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#orgatec

ORGATEC 2024: experience the workspaces of tomorrow in person

The many different aspects of future-oriented office building management will be front and centre in the #OfficeXperience Focus Area at ORGATEC 2024. In conjunction with rehub and CADEMI, the leading international trade fair is preparing to bring a unique live office showcase to the stage, packed with inspiration and innovations, developed by professionals for professionals.

From 22 to 25 October 2024, Cologne is the place to be for all those who want to gain insights into the future of work. The #OfficeXperience Focus Area in Hall 8 will showcase a wide range of the industry's creative and sustainable office building management solutions across 488 m².

“For the #OfficeXperience Focus Area, companies from various sectors are collaborating to put together an authentic showcase on the office of the future, the like of which has never been seen before,” explains Director of ORGATEC Thomas Postert. “Through guided tours, get-togethers, workshops and presentations, visitors will be able to gain first-hand experience of ready-to-implement, but often as yet unfamiliar, approaches to office building management.”

“By bringing together advanced individual solutions and pooling expert knowledge, we are creating holistic concepts that expand the potential of existing data in office building management on a sustainable basis for the benefit of all stakeholders. We call this #ConnectingTheDots and are looking forward to developing OfficeXperience as a community and joining up many more dots there,” comments Maria Faßbender from rehub.

Cross-sectoral platform

The variety of companies and institutions that have joined forces to organise the Focus Area is unparalleled. KLIMAKUSTIK by Beiermeister, the Association of German Interior Architects (bdia), Room.Building.Partner, BRITA, Création Baumann, Deutsches Netzwerk Büro (German Office Network, DNB), Saint Gobain Ecophon (SoundProof), Florafilt, the German Facility Management Association (gefma), Hettich, Interface, Nespresso Professional, Gantner, SIGMA System Audio-Visuell, Chameleon, Spaceti, Strähle, System180 and TRILUX will be among the organisations showcasing their ideas and concepts aimed at addressing the requirements of the modern world of work. The objective of this new community is to decipher trendsetting key topics that go beyond sector-specific boundaries and show how they can already be leveraged profitably today.



ORGATEC
22.10. - 25.10.2024
www.orgatec.com

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Interactive, innovative and inspiring

Page

2/3

The Focus Area is divided into two zones: the Xperience Area and the Connect Area. The innovations on show will be integrated into “solution islands” that build on each other to form a continuous visitor journey.

The Xperience Area will revolve around current challenges relating to productivity, profitability, regulations and flexibility. Which strategies increase productivity in offices? How can data analysis and IoT solutions improve energy efficiency and the use of resources? What role do sustainable construction projects play in the profitability of office buildings? How can office spaces be designed to adapt to rapidly changing work styles and requirements?

In an interactive tour and guided visits, trade fair attendees will experience the exhibitors’ future-proof and all-encompassing answers to these questions, taking in different perspectives, from employees to operators. The results on display will be directed in particular at experts and decision makers from the fields of facility management, real estate management, planning, consulting, (interior) architecture, innovation management and HR.

As an open networking zone, the Connect Area is the ideal complement. Besides providing a place to hold meetings and engage in face-to-face discussions, the central platform also offers an inspiring programme of workshops, panel discussions and talks.

More highlights at ORGATEC 2024

In addition to #OfficeXperience, the highlights of the new ORGATEC 2024 concept include the Focus Areas #TheCircularHouse, #CircularBiomaterials, #InspiredAugmentedOffice and #Indoor&OutdoorHospitality. With these innovative formats, the trade fair is setting new standards for the design of modern working environments and ensuring that it will be an inspiring business event.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world’s top trade fair organiser for the areas of Living, Contract and Public Spaces.

Alongside imm cologne and interzum, other event formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings.

These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries’ supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include ORGATEC TOKYO in Japan and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia and interzum forum italy in Italy. Koelnmesse recently added a cooperation between imm cologne and an

established design trade fair in Colombia to its portfolio. This event will be hosted under the name La Feria De Diseño Medellín powered by imm cologne.

Page

3/3

Further information: www.orgatec.com/trade-fair/orgatec-2024/industry-trade-fairs/

The next events:

ORGATEC - New visions of work, Cologne 22.10. - 25.10.2024

imm cologne - The interior business event, Cologne 12.01. - 16.01.2025

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 03.06. - 05.06.2025

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 24.06. - 26.06.2025

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne 28.10. - 31.10.2025

aquanale - International Trade Fair for Sauna.Pool.Ambience., Cologne 28.10. - 31.10.2025

Note for editorial offices:

ORGATEC photos are available in our image database on the Internet at www.orgatec.com/imagetdatabase in the "News" section.

Press information is available at: www.orgatec.com/press/press-releases/press-releases-of-orgatec/

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