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Anuga Fine Food 2025 kicks off with record participation - over 4,300 exhibitors are presenting premium food

Biggest Anuga Fine Food of all time +++ Country stands from all over the globe ensure global diversity +++ Confex Passage 4/5: New stage for premium specialities +++ More space, new trends and culinary highlights +++ Cologne becomes the meeting point for the delicatessen industry

With around 4,300 exhibitors and 135 group stands, Anuga Fine Food 2025 is presenting its biggest edition to-date. The trade fair under the Anuga umbrella is impressively demonstrating that delicatessen, gourmet and basic foods are gaining significance worldwide. From Altunkaya Ins. Nak. Gida Tic. A.S., to Calvo Distribucion Alimentaria SLU, Develey Senf & Feinkost GmbH and F.Ili Saclà S.p. A., through to Kent Boringer Dis Tic Ltd Sti., La Molisana Spa, Pietro Coricelli S.p. A. and PT. Indofood CBP, the exhibitors cover a wide spectrum of high-quality delicatessen products. New participants such as Antonio Viani, Nisshin, Reina Group, Samyang, AlSahl Group and PT. Indofood are additionally enriching the portfolio.

International country groups are also strongly represented. China, France, Greece, Italy, Korea, Spain, Thailand, Turkey and the USA are significantly shaping the image of the trade fair, enhanced by new groups from Malta, Kyrgyzstan and Nigeria. Further top themes will be addressed among others in the Confex, the new conference and exhibition centre. This venue will accommodate many individual exhibitors together with groups from China, Dubai, India, Poland, Saudi Arabia, Ukraine and Vietnam. The focus is also on gourmet products and premium specialities in Passage 4/5. This is in response to the growing demand for high-quality food and at the same time creates more space for congresses, meetings and events. The flexible infrastructure, the seamless integration into the fair grounds and the excellent transport connections, turn the Confex into the ideal location for an international trade show like Anuga Fine Food.

Premium segment is booming: Healthy, luxury products are increasingly popular
The development in the premium segment is clear: According to Anuga's knowledge partner, Innova Market Insights, the industry is recording an average annual growth rate of six percent. The markets in Africa and Eastern Europe are experiencing especially strong growth, while Great Britain, India and the USA are the leaders in new product launches. Around 43 percent of the consumers state that a premium label strongly influences their buying decision, while 15 percent specifically choose products with premium or luxury ingredients. Health and a conscious diet also play a key role: Products without additives, vegetarian offers, high-protein and gluten-free



Anuga
04.10. - 08.10.2025
www.anuga.com

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food have been particularly on trend in the past years.

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International delicatessen industry meets up at Anuga in Cologne

Anuga Fine Food 2025 is being staged in Halls 1.2, 2.1, 3.1, 4.1, 5.2, 10.2 and 11, in Passage 4/5 and in the new Confex. With its international alignment and the expanded space, the trade show offers manufacturers, importers, trade partners and food service companies the ideal platform to discover trends, establish business contacts and experience the future of the fine food industry up close.

Anuga 2025 will take place from **4 to 8 October** in Cologne.

Koelnmesse - worldwide trade fairs for the food industry and food production:

Koelnmesse is an international leader in organizing global trade fairs for the food and beverage industry as well as for food production. With events such as Anuga, Anuga FoodTec, ISM, and ProSweets Cologne, Koelnmesse covers a wide spectrum - from ingredients to production, packaging, finished products, and the latest technologies and innovations. These globally renowned trade fairs, held in Cologne, Germany, set benchmarks in their respective sectors. In addition, Koelnmesse organizes numerous industry-specific trade fairs in key markets worldwide, including Brazil, China, India, Italy, Japan, Colombia, Thailand, and the United Arab Emirates. Through these global activities, Koelnmesse offers its clients tailored events and leading regional trade fairs across various markets, providing a foundation for sustainable international business. Koelnmesse is thus ideally positioned to drive innovation and development in both the food industry and food production.

Further information: <https://www.anuga.com/trade-fair/anuga/industry-sectors>

The next events:

ISM Middle East - The Heart of Sweets and Snacks in the Middle East, Dubai 15.09. - 17.09.2025

Anuga - The leading trade fair for the global food industry, Cologne 04.10. - 08.10.2025

LogiMAT & LogiFOOD Southeast Asia - The Premier Trade Show for Intralogistics, Process Management and Cold Chain Solutions, Bangkok 15.10. - 17.10.2025

Note for editorial offices:

Anuga photos are available on the Internet at <https://www.anuga.com/press/multimedia/image-database/>.

Press information is available at: <https://www.anuga.com/press/press-releases/press-releases-of-anuga/>.

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