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#ORGATEC #newvisionsofwork

ORGATEC 2022: Explore the new world of work

Online registrations are now open for ORGATEC 2022. euvend & coffeena will be co-located with ORGATEC. Outstanding congress and event programme will make ORGATEC the most important international industry gathering in 2022.

The preparations for a successful ORGATEC 2022 are already in full swing. There are still around 16 months to go before the leading international trade fair for the modern working world opens its doors from 25 to 29 October 2022 in Cologne. But interest in ORGATEC is already at high levels rarely seen before. Companies wanting to register for ORGATEC 2022 will find the required forms on the trade fair's relaunched website. They can now complete and send the forms online, saving them the hassle of downloading the documents. Interested companies can benefit from the attractive early-bird discount until 15 September 2021. Further information is available at www.orgatec.com.

Changes in the modern world of work have rarely been discussed so intensely as they have been over the past two years. And one thing is certain: The modern working world will never be the same after the pandemic as it was before. Over the past months, digitalisation has enabled many companies to complete necessary tasks contactlessly and from anywhere. The intensity and professionalisation of this development is set to increase further, whether it is in the office, open-plan or mobile workspaces, or the home office. The opportunities and risks that this trend opens up and how technology can help companies and employees achieve greater flexibility and resilience will be revealed to architects, interior designers, planners, HR managers, employee representatives and company decision makers at ORGATEC 2022.

ORGATEC: the destination for a comprehensive overview of the major issues for the industry

But it is not just conventional office environments that are undergoing immense changes: The hotel and catering sector also needs to find innovative solutions to enable it to adapt to the new normal. Short-term workspaces and new office facilities are just two of the keywords here. Technical and hygiene considerations have also taken on a special significance in the wake of the pandemic, and businesses will need to consider them in future. These are just some of the issues that ORGATEC 2022 will explore in depth. From professional corporate campus planning, state-of-the-art building management and the innovative design of stationary and mobile workspaces to HR issues and process optimisation all the way through to mobile technology and cutting-edge conferencing and media technology, ORGATEC 2022 will provide a comprehensive overview of all the major issues facing the industry.



ORGATEC 2022
25.10. - 29.10.2022
www.orgatec.com

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ORGATEC's goal is to contribute actively to shaping this change process, as the updates and new additions to the trade fair's product directory this year clearly reveal. Companies offering products or services for co-working spaces, transport buildings or hotels and hospitality settings now also appear in the catalogue. But the revised product directory also reflects the fact that equipment, facilities and technology are becoming ever more closely merged and that office environments can be created almost anywhere. The new directory ranges from the Internet of Things and cloud services to home office connectivity and outdoor furniture for the hospitality and contract sector, through to immersive telepresence, professional room and media control systems, and integrated media technology systems.

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Superb congress and event programme

As is to be expected from a leading international business platform such as ORGATEC, the 2022 edition of the fair once again has a superb congress and event programme lined up for trade visitors from across the world. Together with the event's distinguished partners from research, the media and professional practice, the organisers are already working intently to meet the tremendous need for information and discussion with an innovative and cutting-edge programme of outstanding events for sector experts. Ranging from congresses, workshops and discussion formats, the programme also features themed guided tours for architects, decision makers and specialists from the property and facility management industry.

euvend & coffeena 2022 co-located with ORGATEC

As was already planned for 2020, euvend & coffeena will be co-located with ORGATEC 2022 for three days of the trade fair. euvend & coffeena is the leading international trade fair for vending and office coffee service. It is where new work meets new retail. New to-go concepts from the out-of-home sector for the office and contract business will be presented. The co-location of the events opens up new opportunities for ORGATEC visitors in these market segments. ORGATEC tickets give visitors access to the co-located event, thereby further increasing the benefits of attending the trade fair for large and medium-sized companies and making a visit to Cologne even more efficient.

Cutting-edge with diverse perspectives: the new ORGATEC key visual

The new key visual for ORGATEC emphasises the trade fair's cutting-edge approach and the diverse perspectives it presents. The updated visual branding for the leading international trade fair for the modern working world underscores its claim to be the key industry event and the most important global networking and business platform. On a content level, the new key visual also underlines the diversity and broad spectrum of concepts for modern work environments as well as the constant changes they are undergoing. ORGATEC's key visual forms a central focus that fills the trade fair's content with life. It is inspired by the idea that ORGATEC as the central platform brings visions of the new working world in all their many different manifestations together. ORGATEC is a point of departure for new ventures, an innovator and forum for exchanges, and the most important place for creative discussions among industry peers.

ORGATEC - New Visions of Work: 25-29 October 2022 in Cologne

ORGATEC is the leading international trade fair for the modern working world.

Hosted biannually in Cologne, the trade fair is the most significant international business event for the industry. With a strong focus on topical issues, it serves as a creative hotspot for networking, collaboration and new trends in interior design. As the industry's most important innovation and business platform, ORGATEC showcases the world of work in all its diversity, addresses the latest questions and transforms Cologne into a global gathering place for architects, planners, and industry experts from the manufacturing sector and the trade. The leading international trade fair for the modern working world presents new visions of work and explores how work environments and work culture interact.

Koelnmesse - Global Competence in Furniture, Interiors and Design: Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include idd Shanghai, interzum bogotá in Bogotá, interzum guangzhou in Guangzhou, Kind + Jugend ASEAN in Bangkok, ORGATEC TOKYO in Tokyo and Pueri Expo in São Paulo. With ambista, the online portal for the interiors business, Koelnmesse offers direct access to products, contacts, expertise and events relevant to the industry all year round.

Further information: www.koelnmesse.com/current-dates/all-trade-fairs/#2

Further information about ambista: www.ambista.com

Note for editorial offices:

ORGATEC photos are available in our image database on the Internet at www.orgatec.com/imagetdatabase in the "News" section. Press information is available at: www.orgatec.com/Pressinformation

If you reprint this document, please send us a sample copy.

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