**Press release** 



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# Visitor registration now open for the third edition of ORGATEC TOKYO

## An impressive gathering of some 150 leading brands from across the world in a significantly expanded showcase

ORGATEC TOKYO 2024 is gearing up for its third edition, and visitor registration is now open. With each edition, the event has grown significantly. Today the dynamic forum attracts almost 150 leading brands from Japan and around the world, including ITOKI, OKAMURA, KOKUYO, UCHIDA YOKO, PLUS, ACTUS, Inaba International, Karimoku Furniture, Knoll, UniFor and IIOI°. The resounding success of ORGATEC TOKYO reflects the industry's interest in its themes and concept. It is also a mark of the high quality of the event, which has grown considerably by attracting new exhibitors each year while also maintaining a loyal following of returning exhibitors.

In response to the enthusiastic reaction to ORGATEC TOKYO 2023's central theme, , the upcoming edition of the trade fair will take this idea forward by diving deeper into the potential and appeal of excellent design. Going beyond mere aesthetics, functionality, style and beauty, excellent design has the potential to shape the future. ORGATEC TOKYO thus aims to bring together creative professionals from the fields of furniture and interior design to promote innovation, improve efficiency in the workplace and look ahead to the future of work.

Materials development and sustainable resources will be another focus topic at the event with the CIRCULAR MIRAI (CIRCULAR FUTURE) special event area. It will highlight the urgent need to reduce waste through the application of circular thinking in all areas of economic activity. Adopting this approach is an essential cornerstone of the society of the future. Drawing on the principles of the circular economy, the special event area will showcase the latest products for office design based on circular materials under the banner of "Materials for Creating a Circular Future". Further focus topics in the special event area will be Waste and Resources, Processing Materials from Manufacturing Processes, and Upcycled Products.

#### **ORGATEC TOKYO 2024**

Wednesday, 29 May, to Friday, 31 May 2024 / Tokyo Big Sight, East Exhibition Halls 4-6

## **ORGATEC TOKYO 2023 in figures**

- 19,760 square metres of gross exhibition space (including the atrium)
- 26,212 visitors
- 127 exhibitors from 14 countries, including 45 exhibitors from abroad



ORGATEC 22.10. - 25.10.2024 www.orgatec.com

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Chairwoman of the Supervisory Board: Mayor of the City of Cologne Henriette Reker

Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952



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\* Foreign exhibitors accounted for 35% of the total.

#### Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

At the trade fair hub of Cologne, in addition to imm cologne and interzum, other trade fair formats such as LivingKitchen, ORGATEC, spoga+gafa, FSB and aquanale are among the internationally renowned and established industry meeting places. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as public space, sports and leisure facilities and also sauna, pool and ambiente.

In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe like with the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia and interzum guangzhou in China and interzum forum italy.

Further information: <a href="http://www.orgatec.com/trade-fair/orgatec-2024/industry-trade-fairs/">www.orgatec.com/trade-fair/orgatec-2024/industry-trade-fairs/</a>

## The next events:

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 29.05. - 31.05.2024 spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 16.06. - 18.06.2024 ORGATEC - New visions of work, Cologne 22.10. - 25.10.2024

#### Note for editorial offices:

ORGATEC photos are available in our image database on the Internet at www. orgatec.com/imagedatabase in the "News" section.

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