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#orgatec

New management takes the helm of ORGATEC and ORGATEC WORKSPACE Saudi Arabia

Koelnmesse has repositioned itself for a successful future with a new management structure: Maik Fischer, currently the director of interzum, will now also take over as director of ORGATEC and the newly created idd cologne. Thomas Postert, who recently oversaw the successful reorientation of ORGATEC in Cologne, will now be in charge of ORGATEC WORKSPACE Saudi Arabia.

Maik Fischer: harnessing synergies

Maik Fischer already has a successful seven-year track record as the director of interzum, the world's leading trade fair for furniture production and interior design. He will now be able to draw on his extensive knowledge of the trade fair business and experience in the sector as he also leads ORGATEC and simultaneously pushes ahead with the development of interior design days cologne (idd cologne). The parallels between the events' content and their close dovetailing make Fischer ideally suited to assume the management of ORGATEC in Cologne as well. Aged 46, he holds a university diploma in Business Administration. Having specialised in the trade fair business while still a student, he gathered valuable experience in marketing and sales at various companies. From 2015, Fischer oversaw project management for the foreign trade fairs Feria Mueble & Madera, Andina Pack and Alimentec in Colombia before taking over interzum in 2018.

Thomas Postert: ORGATEC set to expand in Saudi Arabia

Thomas Postert is taking up the position of director of the newly developed ORGATEC WORKSPACE Saudi Arabia with immediate effect. Having overseen ORGATEC's successful reorientation last year, he will now turn his attention to the global ORGATEC portfolio, focusing on its Saudi Arabian counterpart initially. The 51-year-old trade fair expert has held management positions at Koelnmesse for more than 23 years. His expertise and strong industry network were instrumental in ORGATEC's success and the event's exceptional development. He will now use this experience to successfully establish the new format ORGATEC WORKSPACE Saudi Arabia.

ORGATEC 2026: A business festival devoted to modern work environments

The world of work is changing rapidly - ORGATEC 2026 will reveal the innovations and visions that will define this transformation. From 27 to 30 October 2026, leading companies and industry experts will once again gather in Cologne for the sector's leading international trade fair to actively shape the workspaces of tomorrow.



ORGATEC
27.10. - 30.10.2026
www.orgatec.com

Your contact:

Celina Fuhrmann

Tel.

+49 176 125 63 266

e-mail

C.Fuhrmann@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:

Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairwoman of the Supervisory Board:

Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:

Cologne
District Court Cologne, HRB 952

Conceived in close collaboration with the Interior Business Association (IBA), the event offers a unique experience with its innovative Focus Areas, the Work Culture Festival and attractive participation formats, such as #ImpulseContract. Trade visitors from across the world can expect groundbreaking inspiration, targeted networking opportunities and new market potential.

Page

2/3

The preparations are already in full swing - companies that want to secure their place early still have until 15 June 2025 to benefit from the reduced early-bird pricing. For further information and to register, please visit: www.orgatec.com/

ORGATEC WORKSPACE Saudi Arabia: The new trade fair for workplace innovations

With the launch of ORGATEC WORKSPACE Saudi Arabia, Koelnmesse is expanding its global portfolio with a new trade fair in a dynamic and fast-growing market. The event's debut edition will take place in Riyadh from 16 to 18 September 2025. Saudi Arabia's construction sector is growing enormously: More than 255 projects currently under way with a total value of 1.7 billion US dollars are driving the development of modern infrastructure and work environments. Jointly hosted by dmg events and Koelnmesse, ORGATEC WORKSPACE Saudi Arabia will provide companies with the ideal platform to position themselves in this expanding market and gain direct access to decision-makers from across the entire region. The international industry event for innovative workplace concepts brings global and regional brands together with innovation leaders and invites them to reimagine the future of work and the contract business in Saudi Arabia. Covering everything from state-of-the-art interior design concepts and workplace solutions to technology-based design and new strategies for the world of work, ORGATEC WORKSPACE Saudi Arabia will present innovations that are set to transform how professionals, companies and public institutions work.

Registrations are now open. Further information is available at: <https://orgatec-workspace-saudi.com/>

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside events like imm cologne other formats hosted at the trade fair hub of Cologne such as interzum, ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, ORGATEC TOKYO in Japan, ORGATEC INDIA in Mumbai, ORGATEC WORKSPACE Saudi Arabia in Riyadh and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia, interzum jakarta in Indonesia and interzum forum italy in Italy. New to Koelnmesse's Living, Contract and Public Spaces portfolio is FSB Sports Show Riyadh in Saudi Arabia.

Further information: www.orgatec.com/trade-fair/orgatec-2024/industry-trade-fairs/

Page
3/3

The next events:

ORGATEC TOKYO - SHIFT DESIGN - THE LEADING INTERNATIONAL TRADE FAIR IN ASIA FOR THE MODERN WORKSPACES, Tokyo 03.06. - 05.06.2025

FSB Sports Show Riyadh - Saudi Arabia's Largest Trade Fair for Sports Build, Leisure Facilities and Public Spaces, Riyadh 16.06. - 18.06.2025

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 24.06. - 26.06.2025

ORGATEC WORKSPACE Saudi Arabia - Saudi Arabia's Premier Trade Event for Workspace Solutions, Riyadh 16.09. - 18.09.2025

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne 28.10. - 31.10.2025

aquanale - International Trade Fair for Sauna.Pool.Ambience., Cologne 28.10. - 31.10.2025

ORGATEC India - India's International Trade Fair for the Future of Workplaces & Ecosystems for Facilities, Mumbai 04.11. - 06.11.2025

imm cologne - The interior business event, Cologne 20.01. - 23.01.2026

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 22.06. - 24.06.2026

ORGATEC - The leading international trade fair for the modern working world, Cologne 27.10. - 30.10.2026

Note for editorial offices:

ORGATEC photos are available in our image database on the Internet at www.orgatec.com/imagetdatabase in the "Press" section.

Press information is available at: www.orgatec.com/press/press-releases/press-releases-of-orgatec/

If you reprint this document, please send us a sample copy.

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Your contact:

Celina Fuhrmann
Public and Media Relations Manager

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany
+49 176 12563266
c.fuhrmann@koelnmesse.de
www.koelnmesse.com