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#orgatec

Strong interest and renowned exhibitors confirmed: Anticipation for ORGATEC 2024 is mounting

More than seven months before ORGATEC opens, the organisers can already report an impressive level of registrations with a large number of premium brands that have confirmed their participation.

From 22 to 25 October 2024, ORGATEC will once again be a meeting place for leading companies, the specialist retail and wholesale trade, and interior professionals from across the world. This year, the leading international trade fair devoted to the future of work is launching a brand-new trade fair concept, which includes a comprehensive redesign of the hall layout.

In addition to improving navigation for visitors with themed routes, the new concept will expand the available exhibition area. It will provide ample space for participants to glean inspiration and exchange ideas about the design of tomorrow's world of work. One of the key elements of this new concept is the Focus Areas. Centrally positioned and devoted to specific topics, they will be the cornerstones of the showcases in the individual halls.

The list of exhibitors that have already registered includes names such as Actiu, Aeris, Assmann, Brunner, Buzzi Space, Dauphin, EGE Carpet, Flokk, Grau, Haworth, Inclass, Interstuhl, JAB Anstoetz, Kettal, Kinnarps, König + Neurath, Lapalma, Nowy Styl, Nurus, Palmberg, Pedrali, Poltrona Frau, Parador, Sedus, Waldmann and Wilkhahn.

Thomas Postert, Director of ORGATEC, says: "The strong interest that the event is attracting from high-calibre exhibitors underscores ORGATEC's prominent position within the sector. It is further compelling evidence of the trade fair's role as a key driver for the future of work. Participants can expect a unique event packed with surprises and attended by the who's who of the industry."

Exhibitors that have not yet registered for ORGATEC 2024 still have a chance to secure a stand in Cologne. They can take advantage of attractive packages for their participation, which include the following options:

- **Hybrid Interior Design:** A platform for inspiring ideas for interior design and companies with innovative visions and strong brand identities. This is where high-end exhibitors meet with international interior professionals to present their latest collections in a concept-based environment.
- **Impulse Contract Area:** The #ImpulseContract Focus Area showcases product and design highlights for contract furnishing. Exhibitors will benefit from affordable participation options that enable them to target a trade audience of architects,



ORGATEC
22.10. - 25.10.2024
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Cologne
District Court Cologne, HRB 952

planners and professionals from the contract business in a setting for premium brands and products. For the first time this year, the organisers are hosting a Design Blind Date, which has been specially conceived to inspire participants with new ideas.

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- **Young Innovators:** A stage for up-and-coming, pioneering companies, supported by the German Federal Ministry for Economic Affairs and Climate Action (BMWK). ORGATEC is offering attractive stand construction packages that will enable the featured young companies to present their innovations to an international audience.

The 2024 edition of ORGATEC promises to be a groundbreaking event that showcases the latest trends and developments in the world of work. It is set to be a forum for an inspiring exchange of ideas between sector professionals from across the globe.

Further information on the trade fair and registration is available on the official [ORGATEC website](#).

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

At the trade fair hub of Cologne, in addition to imm cologne and interzum, other trade fair formats such as LivingKitchen, ORGATEC, spoga+gafa, FSB and aquanale are among the internationally renowned and established industry meeting places. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as public space, sports and leisure facilities and also sauna, pool and ambiente.

In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe like with the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia and interzum guangzhou in China and interzum forum italy.

Further information: www.orgatec.com/trade-fair/orgatec-2024/industry-trade-fairs/

The next events:

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 29.05. - 31.05.2024

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 16.06. - 18.06.2024

ORGATEC - New visions of work, Cologne 22.10. - 25.10.2024

Note for editorial offices:

ORGATEC photos are available in our image database on the Internet at www.orgatec.com/imagedatabase in the "News" section.

Press information is available at: www.orgatec.com/press/press-releases/press-releases-of-orgatec/

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