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High international participation at Anuga Dairy

In addition to classic milk and dairy products, the focus also lies on dairy alternatives

Under the roof of Anuga, the trade fair Anuga Dairy is the leading international trade fair for the milk and dairy industry. Good registration figures are being recorded for the coming edition of Anuga. Around 500 companies are taking part at this year's Anuga Dairy.

Among others, the following exhibitors are represented in Hall 10.1 of the Cologne fair grounds: Bayernland/DE, Caeseria Cioffi/IT, DMK/DE, Fayrefield/GB, Garmo/DE, Geris Dairy/NL, Goldsteig/DE, Granarolo/IT, Hochwald Foods/DE, Hoogwegt/NL, IN. AL.PI./IT, Milchwerke Schwaben/DE, Milcobel/BE, Nordex/DK, St. Paul/NL and Vandersterre/NL.

This year's Anuga Dairy boasts a very international line-up. In total, 24 country participations are taking part in the trade fair. Alongside Germany, the top countries of origin are above all Greece, Italy, the Netherlands, Spain and France. Further participations have been confirmed from among others Bulgaria, Denmark, Dubai, Estonia, Great Britain, Lithuania, Austria, Poland, Turkey, Ukraine, USA and Cyprus.

Particularly with a view to its key theme "Sustainable Growth", Anuga is dedicating special attention to the "Dairy Alternatives", the so-called milk alternatives, which are recording a stronger presence than in previous years, above all in the scope of Anuga Innovations. Plant-based milk and cheese alternatives are not only extremely popular among the consumers, they are also becoming increasingly more important for Anuga Dairy. Over 80 exhibiting companies will present plant-based and vegan alternatives at Anuga Dairy.

Regarding the classic milk and dairy products, the manufacturers are above all relying on new flavours like cheese enriched with green or red pesto or with a high protein content as well as on the implementation of regional ingredients such as herbs, meadow-grazed or hay milk as well as organic milk from grass-fed cows.

Market Developments

Regarding the market introductions of dairy products, according to Innova Market Insights, Ireland (+25%) and Slovenia (+22%) are the fastest growing markets from a global point of view. (Period June 2017 - June 2022). The USA and Germany are the leading markets with the highest number of market introductions for milk products in the period from July 2021 - June 2022. The number of new introductions of milk products has declined in Switzerland and Austria over the past years. There is primarily high consumer demand for plant-based products (+33%), vegan products (+23%) and sugar-free products (+22%).



Anuga
07.10. - 11.10.2023
www.anuga.com

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Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

Anuga is open daily to trade visitors from 10 a.m. to 6 p.m. from 07.-11.10.2023.

Koelnmesse - industry trade fairs for the food and beverage sector: Koelnmesse is an international leader in organising trade fairs in the food and beverage segment. Events such as Anuga and ISM are established, world-leading trade fairs, hosted in Cologne/Germany. Anuga HORIZON in Cologne will mark the launch of an additional event format dedicated to food industry innovations. In addition to the events at its Cologne headquarters, Koelnmesse also stages numerous food trade fairs with different sector-specific areas of focus and content in further key markets across the world, including Brazil, China, India, Japan, Columbia, Thailand and the United Arab Emirates. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food technology with its leading international trade fairs Anuga FoodTec and ProSweets Cologne and its global network of satellite events.

Further information: <https://www.anuga.com/trade-fair/anuga/industry-sectors>

The next events:

Anuga - The leading trade fair for the global food industry, Cologne 07.10. - 11.10.2023

ISM Middle East - The Heart of Sweets and Snacks in the Middle East, Dubai 07.11. - 09.11.2023

ISM - The world's largest trade fair for sweets and snacks, Cologne 28.01. - 31.01.2024

Note for editorial offices:

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