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#fsb

FSB 2025 reports strong demand on the exhibitor side

More than 80 per cent of the exhibition space already reserved

Just under nine months before FSB opens, the International Trade Fair for Public Space, Sports and Leisure Facilities is seeing strong demand from German and international exhibitors. More than 80 per cent of the exhibition space is already reserved, and almost all the major industry players have confirmed their participation in the event. In total, around 650 companies from over 40 countries will present their products and services at the forthcoming edition of FSB. As the world's most important marketplace for sports and leisure facilities, FSB gives all the market players a superb overview of new technologies, product innovations, process optimisations and visionary concepts, making it a key source of inspiration for the design of tomorrow's urban living environments. FSB 2025 will take place in Cologne from 28 to 31 October 2025 in co-location with aquanale, the International Trade Fair for Sauna.Pool.Ambience.

FSB will occupy Halls 9, 10.1 and 10.2 of the Koelnmesse exhibition grounds once again in 2025. Presented in Halls 9 and 10.1, directly adjacent to the pool themed areas at the co-located event aquanale, the public space/playground equipment area is an important and complementary segment for operators of both public and leisure pool facilities and water parks. Halls 10.1 and 10.2 will focus on all types of sports surfaces for both indoor and outdoor applications, leisure facilities, sports equipment and sports venues. The hall layout for the trade fair duo of FSB and aquanale will again be based on the successful "themed halls" concept in 2025. Together, the two leading trade fairs create a platform for the sports, playground, swimming and exercise industry that is unique in the world.

Strong presence from major market players

Even at this early stage, numerous renowned companies from the sector have already confirmed that they will be appearing at FSB 2025. The list of registered exhibitors features names such as Berliner Seilfabrik, Conica, Conradi & Kaiser, Condor Grass, Edel Grass, eibe, ESF Emsland, ESTC, Eurotramp, Grass Partner, Greenset, Holz-Speckmann, Huck Seiltechnik, ISS, Intercom, Kaiser & Kühne, KDF, Mailith, Polytan, Regupol, Richter Spielgeräte, Schmitz Foam, Sik Holz, smg, Sport & Leisure Group, Stockmeier, Tarkett Sports, Universal Sport, Vinci Group, WM technics and Zamboni.

"We're delighted with the excellent response and the early registration of numerous international key players, which includes some who have increased the size of their booked exhibition area. This is an important signal and proof of the immense trust



aquanale
28.10. - 31.10.2025



FSB
28.10. - 31.10.2025

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that FSB has earned within the industry,” says Bettina Frias, FSB’s director.

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Strong cooperation partners lend their support

FSB’s conceptual sponsor is IAKS (International Association for Sports and Leisure Facilities), which will stage the 29th IAKS Congress this year. The leading international specialist congress for sports and leisure facilities will once again be hosted during FSB, providing the perfect opportunity to exchange expertise and network with sector professionals. Among other topics, the forthcoming edition of the congress will address issues such as how sports and leisure facilities contribute to health goals, social integration and reducing CO2 emissions as well as the energy transition in sports centres.

In the field of sports facilities and equipment, the German Olympic Sports Confederation (DOSB) and the EMEA Synthetic Turf Council (ESTC) will once again act as FSB’s content partners. The trade fair’s trusted cooperation partner for public spaces and playground equipment is the German Federal Association of Manufacturers of Playground Equipment and Leisure Facilities (BSFH).

The STADTundRAUM themed area will also return to address topics in urban and neighbourhood planning, inclusion and landscape architecture. A firm fixture at the event for many years, this area will host workshops, conferences, the planerFORUM and a stunning special event on the latest concepts for urban planning and public spaces. To complete this section of the trade fair, a themed special event on inclusion will enable trade fair visitors to experience an inclusive parkour course in near real-world conditions.

FSB 2025 will once again feature the SPORTNETZWERK.FSB networking area, an initiative by Koelnmesse and the online cost calculator for sports facilities Sportstättenrechner. The area serves as a meeting place for decision makers from clubs, associations and local authorities, who gather with policymakers, stadium operators and leading companies from the sports facilities sector for stimulating discussions and networking. Alongside an attractive exhibition, the area will also directly address topics in local sports infrastructure and club sports.

#bettertogether: Boulevard to link the co-located events

The Boulevard on the trade fair grounds has also been incorporated into the plans for the trade fair duo of FSB and aquanale in 2025. Under the banner of Innovation & Sustainability, companies that have been awarded funding under the German Federal Government’s Young Innovators programme will appear at a group stand, accompanied by related themed and sponsored areas. This joint showcase will shed light on the latest innovations and industry topics, with a focus on the core fields for both trade fairs.

Further information is available at: www.fsb-cologne.com

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces Koelnmesse is the world’s top trade fair organiser for the areas of Living, Contract and Public

Spaces. Alongside events like imm cologne and interzum, other formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, ORGATEC TOKYO in Japan, ORGATEC INDIA in Mumbai and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia, interzum jakarta in Indonesia and interzum forum italy in Italy. New to Koelnmesse's Living, Contract and Public Spaces portfolio is FSB Sports Show Riyadh in Saudi Arabia.

The next events:

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 03.06. - 05.06.2025

FSB Sports Show Riyadh - Saudi Arabia's Largest Trade Fair for Sports Build, Leisure Facilities and Public Spaces, Riyadh 16.06. - 18.06.2025

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 24.06. - 26.06.2025

Note for editorial offices:

FSB photos are available in our image database on the Internet at www.fsb-cologne.com/imagedatabase

Press information is available at: www.fsb-cologne.com/pressinformation

If you reprint this document, please send us a sample copy.

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