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#fsb

## FSB 2023: excellent outlook for the industry's leading trade fair

### All major market players due to participate

FSB, the International Trade Fair for Public Space, Sports and Leisure Facilities, is all set to kick off in Cologne in six weeks' time. The world's biggest event for the industry attracts almost all major players in the market. The leading trade fair is a must for anyone wanting to achieve success in the playground, sports, public space, leisure and exercise sectors. Only here do all industry partners get a comprehensive overview of what's new: the latest technologies, product innovations, sustainability, process optimisations and visionary planning. FSB 2023 will take place from 24 to 27 October in co-location with aquanale, the International Trade Fair for Sauna.Pool.Ambience. The event's conceptual sponsor is IAKS, the International Association for Sports and Leisure Facilities.

More than 540 companies from 42 countries will be exhibiting at FSB 2023, which will extend over approximately 58,000 sqm in Halls 9.1, 10.1 and 10.2 of the Cologne trade fair grounds this year. More than 70 per cent of the exhibitors are based abroad. The largest contingents from outside Germany come from the UK, Italy, the Netherlands, Poland, Turkey, the USA, Spain, China and Belgium. The exhibiting companies cover everything relating to public spaces, playground equipment, outdoor fitness, ice sports, sports equipment, sports flooring and stadium infrastructure.

A trade fair is the ideal communication platform to give all market players a comprehensive overview of new technologies, smart concepts and product innovations. It also facilitates in-depth discussions that foster important business relationships and generate new leads. This is reflected in the strong presence of market-leading companies, which take vital inspiration from FSB. For example, Berliner Seilfabrik, Bodet, CONICA AG, Espas, Eurotramp, W.M, HARO Hamberger Flooring GmbH & Co. KG, Huck Seiltechnik, Kaiser & Kühne, Kraiburg, Melos, Polytan GmbH, REGUPOL, Richter Spielgeräte, SMG Sportplatzmaschinenbau GmbH, Ten Cate Grass, Universal Sport, Zamboni and many other companies are due to participate.

### A multitude of associations and cooperation partners

With the International Basketball Federation (FIBA), the German Olympic Sports Confederation (DOSB), the German Ice Hockey Federation (DEB), the North Rhine-Westphalia Ice Hockey Association (EHV NRW), the Federal Association of Playground Equipment and Leisure Facilities Manufacturers (BSFH), the Federation of German Landscape Architects for North Rhine-Westphalia (BDLA NRW), Rolf von der Horst (formerly of STADTundRAUM) and SPORTNETZWERK.FSB on board alongside IAKS as



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its conceptual sponsor, FSB once again enjoys the backing of a great many associations and cooperation partners, all of whom have plenty to offer both in terms of sports and additional content in numerous activity areas.

### **Diverse event programme**

The renowned IAKS Congress and further congresses and specialised events underline the significance of FSB as the leading international trade fair for the industry. This year, the IAKS Congress celebrates an anniversary with its 28th edition. More than 500 participants from 40 countries are expected at the international industry gathering. The IAKS Congress 2023 has adopted “Building resilient communities through sports and leisure facilities” as its motto. The congress sessions will focus on global challenges and the impact of megatrends on the sports industry. Topics will include community-oriented design, the inclusivity and enhancement of public spaces, reducing the carbon footprint of sports and leisure facilities, product passports focused on sustainability and developments relating to artificial turf.

Together with the International Olympic Committee (IOC) and the International Paralympic Committee (IPC), IAKS will also present the industry’s coveted international architecture prizes for 2023 at a ceremony on Tuesday, 24 October, 2023. The awards recognise buildings and facilities that succeed in combining sustainability and legacy considerations with clear functionality and exceptional architecture. In addition, the IOC IPC IAKS Architecture and Design Award for Students and Young Professionals will be presented to young architects who are using their creativity to design spaces and facilities that support an active lifestyle.

The 2nd German Sports Facilities Day will also be held as part of FSB 2023. The event, which is being organised jointly by IAKS, the German Olympic Sports Federation, the Association of German Cities (DST), the German Association of Towns and Municipalities (DStGB) and the Federal Institute of Sports Science (BISp), will focus on the topic of “the future of sports and exercise facilities in Germany”. The German Ice Hockey Federation is teaming up with the North Rhine-Westphalia Ice Hockey Association and IAKS to organise an information and discussion event, situated in Congress Centre East. From 10.30 a.m. on Tuesday, 24 October, 2023, the topic of “sustainable sports facility infrastructure in ice sports” will take centre stage. And the International Basketball Federation will also be represented in Hall 10.1, where it will host a networking and information stand.

### **plannerFORUM: exciting insights into real-world practice**

At FSB 2023, the STADTundRAUM zone will once again be hosted in the PUBLIC SPACES area in Hall 9. In collaboration with its partners, the trade journal will present an attractive space and themed concept featuring workshops, special events, informative tours and networking opportunities. Taking pride of place in the centre of the zone will be the well-established plannerFORUM, jointly organised by Rolf von der Horst, the German Association of Playground Equipment and Leisure Facility Manufacturers (BSFH), media partner Playground@Landscape and the North Rhine-Westphalia branch of the Federation of German Landscape Architects (BDLA NRW). Planners will report on their current work and share tips and inspiration for

the design of public spaces. As per tradition, BDLA NRW will stage the BDLA Day as part of the plannerFORUM. On Thursday, 26 October, 2023, the association will present exciting talks covering topics such as mobile skateboarding elements, green roofs and the sustainability of sports facilities.

For the fourth time, FSB will host SPORTNETZWERK.FSB, an initiative by Koelnmesse and the online cost calculator for sports facilities, Sportstättenrechner. Located in Hall 10.2, this networking area, designed as an indoor arena, is where decision makers from clubs, stadiums, local authorities and the world of politics can meet leading companies from the sports facilities industry. Strong cooperation partners, including the German Olympic Sports Confederation, the Working Group of German Sports Offices (ADS), the German sports club confederation Freiburger Kreis and the regional sports development agency Sportland.NRW, support the project at FSB and provide a contextual framework.

### **Special event areas to showcase trend sports**

This year, FSB will once again present groundbreaking trends and innovative facilities. For example, the emerging sports of parkour and padel will be represented in dedicated special event areas. Here, visitors will not only be able to familiarise themselves with the latest products and technologies - they will also be able to try them out first-hand. In the parkour activity area, ParkourONE, the oldest and largest parkour school in the German-speaking region, will offer daily live performances and workshops. Furthermore, a padel court will be set up in SPORTNETZWERK.FSB's indoor arena, where professionals will show off their skills and introduce visitors to this enthralling sport.

Further information and the complete event programme can be found at: [fsb-cologne.com](https://fsb-cologne.com)

### **About FSB**

FSB is the leading International Trade Fair for Public Space, Sports and Leisure Facilities. As the world's biggest industry platform, the event sets the trends for the design of tomorrow's urban living spaces. FSB is traditionally co-located with aquanale, the International Trade Fair for Sauna.Pool.Ambience., at Koelnmesse's fairgrounds. The trade fair duo turns Cologne's exhibition centre into the most important international meeting place for everything relating to public and private pools, the planning and design of public spaces and amenity areas, sports facilities and playgrounds, sports equipment, and exercise and recreational facilities. The event's conceptual sponsor is IAKS, the International Association for Sports and Leisure Facilities.

### **Note for editorial offices:**

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