

No. 7 / June 2025, Cologne  
#fsb

## FSB 2025: shaping the future through exercise, leisure space and community

**The line-up for the International Trade Fair for Public Space, Sports and Leisure Facilities - from 28 to 31 October 2025 in Cologne**

All signs point to the future: when the international trade fair FSB fills Koelnmesse's halls again from **28 to 31 October 2025**, the global public space, sports and leisure facilities industry will come together for a unique showcase of innovation. FSB is widely regarded as the most important business platform for experts in the fields of urban planning, sports facility construction, architecture, public administration and business - and in 2025, it will send out a strong signal in support of the resilient, inclusive and healthy city of tomorrow.

### **Strong level of international participation - exhibition halls almost fully booked**

One thing is already clear: **FSB will be the global marketplace** for innovation once again in 2025. **Around 620 companies from 41 countries** have registered for the upcoming edition - a new record. The Netherlands, Italy, Spain, France, the USA, Belgium, the UK, Poland, China and Turkey are particularly well represented.

**A wealth of market leaders and key players have also been quick to confirm their participation**, with many opting to increase their stand space. Among the exhibitors already confirmed are:

Berliner Seilfabrik, Conica, Conradi & Kaiser, Condor Grass, Edel Grass, eibe, ESF Emsland, ESTC, Eurotramp, FHS, Grass Partner, Greenset, Holz-Speckmann, Huck Seiltechnik, ISS, Intercom, Kaiser & Kühne, KDF, Kraiburg, Maillith, Melos, Polytan, Regupol, Richter Spielgeräte, Schmitz Foam, Seilfabrik Ullmann, Sik Holz, smg, Sport & Leisure Group/Domo, Stockmeier, Universal Sport, Vinci Group, WM technics, Zamboni - and many more besides.

"The very high demand and early commitment from the industry send a strong signal," says Bettina Frias, Director of FSB. "They demonstrate the industry's confidence in our platform - and the desire for an international stage on which to showcase forward-looking solutions."

### **#bettertogether: trade fair platform for health, exercise and sustainability**

As in 2023, FSB will once again be held in co-location with aquanale in 2025. United by **#bettertogether** as a common theme, the joint event will form a comprehensive platform, bringing together the three megatrends of urbanisation, health and sustainability.

Exercise and sport are fundamental components of resilient societies - this has become crystal clear in recent years. FSB addresses their importance head-on with products, concepts and best practices that promote healthy, inclusive leisure space



FSB  
28.10. - 31.10.2025  
[www.fsb-cologne.com](http://www.fsb-cologne.com)

Your contact:  
Elena Fischer  
Tel.  
+49 17612562802  
e-mail  
[e.fischer@koelnmesse.de](mailto:e.fischer@koelnmesse.de)

Koelnmesse GmbH  
Messeplatz 1  
50679 Köln  
P.O. Box 21 07 60  
50532 Köln  
Germany  
Tel. +49 221 821-0  
Fax +49 221 821-2574  
[www.koelnmesse.com](http://www.koelnmesse.com)

Executive Board:  
Gerald Böse (President and Chief Executive Officer)  
Oliver Frese

Chairwoman of the Supervisory Board:  
Mayor of the City of Cologne  
Henriette Reker

Headquarters and place of jurisdiction:  
Cologne  
District Court Cologne, HRB 952

that has been adapted to take account of climate change.

As **Matthias Pollmann, Koelnmesse's Vice President Trade Fair Management**, points out:

“Our cities need to include areas that are not only functional but also socially and environmentally beneficial. FSB is the stage where solutions for an active society are showcased and open to discussion - and it attracts international attention.”

Page

2/4

### **Focus on resilience, social inclusion and climate action**

In recent years - spanning the pandemic, geopolitical turmoil and the energy crisis - the vulnerability of our infrastructure has been exposed. The sports and leisure sector in particular has been and continues to be severely affected.

And this is exactly where FSB 2025 comes in. It aims to showcase practical and financially viable approaches to integrated sustainability - in collaboration with a host of well-known partners including IAKS (International Association for Sports and Leisure Facilities), ESTC (EMEA Synthetic Turf Council), DOSB (German Olympic Sports Confederation), the NEW LIFE initiative, Sportstättenrechner (the online cost calculator for sports facilities), BDLA NRW (North Rhine-Westphalia branch of the Federation of German Landscape Architects) and BSFH (German Association of Playground Equipment and Leisure Facility Manufacturers).

### **Comprehensive supporting programme featuring flagship events**

One of the core elements of FSB remains its first-class event programme, which will offer in-depth inspiration and genuine added value for trade visitors once again in 2025.

