

No. 8 / May 2025, Cologne interzum

The global industry turns its attention to Cologne: Promising outlook for interzum 2025

From 20 to 23 May 2025, Cologne will once again play host to the global furniture supplier and interior design industry. More than 1,600 exhibitors from over 55 countries will be presenting their innovations and future-focused solutions at interzum, the sector's leading international trade fair. This year's central theme, Rethinking Resources: Circular and Bio-based Solutions, is at the heart of the event, generating fresh momentum for the sustainable transformation of the furniture production and interior design business along the entire value chain.

By embracing this overarching theme, the trade fair is focusing on important questions that are key to the future of the industry: How can resources be used more efficiently? What role can bio-based materials play in industrial-scale manufacturing? And how can circular concepts become the norm? Answers will be offered by the exhibitors' product presentations as well as by the comprehensive event programme, packed with special exhibits, lectures and forums. The great international diversity among the exhibitors echoes the global relevance of the topics that will be discussed and driven forward in Cologne.

"This year more than ever, interzum will be a venue for dialogue, ideas and transformation. We're looking forward to welcoming the international furniture supplier industry to Cologne - with the shared goal of promoting the use of sustainable materials, circular processes and innovative technologies. This transition towards an industry that's responsible and fit for the future is exactly what interzum, as the leading international trade fair, is all about," declares interzum Director Maik Fischer.

Three exhibition segments for easy orientation

Visitors can look forward to exploring a wide range of innovations along the entire value chain. To make navigating the trade fair straightforward and promote targeted professional-level dialogue, the trade fair is divided into three clearly defined themed segments:

Function & Components showcases solutions designed to meet increased customer expectations in terms of energy efficiency, comfort and technology. Fittings, lighting systems and semi-finished products for furniture and furniture components will be among the items exhibited.

Materials & Nature presents sustainable resources and innovative materials, including wood, veneers, parquet flooring, decorative surfaces, decorative paper,



interzum 20.05. - 23.05.2025 www.interzum.com

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wood-based materials and laminates, edging and surface treatments.

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Textile & Machinery focuses on high-quality textiles and state-of-the-art processing technologies. The segment includes machinery for upholstery and mattress manufacture, upholstery materials, cover fabrics, leather and adhesives.

One stage, double the inspiration

interzum 2025's wide-ranging event programme opens up space for dialogue, knowledge sharing and inspiration - helping to make the trade fair much more than just a product showcase.

A standout feature of the event is the stage on the Boulevard North, which offers double the inspiration by hosting two distinct formats. Curated in collaboration with TRENDFILTER®, Haute Innovation and the Vincentz Network, the interzum Trend Stage will serve as the primary platform for knowledge sharing at the trade fair. Renowned international experts will provide in-depth insights into current market trends, developments and issues expected to shape the future of furniture, materials and interior design. A number of the presentations have been accredited by the North Rhine-Westphalia Chamber of Architects as continuing professional development activities, offering attendees the chance to earn up to ten CPD credits.

The interzum Product Stage will also see companies showcase their newest products and forward-looking strategies. Short, focused presentations will bring brands, products and innovations to life.

Special events showcasing industry trends

The three special events at interzum 2025 will also serve as crucial catalysts for the industry. Titled "Biocircular Materials", the interzum Materials & Nature Trend Forum will present material solutions designed to reduce CO2 emissions and facilitate closed product cycles. The interzum Function & Components Trend Forum, themed "Rethink Furniture - Less, but Better", will show how smart technologies and innovative designs are giving rise to new furniture concepts that combine durability with resource conservation. The interzum Textile & Machinery Trend Forum is focused on the "Digital Product Passport: Pathway to Circularity" and will shine a light on a key tool developed to enhance transparency and allow materials to be traced through the supply chain, thereby paving the way for a circular economy.

In addition, a one-of-a-kind event space is set to debut at interzum, with #ILoveMyinterzum promising visitors fun interactive experiences.

interzum award with a brand-new category

Another highlight of this year's event is the interzum award - an internationally renowned accolade that honours exceptional innovation in products, materials and production processes. At the 2025 edition of the trade fair, an expert jury will select the most outstanding solutions from a total of 146 entries submitted by 80 exhibitors from 23 countries. Awards in the new "Rethinking Resources" category will also be presented for the first time. The winning entries will be featured in a special exhibition on Boulevard North.



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#ILoveMyinterzum Happy Hour

To round off each day of interzum 2025, attendees will be invited to join a Happy Hour on the piazza, held daily from 20 to 22 May between 5:30 and 6:30 p.m. Taking place in a laid-back setting with music and chilled drinks, the networking event offers an ideal opportunity to make new connections and reflect on the day's experiences at the trade fair together.

The entire event programme can be accessed via the event database at www.interzum.com/en/events/event-search/.

