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#interzum

Strong registration numbers for interzum 2027

More than 93 per cent of the exhibition space available at interzum 2025 already booked for 2027

Early-bird registration for interzum 2027 closed at the end of October, and it was a resounding success. With a year and a half still to go before the start of the trade fair, a wide range of exhibitors has already signed up. The line-up includes virtually all the key global players, as well as many long-standing exhibitors and those making their return to interzum. More than 93 per cent of the exhibition space available at interzum 2025 has already been booked for the next edition in 2027. The industry's willingness to commit to attending early on underscores its strong faith in its world-leading trade fair for furniture production and interior design. From 11 to 14 May 2027, international suppliers to the furniture and interior design industry will once again gather in Cologne, with every indication that the event will be another outstanding success.

"We are thrilled that so many top companies are already on board," says Oliver Frese, Chief Operating Officer of Koelnmesse. "The willingness of a diverse array of exhibitors to confirm their participation at an early stage, coupled with the high number of returnees, means that all those attending the trade fair can get a head start with their preparations and clearly demonstrates the collective resilience and confidence of suppliers to the furniture and interior design industry."

Strong industry response - high number of returnees

The major industry players that were present in 2025 will once again be among the exhibitors at interzum 2027. In addition, a number of companies that have been part of the world-leading trade fair in the past are returning to Cologne, including Sonae Arauco, Surteco and Losán Spain.

The remarkable success of the early-booking period again highlights what has set interzum apart for years: close links between the industry and its leading trade fair, extensive international reach and an exceptional wealth of innovations.

Sector looks ahead to the 2027 event in Cologne with great anticipation

"As the world's foremost gathering for the furniture industry, interzum plays a crucial role in driving its progress, and we're already excited about the next edition in 2027," explains Dr Andreas Hettich, Chairman of the Advisory Board of the Hettich Group and Chairman of the Specialist Advisory Board of interzum.

Claudia Küchen, Chief Creative Officer and Chief Human Resources Officer at Schattdecor and Deputy Chairwoman of the interzum Advisory Board, also notes: "The diversity and innovative strength of international suppliers in the industry is showcased more comprehensively in Cologne than anywhere else. interzum 2027 is



interzum
11.05. - 14.05.2027
www.interzum.com/en/

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set to be another must-attend event for anyone looking to discover the latest trends and innovations in furniture production and interior design.”

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A promising outlook for the 2027 event

The favourable outcome of the early-bird period builds on the success of the 2025 edition of interzum, which impressively cemented the event’s status as the sector’s leading international trade fair by attracting around 60,000 trade visitors from 157 countries and over 1,600 exhibitors from 57 countries. The spirit of optimism that characterised interzum 2025 is now being carried forward, laying the groundwork for another strong event in 2027.

Serving as a global showcase for innovative materials, components and technologies, interzum unveils trends and developments poised to shape our future living and working spaces. Trade visitors from all over the world can look forward to pioneering solutions and inspiring ideas that span the entire value chain. Companies interested in exhibiting are still welcome to register at www.interzum.com/en/for-exhibitors/become-an-exhibitor/.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world’s top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the new trade fair duo imm cologne and interior design days cologne (idd cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries’ supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, the shows of the ORGATEC brand family with ORGATEC TOKYO in Japan, ORGATEC India in Mumbai and ORGATEC WORKSPACE Saudi Arabia in Riyadh, as well as the trade fairs of the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia, interzum jakarta in Indonesia and interzum forum italy in Bergamo. The “Living, Contract and Public Spaces” portfolio also includes the FSB Sports Show Riyadh in Saudi Arabia.

Further information: www.interzum.com/en/trade-fair/our-portfolio-worldwide/

The next events:

imm cologne - The interior business event, Cologne 20.01. - 23.01.2026

imm india - The Business Platform for Furniture and Interiors in India, New Delhi 11.03. - 14.03.2026

interzum guangzhou - Asia’s Most Comprehensive Woodworking and Upholstery Machinery, Furniture Production and Interior Décor Trade Fair, Guangzhou 28.03. - 31.03.2026

interzum bogota - International Trade Fair for Technology and Components for Furniture Manufacturing and Wood Processing, Bogotá 12.05. - 15.05.2026

Note for editorial offices:

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interzum photos are available in our image database on the Internet at <https://www.interzum.com/en/press/multimedia/image-database/> in the “Press” section.
Press information is available at: www.interzum.com/en/press/press-releases/press-releases-of-interzum

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