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#anuga

Anuga and UNIDO cooperate under the motto "A world without hunger is possible"

First-class event programme with speakers from Germany and abroad planned

It is a huge challenge: In order to guarantee a sustainable future for everyone, economic growth, social development and environmental and climate protection have to be reconciled. In the autumn of 2023, two internationally-operating players, Anuga and UNIDO, are coming together to discuss the challenges of the worldwide food industry, address the opportunities and solutions and above all bring important players together for joint projects.

The promotion of economic growth and sustainable developments in the food industry is the focus of the professional exchange. This predominantly includes the opportunities and potential that the realisation of the sustainability development goals of the United Nations (SDGs) brings about for the players of the food sector, for example. But also themes like the development of a resistant infrastructure as well as the promotion of a sustainable industrialization and support of innovations will be discussed jointly with UNIDO at Anuga 2023.

"We have won over a strong partner in UNIDO, which asserts itself for the global sustainable industrial development. Together with Anuga as an international platform of the food industry and its key theme this year "Sustainable Growth", we are creating a stage at the trade fair that places the focus on the topic food security as an essential basis for sustainable economic development. At the same time, in this context we offer our exhibitors the possibility to draw increased attention to their products and innovations to promote a sustainable food system. The perfect combination for an international audience with representatives from political, business and media circles. We are very much looking forward to the joint exchange," explained Oliver Frese, Chief Operating Officer of Koelnmesse.

Gerd Müller, General Director of UNIDO: "Contributing to creating a world without hunger is one of my top priorities at UNIDO. With our special focus on agribusiness and food systems, UNIDO helps to build the capacity of both farmers and processors to add value while promoting rural economic development and structural change in the agricultural economy. UNIDO contributes directly to strengthening food security by increasing local value addition, promoting investment in agriculture, reducing post-harvest losses, and improving access to food."

Over the coming weeks the plans for Anuga 2023 will be further defined together with UNIDO. In the scope of the leading global trade fair for food and beverages, under the motto "A world without hunger is possible", various event formats and



Anuga
07.10. - 11.10.2023
www.anuga.com

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Headquarters and place of jurisdiction:
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discussion rounds will provide the trade audience with insights into solutions as well as examples of best practice for a sustainable development within the food industry.

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About UNIDO

UNIDO (United Nations Industrial Development Organization) is an agency of the United Nations that concentrates worldwide on the promotion of a sustainable industrial development. It was founded in 1966 and converted into a specialized agency of the United Nations with a unique mandate to promote, dynamize and accelerate industrial development in 1985. Its headquarters are based in Vienna, Austria and it has liaison offices in Brussels, Geneva and New York. The 171 member states of UNIDO guide the organization through the political decision-making bodies.

Koelnmesse - industry trade fairs for the food and beverage sector: Koelnmesse is an international leader in organising trade fairs in the food and beverage segment. Events such as Anuga and ISM are established, world-leading trade fairs, hosted in Cologne/Germany. Anuga HORIZON in Cologne will mark the launch of an additional event format dedicated to food industry innovations. In addition to the events at its Cologne headquarters, Koelnmesse also stages numerous food trade fairs with different sector-specific areas of focus and content in further key markets across the world, including Brazil, China, India, Japan, Columbia, Thailand and the United Arab Emirates. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food technology with its leading international trade fairs Anuga FoodTec and ProSweets Cologne and its global network of satellite events.

Further information: <https://www.anuga.com/trade-fair/anuga/industry-sectors>

The next events:

Sigep China - Southern China's International Expo dedicated to the production of Gelato, Bakery & Coffee, Shenzhen 10.05. - 12.05.2023

ANUFOOD China - The leading food & beverage exhibition for Southern China, Shenzhen 10.05. - 12.05.2023

THAIFEX - Anuga Asia - Re-imagine the future of the F&B industry, Bangkok 23.05. - 27.05.2023

Note for editorial offices:

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