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#fsb

Excellent outlook for the industry's leading international trade fair

All major market players due to participate - diverse event programme planned

FSB 2025, the International Trade Fair for Public Space, Sports and Leisure Facilities, is all set to kick off in Cologne in less than eight weeks,. The world's largest industry event presents the trends and innovations as well as how the urban habitats of tomorrow might look. Decision makers from municipalities and associations, international buyers, investors, planning and architecture agencies as well as operators of stadiums, event locations, water parks and thermal baths will meet to experience the latest developments, exchange ideas with industry partners and find concrete solutions for their current projects. FSB will take place from 28 to 31 October 2025 in co-location with aquanale, the International Trade Fair for Sauna.Pool.Ambience. The conceptual sponsor is the International Association for Sports and Leisure Facilities (IAKS)

FSB 2025 is showing an outstanding registration status: **more than 570 exhibitors from 48 countries** (around 78 percent of these from abroad) will be present on around **70,000 square metres** in **Halls 9.1, 10.1 and 10.2 of the Cologne fair grounds**. The Netherlands, France, Spain, Italy, China, Turkey, Poland and the USA are particularly well represented. The exhibiting companies cover everything relating to public spaces, playground equipment, inclusion, outdoor fitness, ice sports, sports equipment, sports flooring and stadium infrastructure.

Innovations, new technologies and smart concepts are at the heart of the leading international trade fair. It offers the industry not only a comprehensive overview of current developments, but also the possibility for intensive dialogue that can lead to new contacts and business relationships. Many leading companies on the market use the trade fair as a provider of impulses and to present their solutions. Participating are ASB, Berliner Seilfabrik, Bodet, Casali, Conica, Condor Grass, Conradi & Kaiser, Edel Grass, Eibe ESF Emsland, ESTC, Eurotramp, Gammasport, Gill Athletics, Greenfields, Huck Seiltechnik, ISS Solar, Junckers, Kaiser & Kühne, KDF, Kraiburg, Melos, Omsi, Polytan, Regupol, Richter Spielgeräte, SMG, Sports & Leisure Group, Stockmeier, Ten Cate, Universalsport, Vinci Group, W.M., Zamboni - and many more representatives of the industry.

A multitude of associations and cooperation partners

The FSB can also build on a strong network of associations and organisations in 2025. With IAKS as the conceptual sponsor and further partners like the German association for playground equipment and recreational facility manufacturers



FSB
28.10. - 31.10.2025
www.fsb-cologne.com

Your contact:
Elena Fischer
Tel.
+49 17612562802
e-mail
e.fischer@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
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(BSFH), the association of German landscape architects of North Rhine-Westphalia (BDLA NRW), the German Olympic sport association (DOSB), the German association of cities and towns (Deutscher Städte Tag), German association of cities and municipalities (DStGB), the Leibniz Institute for Prevention Research and Epidemiology (BIPS) and the SPORTNETZWERK.FSB, the trade fair is once again broadly positioned. Together, they are creating a varied event programme and many interactive areas that provide important athletic and thematic impulses for the industry.

"The starting situation once again demonstrates that the FSB is justifiably viewed as the unchallenged leading international trade fair and the most important business and networking platform of the industry. We are looking forward to a successful event in October", says **Bettina Frias, Director of the FSB**.

High quality event and congress programme

The renowned **IAKS Congress** also once again underlines the high level of quality of the FSB as a leading international trade fair of the industry in 2025. In its **29th edition**, the focus of the world's leading congress for sports and leisure facilities is entirely on **activation**. According to the motto of "Creating strong infrastructure for an active future", it shows how the industry revolving around sports and leisure facilities is advancing change and shaping development toward a more active society. Innovative sports facilities and pioneering concepts that are already changing municipalities around the world today will be presented.

FSB 2025 emphasises its leading trade fair character with a high-quality event and congress programme. This includes:

- **3rd German Sports Facilities Day:** an exchange on strategies for the future of spaces for sports and exercise, taking into consideration the aspects of healthy approaches to planning, construction and operation doing justice to the common good and the climate.
- **Special areas and forums::** presentations on trend sports like paddle tennis, outdoor fitness, pickleball, practice-oriented insights and networking offerings.
- **Boulevard concept::** thematic focus areas like "Private Oasis" and "Urban Oasis" as well as pioneering concepts revolving around sponge city and sponge garden make the interlocking of FSB and aquanale visible.
- **Sportnetzwerk FSB (incl. sport court):** joint trade fair concept of Koelnmesse and Sportstättenrechner. It is a gathering point for municipal decision makers, club and association representatives, operators of sports facilities, project planners and the leading suppliers and experts in the sports facilities industry. SPORTNETZWERK.FSB will this year once again be accompanied by congresses, workshops and events. A mix of different sport courts can be found in the area of the Sportnetzwerk.
- **PlanerFORUM:** planners report on their current work and share tips and inspiration for the design of public spaces. The forum offers fascinating lectures, panel discussions and an exchange of ideas about current topics and trends in sport and leisure design.
- **Inclusion Trail:** the area allows visitors to experience an inclusion test track under realistic conditions. The goal is to practically demonstrate what it looks like when sports and exercise facilities are designed to be inclusive, allowing people with

