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#weareanuga #sustainablegrowth

Biggest Anuga of all time: Around 8,000 exhibitors from 110 countries cover the entire fair grounds

Over 140,000 trade visitors awaited +++ Korea as partner country with over 100 exhibitors +++ Diversified event and congress programme

With around 8,000 exhibitors from 110 countries and gross exhibition space spanning around 290,000 m², Anuga 2025 is the biggest edition in the event's history. From 4 to 8 October, Cologne will once again become the global capital of the food industry and the meeting point for over 140,000 trade visitors from almost 200 countries. With a 94 percent share of foreign visitors, Anuga is setting new benchmarks in terms of its internationality and industry relevance.

The country participations with the highest number of exhibitors come from Italy, Spain, China, Germany, France, Greece, the Netherlands, Poland, Turkey and the USA. In total, 174 group stands from 78 countries will present their portfolios - alone the five biggest pavilions from Istanbul, China, Italy, Spain and the USA span up to 6,000 square metres of space.

"Anuga is far more than just a trade fair - it is a marketplace, a source of inspiration and a pacesetter for the global food industry. The leading minds of the industry meet up to present innovations and discuss tomorrow's trends in Cologne. As such, the future of food becomes visible here - and at the same time negotiable," said **Gerald Böse, President and Chief Executive Officer of Koelnmesse GmbH.**

Furthermore, with its revised hall structure, Anuga 2025 is creating a better overview and greater proximity between related segments. Segments that are closely related in terms of content are being bundled closer together. In this way, the newly created Anuga Alternatives will be located in Hall 1 in future - with direct access to the biggest section of the trade fair, Anuga Fine Food, which traditionally extends over several halls. At the same time, the sections of Anuga Meat are now spatially consolidated in Halls 6, 7 and 9.

New trade fair and innovations

Innovations from all over the globe are under focus again. The focus of the new trade Fair Anuga Alternatives lies on plant-based and cell-cultivated products. Beyond this, the Anuga Trend Zone stage that conveys current market data, the Anuga taste Innovation Show featuring the top innovations of Anuga 2025 and a surface showcasing over 100 start-ups make up the Boulevard of Innovations as a hotspot for food trends and investments.

The event and congress programme comprises of many highlights:



Anuga
04.10. - 08.10.2025
www.anuga.com

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Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

- The Halal Forum in cooperation with the Islamic Chamber for Halal Services under the title "Halal Food: A Global Gateway to Growth".
- The Anuga Horizon Stage with panel discussions, best practices on artificial intelligences, the circular economy and sustainability.
- The International Frozen Food Conference (with IFFN and GCCA) as well as celebrations for 70 years of frozen food in Germany.
- Professional Food Service Forum DEHOGA with impulses for the out-of-home market.

Korea presents itself as the partner country

The partner country, Korea, is a special highlight of Anuga 2025. Under the motto "Flavour meets Trends", over 100 exhibitors will present one of the most dynamic food nations in the world.

Korea impresses with a unique combination between tradition and innovation:

- Traditional cuisine with fermented specialties like kimchi, soy sauces or gochujang that have long since been setting global food trends.
- Modern food tech solutions from the section of alternative proteins, smart farming and digital supply chains.
- A strong export industry that makes Korea a driving force of the global food industry.

Beyond this, the partner country programme also encompasses cultural events, cooking shows and tastings that turn visiting the fair into a special experience for the trade audience. The presence will be enhanced by delegations from the world of politics and business, which underlines the international significance of Korea as an innovation and trade partner. "With Korea as our partner country, we have won over a food nation that connects tradition and high tech like no other. This presence will not only offer the entire industry enjoyment, but also inspiration," explained **Gerald Böse, President and Chief Executive Officer of Koelnmesse GmbH.**

Anuga - a global economic power

In addition to industry decision-makers, high-ranking politicians are awaited, including the German Minister for Agriculture, Food and Domestic Affairs, Alois Rainer, as well as representatives of the Korean Government, the Ministry of Agriculture, Food and Rural Affairs. Ambassadors from among others the USA, Brazil, Italy and Greece have also confirmed their attendance.

Additionally, the Anuga network is growing worldwide: With nine satellite events among others in Brazil, China, India, Japan, Thailand and most recently in Italy and Spain, alongside Anuga in Cologne the portfolio comprises of around 16,000 exhibitors and 400,000 trade visitors.

Organisational note

This year we have the one-time occurrence that the Cologne Marathon is being staged parallel to Anuga in Cologne on 5 October. Two major events are thus being staged concurrently in Cologne, which impress an extremely high number of people and show our city in its most vibrant light. We thus recommend that you set off early, rely on local transport and regularly consult the Anuga website for current information.

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Koelnmesse - worldwide trade fairs for the food industry and food production:

Koelnmesse is an international leader in organizing global trade fairs for the food and beverage industry as well as for food production. With events such as Anuga, Anuga FoodTec, ISM, and ProSweets Cologne, Koelnmesse covers a wide spectrum - from ingredients to production, packaging, finished products, and the latest technologies and innovations. These globally renowned trade fairs, held in Cologne, Germany, set benchmarks in their respective sectors. In addition, Koelnmesse organizes numerous industry-specific trade fairs in key markets worldwide, including Brazil, China, India, Italy, Japan, Colombia, Thailand, and the United Arab Emirates. Through these global activities, Koelnmesse offers its clients tailored events and leading regional trade fairs across various markets, providing a foundation for sustainable international business. Koelnmesse is thus ideally positioned to drive innovation and development in both the food industry and food production. Further information: <https://www.anuga.com/trade-fair/anuga/industry-sectors>

The next events:

Anuga - The leading trade fair for the global food industry, Cologne 04.10. - 08.10.2025

LogiMAT & LogiFOOD Southeast Asia - The Premier Trade Show for Intralogistics, Process Management and Cold Chain Solutions, Bangkok 15.10. - 17.10.2025

Cibus Tec Forum - Exhibition & Conference on Food & Beverage Technologies Trends, Parma 28.10. - 29.10.2025

Note for editorial offices:

Anuga photos are available on the Internet at <https://www.anuga.com/press/multimedia/image-database/>.

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