

No. 16 / September 2022, Cologne
#ORGATEC

A promising start for the 2nd edition of ORGATEC TOKYO

+++ Very great interest in the show for the office design & furniture industry in Asia +++ New hall layout with almost twice as much space as in 2022 +++ Already 80% of the space fully booked +++

As a new business platform that proposes future workplace design and work style, the international trade exhibition ORGATEC TOKYO, which made a spectacular debut in April this year, is set to return next year. The 2nd edition of ORGATEC TOKYO, which will be staged at the Tokyo Big Sight, is enjoying overwhelming support from previous exhibitors with expanded booth areas, as well as new participants who are enrolling in the event with enthusiasm. By the end of August, already 80% of the contracted exhibition space, which is about twice the size of last year's area, is fully booked.

The global office furniture market is expected to grow steadily at 3-5% even after the year 2023, against the backdrop of the pandemic, which is bringing a major shift from conventional work style to an era of diversity. In particular, the huge growth and great potential of the Asia-Pacific (APAC) market, including Japan, is attracting a great deal of attention from industry players around the world. This expanding market, accounts for 42% of the global office furniture market in 2021, is enjoying an average annual growth rate (CAGR) of 5.1% from 2022 to 2027.

Tokyo, a major metropolis and the promising gateway to the Japanese market, plays a leading role to exert great influence over the APAC market. In addition, Japan is the second-largest high-end office furniture market after the North America by volume, making it an ideal place for trendsetting. The success of the inaugural ORGATEC TOKYO demonstrates brilliantly the potential of Tokyo as the driving force of the world's fastest growing office furniture market in Asia.

At the 2nd edition of ORGATEC TOKYO, the latest solutions and all the industry's know-how will be presented on an even larger scale to provide the market once again with the value of design that can only be experienced at a physical event.

ORGATEC TOKYO

For more information on the event, please visit www.orgatec-tokyo.com.
26 (Wed) - 28 (Fri) April 2023 / Tokyo Big Sight, West Exhibition Halls 1 and 2

ORGATEC TOKYO 2023 (Expected figures)

Over 100 leading global brands from domestic and overseas



ORGATEC 2022
25.10. - 29.10.2022
www.orgatec.com

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Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

30,000 visitors, total exhibition area: approx. 20,000 m² (including atrium)

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ORGATEC TOKYO 2022 (First event report)

63 exhibitors from 8 countries (47 domestic, 16 overseas)

21,958 visitors, total exhibition area 10,000 m²

ORGATEC - New visions of work

ORGATEC is the leading international trade fair for the modern working world. Every two years, the fair in Cologne is the creative hotspot of networking, collaboration and new trends in office space planning. As the industry's most important innovation and business platform, ORGATEC presents the whole world of work, tackles the big questions and presents new solutions: from furnishing to flooring, acoustics and lighting to media and data processing. ORGATEC makes Cologne the global meeting place for architects, planners and engineers as well as sector experts from industry and trade. The fair explores how work environments and work culture interact and presents new visions of work.

The next ORGATEC is scheduled to take place from 25 to 29 October 2022.

Koelnmesse - industry trade fairs for the interior, outdoor and design sector:

Koelnmesse is the world's top trade fair organiser in the fields of interiors, furnishings, design, home living, garden lifestyle and modern work environments. At the trade fair grounds in Cologne/Germany, the leading international trade fairs imm cologne, LivingKitchen®, spoga+gafa and ORGATEC showcase the latest trends, products and innovations, serving as international, central gatherings for the global industry. In addition to the events at its Cologne headquarters, Koelnmesse is strategically expanding its portfolio internationally: The inaugural ORGATEC TOKYO will be hosted in 2022. It will be the first trade fair in Japan to focus on professional and hybrid work environments. As the satellite event for imm cologne and ORGATEC, idd shanghai provides European companies in the premium and luxury segment of the interior design industry with a unique platform for showcasing exclusive, design-driven products.

Further information: <https://www.orgatec.com/trade-fair/orgatec/industry-sectors/>

The next events:

ORGATEC - New visions of work, Cologne 25.10. - 29.10.2022

ORGATEC TOKYO - The Rise of Hybrid Work, Tokyo 26.04. - 28.04.2023

imm cologne, Cologne 04.06. - 07.06.2023

Note for editorial offices:

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