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Anuga Dairy continues to be the leading meeting point of the international dairy industry

470 exhibitors from the dairy industry +++ Full halls thanks to sustained demand +++ From Bayernland to Velder: Top international brands with new products in Cologne +++ Anuga Dairy 2025 presents industry trends and future perspectives

In total, 470 exhibitors from the international dairy industry will be represented at Anuga Dairy this year - one of the ten trade shows of Anuga in Cologne. The unique combination between traditional companies and exciting newcomers impressively underscores its significance as a must-attend event for the industry. The renowned exhibitors that will be showcasing their latest products and innovations include prestigious companies such as Bayernland, DMK, Emmi, Fayrefield, Garmo, Granarolo, INALPI, Vandersterre, Yayla and Zanetti. This top-class field of participants will be complemented by the newcomers Bergader and Velder, which enrich Anuga Dairy's wide-ranging portfolio.

Exhibitor groups from Germany, France, Greece, Great Britain, Ireland, Italy, the Netherlands, Austria, Poland, Switzerland, Spain and Turkey will present their national specialties. As such, the trade show is not only accentuating its broad international alignment, but also the strong representation of the global dairy markets.

Current trends and highlights under focus

Anuga Dairy 2025 is dedicated to innovation, sustainability and health-oriented product concepts. The spectrum of products presented ranges from milk and plant-based beverages, to cheese, yoghurt and butter, through to vegan alternatives - and thus reflects the growing global demand for high-quality, sustainable foods.

Topics like environmental-friendliness and functional added value offers characterise both the product innovations as well as the expert discussions. Particularly the market for functional and health products continues to grow rapidly worldwide: Above all, products containing postbiotics and prebiotics that stimulate intestinal health, like yoghurts with special health-promoting characteristics, are especially popular.

According to Anuga's knowledge partner, Innova Market Insights, consumers are increasingly following the trend towards natural diets, sustainability and health prevention. In this way, in 2024 around 52% preferred yoghurts with additional health benefits. Cheese products with 'declared protein content' and 'no additives' have also been experiencing double-digit growth rates for years.



Anuga
04.10. - 08.10.2025
www.anuga.com

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Constant high demand - limited capacities

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Anuga Dairy 2025 continues to record strong demand and impressively high registration figures. Due to the already optimally exploited hall capacities, the event will maintain its established level regarding the number of exhibitors and exhibition space. Nevertheless, its reach and importance remain undisputed - not least thanks to the impressive international group stands.

Anuga Dairy as an indispensable meeting point for experts, manufacturers and retailers, remains to be the centrepiece of Anuga. It not only offers a wealth of new products, it also serves as a platform for exchange about market opportunities, challenges and the development of sustainable business relationships.

Anuga will take place from **4 to 8 October 2025** and unites 10 trade shows under one roof. Further information can be found at: www.anuga.com.

Koelnmesse - worldwide trade fairs for the food industry and food production:

Koelnmesse is an international leader in organizing global trade fairs for the food and beverage industry as well as for food production. With events such as Anuga, Anuga FoodTec, ISM, and ProSweets Cologne, Koelnmesse covers a wide spectrum - from ingredients to production, packaging, finished products, and the latest technologies and innovations. These globally renowned trade fairs, held in Cologne, Germany, set benchmarks in their respective sectors. In addition, Koelnmesse organizes numerous industry-specific trade fairs in key markets worldwide, including Brazil, China, India, Italy, Japan, Colombia, Thailand, and the United Arab Emirates. Through these global activities, Koelnmesse offers its clients tailored events and leading regional trade fairs across various markets, providing a foundation for sustainable international business. Koelnmesse is thus ideally positioned to drive innovation and development in both the food industry and food production.

Further information: <https://www.anuga.com/trade-fair/anuga/industry-sectors>

The next events:

Anuga Select India - Uniting Innovation, Collaboration, and Growth in the Global F&B Landscape, Mumbai 20.08. - 22.08.2025

ISM Middle East - The Heart of Sweets and Snacks in the Middle East, Dubai 15.09. - 17.09.2025

Anuga - The leading trade fair for the global food industry, Cologne 04.10. - 08.10.2025

Note for editorial offices:

Anuga photos are available on the Internet at <https://www.anuga.com/press/multimedia/image-database/>.

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