Prestigious exhibitors and international delegations

interzum 2025 is set to host an exceptional line-up of exhibitors, with numerous leading companies from the supply side of the furniture industry expected to take part, among them: A. & H. Meyer, AGRO International, Albrecht Bäumer, Alvic, American Hardwood Expert Council (AHEC), Arpa, Arturo Salice, Bachmann, BekaertDeslee, Blum, Bock 1, Boyteks Tekstil, Donati, Dürkopp Adler, Egger, Evoline, FGV (Formenti e Giovenzana), Finsa, Fritz Becker, Global Systems Group, Global Textile Alliance Belgium / Love Home Fabrics, Gruppo Grassi, Häfele, Hera, Hettich, Impress Surfaces, Ivars, Kastamonu, Lamigraf, Lava, Leggett & Platt, L&S, OMP, Pfaff, R. Ostermann, Samet, Saviola, Schattdecor, SIMALFA ALFA Klebstoffe, The Vita Group, Titus, Unilin Panels, Vauth-Sagel, Vefer, Wilfried Koch and YKK Europe. What's more, various prominent companies are making their return to interzum, including Ergomotion, Fritz Kohl, Parmel, Rehau, Stanzwerk Wetter, Swiss Krono and Toppan with its subsidiary Interprint.

A full list of all the exhibitors appearing at interzum is available at www.interzum.com/en/interzum-exhibitors/list-of-exhibitors/.

Many distinguished visitors expected

Aside from the exhibitors, a significant turnout of attendees is expected. A host of international visitor delegations have already confirmed their intention to come and discover the latest innovations first-hand, including: Alfons Venjakob, Alpnach Küchen, Aquinos Bedding/Schlaraffia, Ashley Furniture, Assmann, AUDI AG, Auping, BABOR Beauty Group, Ballerina Küchen, Baltic Yachts, Bauformat, Baumann Group, Bayer AG, Bielefelder Werkstätten, Billerbeck Betten Union, Blanco, BMW Group, Bretz, Brigitte, Brühl & Sippold, Brunner, Burgbad, Chanel, ClassiCon GmbH, Cor, Dauphin, Deutsche Bahn, Draenert, Dubai Furniture Manufacturing, Duo Mattresses, Duravit, Dutch Bedding, DUX, Eggersmann, Ekornes, EMMA Sleep, Enno Roggemann, ERPO, Erwin Hymer, EuroComfort Group, Europa Möbel Verbund, ewe Küchen, Express Küchen, F.-Martin Steifensand Büromöbel, Fackelmann, fan frankenstolz, Febrü Büromöbel, Fendt-Caravan, FLOU, Freifrau, FRITZ HANSEN, Garant, Gautier, Germania, Girsberger, Groupe Schmidt, Häcker Küchen, Hästens, himolla, Hyundai Motor Europe, Ikea, Interlübke, Interstuhl, JAB JOSEF ANSTOETZ, Jumbo Group, JYSK, Kingfisher, Kinnarps, Koinor, Kusch + Co, Leicht, Leolux, Lidl Stiftung & Co. KG, LMC Caravan, Manufactum, Martin Staud, Mayer Sitzmöbel, Minotti, Molteni, Montana Furniture, Muuto, Natuzzi, nobilia, Nolte Polstermöbel, Novem Car Interior Design, Nowy Styl, Nurus, OBI, Oeseder Möbel-Industrie, Oldenburger Interior GmbH, Palmberg, Polipol, Poltrona Frau, Pössl Freizeit und Sport GmbH, profijt Meubel,



pronorm, Pronto, Rauch, raumplus, Recor Bedding, Rempp Küchen GmbH, Rimowa, RMW Wohnmöbel, Rodam, Röhr-Bush, Rolf Benz, Rotpunkt Küchen GmbH, Röwa, RUF Betten, Rummel, Schramm, Schulz Bibliothekstechnik, Sedus, Segmüller, SieMatic, Signet, Steelcase, Team 7, Tempur Sealy, toom Baumarkt, Topstar, UniCredit Bank, Vario, Verlo Mattress, Vitra, VS Vereinigte Spezialmöbelfabriken, Walter Knoll, Wilkhahn, Wittmann, Witzig The Office Company AG, XXXLutz KG and ZEG Zentraleinkauf Holz + Kunststoff eG.

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Tickets for interzum 2025 are available at: www.interzum.com/en/trade-fair/tickets/ buy-tickets/.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside events like imm cologne other formats hosted at the trade fair hub of Cologne such as interzum, ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, ORGATEC TOKYO in Japan, ORGATEC INDIA in Mumbai, ORGATEC WORKSPACE Saudi Arabia in Riyadh and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia, interzum jakarta in Indonesia and interzum forum italy in Italy. New to Koelnmesse's Living, Contract and Public Spaces portfolio is FSB Sports Show Riyadh in Saudi Arabia. Further information: https://www.interzum.com/en/trade-fair/interzum/industrytrade-fairs/

The next events:

interzum - The world's leading trade fair for furniture production and interior design, Cologne 20.05. - 23.05.2025

La Feria De Diseño Medellín powered by imm cologne - The Meeting Point for the Interior Design, Architecture and Lifestyle Scene in Latin America and the Caribbean, Medellín 18.09. - 20.09.2025

interzum jakarta - The Premier Gateway to Indonesia's Furniture Innovation and Supply Industry, Jakarta 24.09. - 27.09.2025

interzum forum italy - The Networking Event in Italy for Suppliers of the Furniture Industry and Interior Design, Bergamo 04.06. - 05.06.2026

Note for editorial offices:

interzum photos are available in our image database on the Internet at https://www.interzum.com/en/press/multimedia/image-database/ in the "Press" section. Press information is available at: https://www.interzum.com/en/press/press-releases/press-releases/press-releases/press-releases/press-releases/press-releases/press-releases/press-releases-of-interzum



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