

No. 10 / August 2021, Cologne  
#aquanale #fsb

## aquanale and FSB 2021 enable fast and simple registration

### Digital, named-day-only tickets now available online

Koelnmesse has implemented a comprehensive package of measures to ensure that attending the trade fair duo, aquanale and FSB 2021, is a safe and successful trade fair experience for all participants. Digital, named-day-only tickets are now available for purchase in the form of QR codes from the Ticket Shop on the websites of aquanale and FSB. Combined with the required recognised digital proof of full vaccination, testing or recovery, these measures ensure that Anuga 2021 will be a safe trade fair experience for everyone.

Early online registration on an individual basis enables traceability in the event of a coronavirus infection. It also means that ticket desks will not be required on the trade fair grounds, and hence participants will not have to wait at the entrances. The entire process is clearly set out on the websites of aquanale and FSB.

#### Tickets:

The Ticket Shops of aquanale and FSB 2021 that are being staged from 26.-29.10.2021 are open from 16 August 2021 onwards. All participants - exhibitors, visitors, media representatives or service personnel - can register for their named-day-only, digital tickets in the Ticket Shop. After redeeming a code or purchasing a ticket in the Ticket Shop, a digital ticket will be available on their smartphone. The admission ticket is then activated in the aquanale or FSB app, which will be available to download from Google Play (Android) or the App Store (iOS) from 23 August 2021. Participants log in to the app using the same login details they entered when registering in the Ticket Shop. All registered participants will naturally receive a timely reminder and will be provided with all the information they need about the registration process. In addition to activating the ticket, the IDS app is also used to obtain tickets for local public transport. These will be available directly in the app at the latest 14 days before the event opens. Ticket selling process [aquanale](#) and [FSB](#).

#### Vaccinated, recovered or tested: the principle for safe access

Safety trumps everything: Those wishing to participate in Anuga aquanale and FSB 2021 must have either been fully vaccinated, recovered from COVID-19 within a minimum of 28 days and a maximum of six months, or in possession of a current negative test result (from a test taken within the last 48 hours for antigen tests or the last 72 hours for PCR tests). The “vaccinated, recovered or tested” principle applies to all trade fair participants. Access rules [aquanale](#) and [FSB](#).

The EU Digital COVID Certificate (DCC), issued by EU member states, is accepted as



aquanale  
26.10. - 29.10.2021



FSB  
26.10. - 29.10.2021

#### Your contact:

Volker de Cloedt  
Tel.  
+49 221 821-2960  
Fax  
+49 221 821-3544  
e-mail  
v.decloedt@koelnmesse.de

Koelnmesse GmbH  
Messeplatz 1  
50679 Köln  
P.O. Box 21 07 60  
50532 Köln  
Germany  
Tel. +49 221 821-0  
Fax +49 221 821-2574  
www.koelnmesse.com

Executive Board:  
Gerald Böse (President and Chief Executive Officer)  
Oliver Frese  
Herbert Marnier

Chairwoman of the Supervisory Board:  
Mayor of the City of Cologne  
Henriette Reker

Headquarters and place of jurisdiction:  
Cologne  
District Court Cologne, HRB 952

digital proof of vaccination. The certificate contains a QR code, which can be stored in various smartphone apps - in Germany, the CovPass app or the Corona-Warn app, for instance. Further information on the EU DCC COVID certificate and the apps that can display the certificate is available [here](#).

Page

2/3

Trade fair participants who do not have direct access to a digital COVID certificate that meets the EU DCC standard can obtain a QR code by taking a test at any participating test centre that issues EU DCC QR codes in any EU member state or in Cologne before visiting the trade fair grounds.

**Koelnmesse - Global Competence in Furniture, Interiors and Design:** Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include idd Shanghai, interzum bogotá in Bogotá, interzum guangzhou in Guangzhou, Kind + Jugend ASEAN in Bangkok, ORGATEC TOKYO in Tokyo and Pueri Expo in São Paulo. With ambista, the online portal for the interiors business, Koelnmesse offers direct access to products, contacts, expertise and events relevant to the industry all year round.

Further information: [www.koelnmesse.com/current-dates/all-trade-fairs/#2](http://www.koelnmesse.com/current-dates/all-trade-fairs/#2)

Further information about ambista: [www.ambista.com](http://www.ambista.com)

**Note for editorial offices:**

Aquanale/FSB Cologne photos are available in our image database on the Internet at [www.aquanale.com/imagedatabase](http://www.aquanale.com/imagedatabase) or [www.fsb-cologne.com/imagedatabase](http://www.fsb-cologne.com/imagedatabase)

Press information is available at: [www.aquanale.com/pressinformation](http://www.aquanale.com/pressinformation) or [www.fsb-cologne.com/pressinformation](http://www.fsb-cologne.com/pressinformation)

If you reprint this document, please send us a sample copy.

**FSB on LinkedIn:**

[www.linkedin.com/showcase/fsb-cologne/about/](http://www.linkedin.com/showcase/fsb-cologne/about/)

**FSB on Xing:**

[www.xing.com/events/fsb-2019-meet-the-professionals-2000667](http://www.xing.com/events/fsb-2019-meet-the-professionals-2000667)

**FSB on Youtube:**

[www.youtube.com/user/fsbcologne](http://www.youtube.com/user/fsbcologne)

**aquanale-Blog:**

[www.bsw-web.de/aquanale](http://www.bsw-web.de/aquanale)

**aquanale on Facebook:**

[www.facebook.com/Bundesverband-Schwimmbad-Wellness-bsw-eV-598396243652679/](http://www.facebook.com/Bundesverband-Schwimmbad-Wellness-bsw-eV-598396243652679/)

**aquanale on LinkedIn:**

[www.linkedin.com/showcase/aquanale/about/](http://www.linkedin.com/showcase/aquanale/about/)

Your contact:  
Volker de Cloedt  
Communications Manager

Koelnmesse GmbH  
Messeplatz 1  
50679 Cologne  
Germany  
Tel +49 221 821-2960  
Fax +49 221 821-3544  
[v.decloedt@koelnmesse.de](mailto:v.decloedt@koelnmesse.de)  
[www.koelnmesse.com](http://www.koelnmesse.com)