### **IAKS Congress - 29th edition takes a farsighted perspective**

With “**Creating high-performing facilities for an active future**” as its motto, the world-renowned congress will address questions such as:

- How can we achieve net zero in sports and leisure facilities?
- How can we create inclusive infrastructure that serves everyone?
- What requirements must a new generation of sustainable sports facilities fulfil?
- How can stadiums maximise their social and economic benefits?

**Around 500 participants from more than 40 countries are expected to attend** - an ideal opportunity for international networking and knowledge sharing.

### **3rd German Sports Facilities Day**

Organised by IAKS (International Association for Sports and Leisure Facilities), DOSB (German Olympic Sports Confederation), DST (Association of German Cities), DStGB (German Association of Towns and Municipalities) and BIsP (German Federal Institute for Sports Science), the Sports Facilities Day is all about developing sports venues in Germany that are both socially beneficial and climate friendly.

### **Sportnetzwerk@FSB**

For the **fifth time**, representatives from clubs, local authorities, planning offices and industry will come together here to network. Topics on the agenda include financing and funding models, sustainability in sports facility construction and best-practice examples drawn from real life - initiated by FAIRPLAID and Sportstättenrechner, the online cost calculator for sports facilities.

### **plannerFORUM & the STADT und RAUM area**

A creative forum for planners, architects and municipal decision-makers will be held in collaboration with the **North Rhine-Westphalia branch of the Federation of German Landscape Architects (BDLA NRW)**, the Association of Playground Equipment and Leisure Facility Manufacturers (BSFH) and Koelnmesse. It will focus on discussion, case studies and new approaches to the design of sports and leisure facilities in urban areas.

Page

3/4

### **Marketplace Play & Exercise and inclusive zone**

Hosted in cooperation with **Playground@Landscape**, the area is returning with a growing number of participants. In Hall 9, FSB will also be presenting a new inclusive zone, where visitors can experience accessible play and exercise equipment in person - providing a strong source of inspiration for the design of public spaces that can be enjoyed by all members of society.

### **Specialist event: sustainable ice sports facilities**

This specialist event, hosted together with the German Ice Hockey Federation (DEB), the German Ice Skating Union (DEU), the North Rhine-Westphalia Ice Hockey Association (EHV NRW) and IAKS, has been organised to discuss the future of sustainable ice sports infrastructure: carbon neutral, cost-effective and needs-based.

### **Cologne - international hotspot for the industry**

With the **trade fair duo of FSB and aquanale**, Cologne is once again set to be the key destination for all topics related to exercise, public space, health and the quality of urban life. Together, the co-located events aim to attract around **28,000 trade visitors from inside and outside Germany**.

“We are creating a platform that showcases solutions to the challenges of our time - from responding to the climate crisis and demographic change all the way through to strengthening social inclusion,” explains **Matthias Pollmann**. “This trade fair is a must for anyone who wants to play a part in shaping the towns and cities of tomorrow.”

### **Koelnmesse - Global Inspiration for Living, Contract and Public Spaces**

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the new trade fair duo **imm cologne** and **interior design days cologne (idd cologne)**, other formats hosted at the trade fair hub of Cologne such as **ORGATEC**, **interzum**, **FSB**, **spoga+gafa** and **aquanale** are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include **La Feria De Diseño Medellín** - powered by **imm cologne** in Colombia, the shows of the **ORGATEC** brand family with **ORGATEC TOKYO** in Japan, **ORGATEC India** in Mumbai and **ORGATEC WORKSPACE** Saudi Arabia in Riyadh, as well as the trade fairs of the **interzum** brand family: **interzum guangzhou**

in China, interzum bogota in Colombia, interzum jakarta in Indonesia and interzum forum italy in Bergamo. The “Living, Contract and Public Spaces” portfolio also includes the FSB Sports Show Riyadh in Saudi Arabia.

Page

4/4

Further information: <https://www.fsb-cologne.com/trade-fair/fsb/fsb-worldwide/>

**Note for editorial offices:**

FSB photos are available in our image database on the Internet at [www.fsb-cologne.com/imagetdatabase](http://www.fsb-cologne.com/imagetdatabase)

Press information is available at: [www.fsb-cologne.com/pressinformation](http://www.fsb-cologne.com/pressinformation)

If you reprint this document, please send us a sample copy.

**FSB on LinkedIn:** [www.linkedin.com/showcase/fsb-cologne/about/](http://www.linkedin.com/showcase/fsb-cologne/about/)

**FSB on Youtube:** [www.youtube.com/user/fsbcologne](http://www.youtube.com/user/fsbcologne)

**Your contact:**

Sarah Kuna  
Public and Media Relations Manager

Koelnmesse GmbH  
Messeplatz 1  
50679 Cologne  
Germany  
Tel +49 221 821-3746  
Mobile +49 176 125-63293  
[s.kuna@koelnmesse.de](mailto:s.kuna@koelnmesse.de)  
[www.koelnmesse.com](http://www.koelnmesse.com)