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#orgatec #new visions of work

On tour with ORGATEC

The trade fair is big, the themes diverse and time short: who doesn't know this dilemma? At ORGATEC 2022, architects, designers, as well as interior designers and planners don't need to give this a thought. This is because they can simply go on tour with ORGATEC and acquire deep insights into the highlights of the trade fair - and this about many current themes. In order that this also has a stable foundation and stations are visited that really also interest experts, the tours will be curated by renowned architecture agencies - thus compiled by pros for pros.

The tour guides provide participants with technically well-founded but at the same time personal insights into the most exciting concepts and solutions they have discovered at ORGATEC on themes like "Hybrid Work", "Green Office" or "Design". As a result, the pros have the possibility to engage in a targeted, immediate and direct exchange "at eye level". Registration for the Guided Tours of ORGATEC 2022 is possible as of now via the ORGATEC website.

Tools for individual self-determination at the workplace

Seven thematic tours have already been set up, for which those interested can register. Jürgen Gaiser from Stuttgart, interior designer and partner at blocher partners, is applying the motto "Hack the Office" to his tour. His credo for the selection of the tour stations is the conviction that there are many 'hacks' that improve, optimise and make our greatly changed "office habitat" more attractive. Here this involves individual self-determination and the tools for this. Especially keeping the aspects of activity-based working in mind, the tour shows how and with what instruments manufacturers react to these changes.

Return to traditional craftsmanship

Another tour has the admittedly slightly unwieldy title of "Gathering inspirations for spatially pleasant work environments and innovative ideas for ecological and craftsmanship values". The selected stations of this tour focus on sustainable architecture and especially on a return to craftsmanship with a traditional character, and especially on the use of valuable, ideally regrowing or at least recyclable materials. The resource-saving use of materials is thereby a partial aspect to be considered. Moreover, the focus will be placed on a multi-faceted composition of various space-shaping components and the decided choice of furnishings for an individual space diversity and atmosphere. This tour is led by Stefan Rappold, partner with Behnisch Architekten in Stuttgart.

Sustainable materials and products

"Sustainable materials and products" is also the subject of the tour of the same



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www.orgatec.com

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name, which will be compiled by Dr Roman Wagner, Chief Operating Officer of W+P workspace consulting in Augsburg. This is because companies are increasingly calling for sustainable materials & products for the outfitting of their innovative work worlds in order to support their ESG strategy. As workspace consultants, their agency is in a constant dialogue concerning the innovations of manufacturers.

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What characterises a good work atmosphere?

The tour of Andreas Jacob and Martin Dierolf, both associates at brandherm + krumrey interior architecture in Cologne, revolves around the question of what characterises a positive work atmosphere and whether there are special features for this.

The office as a place for building confidence

The "Office House" tour compiled by Sabrina Voecks, Creative Director and partner with JOI-Design Innenarchitekten A D joehnk + partner in Hamburg, takes the office as a space for communication and a we-feeling that builds confidence and represents a space with real added value for work as its theme.

Away from the individual to the society.

Yvonne Hackh, project manager for interior design at Scope Architekten in Stuttgart, offers a change in perspective from user-centered to society-centered architecture. Her tour selection is a response to the hyper-individualism of past years and its consequences for our environment and examines the question of how we will in future create modern work worlds that remain sustainably attractive both internally and externally.

In times of constantly increasing digitalisation and a simultaneously growing share of hybrid forms of work, it is especially important that workshops function equally well in a hybrid form for all participants. Everyone must have the feeling that they are equal participants in the increasingly routine interactive discussion formats. In order to achieve that, the media technology must be perfectly matched with the space and the work methods. This is the subject of the "Hybrid Workshops" tour led by Liane Ackermann, executive partner at Die Planstelle in Munich.

In order to provide all interested trade visitors with the possibility to also participate as needed in several thematic tours, the Guided Tours will take place distributed over several days. The precise dates and tour data can be found at the ORGATEC website. Those interested can also register there directly for one or several tours: <https://www.orgatec.de/events/guided-tours/>
A valid ticket for ORGATEC 2022 is required for participation in the Guided Tours. Up to 30 visitors can participate in each tour. Registration on site at the stand of the IBA in Hall 6, Stand C-088/ E-089 is also still possible as long as the tour is not fully booked.

ORGATEC - New Visions of Work: 25-29 October 2022 in Cologne

ORGATEC is the leading international trade fair for the modern working world. Hosted biannually in Cologne, the trade fair serves as a creative hotspot for networking, collaboration and new trends in interior design. As the industry's most important innovation and business platform, ORGATEC showcases the world of work

in all its diversity, addresses the latest questions and transforms Cologne into a global meeting point for architects, planners and industry experts from the manufacturing sector and the trade. The leading international trade fair for the modern working world presents new visions of work and explores how work environments and work culture interact.

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Koelnmesse - industry trade fairs for the interior, outdoor and design sector:

Koelnmesse is the world's top trade fair organiser in the fields of interiors, furnishings, design, home living, garden lifestyle and modern work environments. At the trade fair grounds in Cologne/Germany, the leading international trade fairs imm cologne, LivingKitchen®, spoga+gafa and ORGATEC showcase the latest trends, products and innovations, serving as international, central gatherings for the global industry. In addition to the events at its Cologne headquarters, Koelnmesse is strategically expanding its portfolio internationally: The inaugural ORGATEC TOKYO will be hosted in 2022. It will be the first trade fair in Japan to focus on professional and hybrid work environments. As the satellite event for imm cologne and ORGATEC, idd shanghai provides European companies in the premium and luxury segment of the interior design industry with a unique platform for showcasing exclusive, design-driven products.

Further information: <https://www.orgatec.com/trade-fair/orgatec/industry-sectors/>

The next events:

ORGATEC TOKYO - The Rise of Hybrid Work, Tokyo 26.04. - 28.04.2023

imm Spring Edition - The interior business event, Cologne 04.06. - 07.06.2023

spoga+gafa - The garden trade fair, Cologne 18.06. - 20.06.2023

Note for editorial offices:

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