

No. 10 / July 2021, Cologne
Anuga

Anuga Dairy well-aligned

Dairies use the leading global trade fair for food and beverages for the restart - increased focus on dairy alternatives

Under the roof of Anuga, the trade fair Anuga Dairy is the leading international trade fair for the milk and dairy industry. With a view to the coming edition of the leading global trade fair, Anuga is already recording good registration figures. The industry is optimistically looking ahead to the trade fair autumn and is looking forward to the restart.

The broad participation of the dairies is particularly pleasing, because they are optimistically looking ahead to Anuga 2021. On board at the fair grounds in Cologne in Hall 10.1 are among others : BMI - Bayrische Milchindustrie EG, DMK Deutsches Milchkontor, Emmi, FrieslandCampina, Garmo AG, Goldsteig, Heinrichsthaler Milchwerke GmbH, Hochwald Food GmbH, Hoogwegt Group B.V., IN.AL.PI.. SpA, Lacrima Dairy Industry Ltd., Lactalis Deutschland GmbH, Milcobel CVBA, and the private dairy Naarmann.

The most important group stands include Fokus Milch GmbH, Switzerland Global Enterprise and the Austrian Chamber of Commerce.

With a view to the key theme "Transform", Anuga is dedicating special attention to the "Dairy Alternatives", the so-called milk alternatives, this year. Plant-based milk alternatives have been enjoying rapid market growth for several years. According to the statistics, the worldwide market of alternative dairy products is expected to reach a market volume of around US Dollars 34.6 billion by the year 2029, according to a forecast. . Especially milk and dairy products based on plants such as soya, oats, almonds and co. are popular among the consumers. In addition to milk, yoghurt or puddings, more and more plant-based cheese alternatives are establishing themselves. Alongside new players on the market, the traditional dairy industry is taking advantage of this market opportunity and is developing new, high-quality trend brands. For example, over the past years more and more milk alternatives and young brands like Simply V, Happy Cheeze or Jogurty Magda Sp. z o. o. have earned themselves a fixed place in the refrigerated section.

In addition to the physical product presentation, the exhibitors of the Anuga Dairy will also showcase their products in their showrooms in the scope of the digital platform, Anuga @home.

The physical version of Anuga is open daily from 10:00 a.m. to 6:00 p.m. from 09.-13.10.2021. The digital event Anuga @home is available from 11.-13.10.2021. Exclusively trade visitors are granted access.



Anuga
09.10. - 13.10.2021
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Koelnmesse - Global Competence in Food and FoodTec:

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Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food and food technology trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further information: www.koelnmesse.com/current-dates/all-trade-fairs/#1

The next events:

Anuga - The leading trade fair for the global food industry, Cologne 09.10. - 13.10.2021

Andina Pack - International Processing and Packaging Exhibition for the Food, Pharma and Cosmetic Industry, Bogotá 09.11. - 12.11.2021

ISM - The world's largest trade fair for sweets and snacks, Cologne 30.01. - 02.02.2022

Note for editorial offices:

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