

No. 1 / February 2023, Cologne  
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## The 2nd ORGATEC TOKYO is now open for registration

Over 120 top brands from Japan and abroad will gather on an area twice as large as at the last edition.

As of today, the second edition of ORGATEC TOKYO 2023 is open for visitor registration. Just like the exhibitor numbers, the exhibition space has been doubled compared to the previous show. More than 120 top brands from Japan and abroad, including Okamura, Kokuyo, Itoki, Uchida Yoko, Plus, Karimoku Furniture, Knoll, Wilkhahn, CITTERIO, Draft, Häfele will present themselves and their innovative products in the West Exhibition Halls 1 and 2 of Tokyo Big Sight.

The theme of this year's ORGATEC TOKYO is "SHIFT DESIGN - Emerging Innovations through Design-Driven Workplace". In a world where everything around us - from the things we use to the way we live to the society we live in - is shaped by design, ORGATEC TOKYO shows that good design also creates opportunities for creative and innovative work.

The keynote speaker at ORGATEC TOKYO is Primo Olpilla, director and founder of Studio O+A, the company behind innovative offices such as McDonald's, Adidas and Slack. Other speakers include emerging artists who develop product installations, design graphics and create spaces. Moderated by Ryuko Kida, Brand Director of ELLE DÉCOR, the creative potential of SHIFT DESIGN will be on display.

The organiser will also set up the Xperience Area, a biophilic space that promotes employee well-being and stimulates creativity. In addition to a lounge as a place for exchange, the stage will also be the venue for the "Best Presentation Award", a stand design competition supported by the interior design magazine ELLE DÉCOR. In addition, various seminars to communicate and experience the concept of "SHIFT DESIGN - Emerging Innovations through Design-Driven Workplace" will take place in the Xperience Area.

In response to global changes in the world of work, all interested parties are invited to ORGATEC TOKYO to experience future solutions for office design and working style that are ahead of their time.

**26 (Wed) - 28 (Fri) April 2023 / Tokyo Big Sight, West Exhibition Halls 1 and 2**

**ORGATEC TOKYO**

For more information on the event, please visit [www.orgatec-tokyo.com](http://www.orgatec-tokyo.com)



ORGATEC  
22.10. - 26.10.2024  
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**ORGATEC TOKYO 2023 (Expected figures)**

Over 120 leading global brands from domestic and overseas  
30,000 visitors and total exhibition area: approx. 20,000 (including atrium)

**ORGATEC TOKYO 2022 (First event report)**

63 exhibitors from 8 countries (47 domestic, 16 overseas)  
21,958 visitors and total exhibition area 10,000

**ORGATEC - New visions of work**

ORGATEC is the leading international trade fair for the modern working world. Every two years, the fair in Cologne is the creative hotspot of networking, collaboration and new trends in office space planning. As the industry's most important innovation and business platform, ORGATEC presents the whole world of work, tackles the big questions and presents new solutions: from furnishing to flooring, acoustics and lighting to media and data processing. ORGATEC makes cologne the global meeting place for architects, planners and engineers as well as sector experts from industry and trade. The fair explores how work environments and work culture interact and presents new visions of work.

**The next ORGATEC is scheduled to take place from 22 to 26 October 2024.**

**Koelnmesse - industry trade fairs for the interior, outdoor and design sector:**

Koelnmesse is the world's top trade fair organiser in the fields of interiors, furnishings, design, home living, garden lifestyle and modern work environments. At the trade fair grounds in Cologne/Germany, the leading international trade fairs imm cologne, LivingKitchen®, spoga+gafa and ORGATEC showcase the latest trends, products and innovations, serving as international, central gatherings for the global industry. In addition to the events at its Cologne headquarters, Koelnmesse is strategically expanding its portfolio internationally: The inaugural ORGATEC TOKYO will be hosted in 2022. It will be the first trade fair in Japan to focus on professional and hybrid work environments. As the satellite event for imm cologne and ORGATEC, idd shanghai provides European companies in the premium and luxury segment of the interior design industry with a unique platform for showcasing exclusive, design-driven products.

Further information: <https://www.orgatec.com/trade-fair/orgatec/industry-sectors/>

**The next events:**

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 26.04. - 28.04.2023

imm Spring Edition - The interior business event, Cologne 04.06. - 07.06.2023

spoga+gafa - The garden trade fair, Cologne 18.06. - 20.06.2023

**Note for editorial offices:**

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