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Anuga Frozen Food 2025: Over 650 exhibitors - strong international presence and expanded exhibition space

Record participation with industry giants from all over the globe +++ 93 percent of the exhibitors come from abroad +++ Renowned exhibitors like Ardo, Schne-Frost and Roncadin live in Cologne +++ Additional space: Frozen halls expanded by 400 m² +++ Tiefkühl-Star Award and FROZEN! dti Innovation Award for special services to the industry+++2nd International Frozen Food Conference with a top-class programme+++

Anuga Frozen Food, one of the ten trade shows under the Anuga umbrella and the world's largest trade fair for the frozen food industry, is once again sending strong signals to the international frozen food industry in 2025. With over 650 exhibitors, the number of registrations is already at a record level. Especially noteworthy: 93 percent of the exhibitors come from abroad, which underscores the global significance of the trade fair. The companies exhibiting in Cologne include major players of the industry. Among others, Ardo from Belgium, Schne-Frost from Germany, Surgital and Roncadin from Italy, Lutosa and Greenyard Frozen from Belgium as well as GoodLife Foods/Izico Nederlands from the Netherlands are represented at the trade fair.

International group stands from Egypt, China, France, Greece, Italy and Turkey are lending added value to Anuga Frozen Food and underlining its global character. The strong demand is not only reflected in the number of exhibitors, but also in the hall planning: The halls of Anuga Frozen Food were already fully-booked at an early stage due to many repeat bookings. In order to create more space, part of the fine food space in Hall 4.1 was opened up to frozen food - around **400 square metres** more than in 2023.

Frozen food industry innovations distinguished

One of the highlights of the trade fair is the presentation of the "Tiefkühl-Star" Award, which is jointly conferred by the German Frozen Food Institute (dti), the umbrella organisation for the frozen food industry, and the trade magazine Lebensmittel Praxis. The award honours companies for particularly innovative products, high quality and market-oriented concepts. The award ceremony will be held at Anuga on 6 October from 5:00 to 7:00 p.m. in the Kristallsaal.

Parallel to this, the FROZEN! dti Innovation Award 2025, supported by AFC Consulting Group and Anuga, distinguishes innovations from the frozen food industry every two years. Under the motto "Frozen Food meets Future - into the food world of the future with frozen products!", the competition recognises outstanding frozen food



Anuga
04.10. - 08.10.2025
www.anuga.com

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Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

departments in food retail that drive the frozen food market forward and fulfil future-oriented demands. To commemorate 70 years of frozen food in Germany, three teams will pitch live in front of a jury and audience on 7 October. The award ceremony will take place from 3:00 to 4:00 p.m. in the Congress Saal, Section 1.

2nd International Frozen Food Conference

For the first time the International Frozen Food Network (IFFN) and the Global Cold Chain Alliance (GCCA) are bundling their forces to host the 2nd International Food Conference during Anuga 2025. The conference will focus on themes related to food security, sustainable logistics and the future of the international frozen food market. The event, largely driven by the German Frozen Food Institute, addresses trade visitors from the industry, trade, logistics and politics, and offers a unique opportunity for international networking. The event is being staged from 10:30 a.m. to 13:30 p.m. on 7 October 2025 in the Congress Saal, Section 1, at Anuga in Cologne.

Frozen food market is booming

Anuga Frozen Food showcases the latest trends and developments in the international frozen food market. According to current market analyses, such as those conducted by Anuga's knowledge partner Euromonitor, the global frozen food sector will achieve stable growth in the mid-single-digit percentage range by 2030. Europe remains the leading region with a market share of around two-fifths in terms of value, while the Asia-Pacific region is the most dynamic growth region thanks to the expansion of modern cold chains. China is particularly noteworthy, as above-average growth is expected there.

Several structural factors are driving demand: the desire for convenience (e.g. ready meals, quick preparation using air fryers), flexible portion sizes, increasing price awareness and greater awareness of the sustainability benefits of frozen products. Even after the pandemic, market penetration and frequency of use remain above pre-COVID-19 levels. In food retail, categories such as ready meals, pizza, vegetables, potato products/snacks, seafood, frozen baked goods and desserts are driving growth.

Hence, Anuga Frozen Food 2025 remains to be the central meeting point of the frozen food industry, connecting the trade with the out-of-home markets.

Anuga 2025 will take place from **4 to 8 October** in Cologne. **Anuga Frozen Food** is being staged in **Hall 4.1** and **Hall 4.2**.

Koelnmesse - worldwide trade fairs for the food industry and food production:

Koelnmesse is an international leader in organizing global trade fairs for the food and beverage industry as well as for food production. With events such as Anuga, Anuga FoodTec, ISM, and ProSweets Cologne, Koelnmesse covers a wide spectrum - from ingredients to production, packaging, finished products, and the latest technologies and innovations. These globally renowned trade fairs, held in Cologne, Germany, set benchmarks in their respective sectors. In addition, Koelnmesse organizes numerous industry-specific trade fairs in key markets worldwide, including

Brazil, China, India, Italy, Japan, Colombia, Thailand, and the United Arab Emirates. Through these global activities, Koelnmesse offers its clients tailored events and leading regional trade fairs across various markets, providing a foundation for sustainable international business. Koelnmesse is thus ideally positioned to drive innovation and development in both the food industry and food production. Further information: <https://www.anuga.com/trade-fair/anuga/industry-sectors>

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The next events:

ISM Middle East - The Heart of Sweets and Snacks in the Middle East, Dubai 15.09. - 17.09.2025

Anuga - The leading trade fair for the global food industry, Cologne 04.10. - 08.10.2025

LogiMAT & LogiFOOD Southeast Asia - The Premier Trade Show for Intralogistics, Process Management and Cold Chain Solutions, Bangkok 15.10. - 17.10.2025

Note for editorial offices:

Anuga photos are available on the Internet at <https://www.anuga.com/press/multimedia/image-database/>.

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