- different abilities to participate as equals.
- **PlanerLOUNGE:** central meeting point for all trade fair participants to enter into dialogue with renowned planning agencies and landscape architects. Here, specialists can network and initiate new collaborations in a relaxed atmosphere. It serves as an exclusive platform for exchange and networking during the trade fair.
 - **NEW LIFE - Circular economy test track:** at the stand, the advantages, opportunities and possibilities offered by recycling used tyres into high-quality products for the sports and fitness industry will be presented by NEW LIFE partners. The focus will be on the environmental and economic advantages, opportunities and possibilities of the circular economy in general and of high-quality fitness products made from granulated tyre rubber in particular. Circular economy-themed guided tours will also be offered.
 - **DEB symposium:** sustainable ice sport halls: the sustainable design of ice sport halls is a central challenge for municipalities, clubs and investors. With the goal of developing CO₂-neutral, economically feasible and needs-based concepts, this trade event brings together experts from sports, the economy and science. This event is oriented to representatives from municipalities, sports associations, clubs, architects, companies from the industry, operators of ice sports halls as well as investors and holders of political office who are interested in future-proof and sustainable ice sports concepts.
 - **SportAtrium:** SportAtrium will once again be presenting the future of outdoor fitness at this year's FSB in Cologne! In the interactive area at Stand E11 in Hall 10.1, trade visitors will have the opportunity to directly test innovative exercise concepts, try out equipment and familiarise themselves with materials. The programme will be complemented by lectures with practical relevance that provide valuable insights into the planning, construction and operation of modern outdoor fitness facilities - compact, inspiring and immediately realisable.
 - **Urban Oasis (Boulevard):** a special area is being created on the Boulevard that deals with the thematic focus of water in the urban space. The corresponding "counterpart" can be found only a few metres on: the private oasis of aquanale. Both areas together underline the importance of the trade fair brand duo of aquanale & FSB and form an intersection of the garden landscape, construction and landscape architect and planner target groups.

Trade fair brand duo with aquanale: #bettertogether

The FSB will take place in co-location with **aquanale, the International Trade Fair for Sauna, Pool and Ambience**. Together, both events join to form the international trade fair brand duo in Cologne. United by **#bettertogether** as a common theme, a platform originates that makes synergies visible, points out intersections between the theme worlds and brings together the three megatrends of **urbanisation, health and sustainability**. Visitors profit from short routes, a comprehensive overview and a variety of new contacts. At the same time, the FSB addresses the increasing importance of exercise and sports as central elements of healthy, integrative and climate-adapted public spaces with products, concepts and best practices.

FSB 2025 is the international highlight for all those who design public spaces, sports and exercise.

Tickets are available effective immediately at: www.fsb-cologne.de/tickets

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the new trade fair duo imm cologne and interior design days cologne (idd cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, the shows of the ORGATEC brand family with ORGATEC TOKYO in Japan, ORGATEC India in Mumbai and ORGATEC WORKSPACE Saudi Arabia in Riyadh, as well as the trade fairs of the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia, interzum jakarta in Indonesia and interzum forum italy in Bergamo. The "Living, Contract and Public Spaces" portfolio also includes the FSB Sports Show Riyadh in Saudi Arabia.

The next events:

ORGATEC WORKSPACE Saudi Arabia - Saudi Arabia's Premier Trade Event for Workspace Solutions, Riyadh 16.09. - 18.09.2025

La Feria De Diseño Medellín powered by imm cologne - The Meeting Point for the Interior Design, Architecture and Lifestyle Scene in Latin America and the Caribbean, Medellín 18.09. - 20.09.2025

interzum jakarta - The Premier Gateway to Indonesia's Furniture Innovation and Supply Industry, Jakarta 24.09. - 27.09.2025

#bettertogether: FSB and aquanale - a powerful trade fair duo

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities and aquanale - International Trade Fair for Sauna.Pool.Ambience. will once again take place in parallel from **28 to 31 October 2025** at the Cologne exhibition grounds. Together, they form a globally unique trade fair duo that unites public and private spaces for movement, relaxation, leisure and health. While FSB focuses on sports facility construction, urban infrastructure and municipal spaces for physical activity, aquanale presents innovations in swimming pool technology, sauna, wellness and spa. Both events create valuable synergies for planners, architects, operators and decision-makers - **#bettertogether**.

Note for editorial offices:

Image material from FSB and aquanale is available in our online image database at www.fsb-cologne.com/imagedatabase and <https://www.aquanale.com/press/multimedia/image-database/>

Press information is available at: www.fsb-cologne.com/pressinformation and

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Page

5/5

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Your contact:

Elena Fischer

Public and Media Relations Manager

Koelnmesse GmbH

Messeplatz 1

50679 Cologne

Germany

Mobile +49 176 125-62802

e.fischer@koelnmesse.de

www.koelnmesse.com