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#interzum

interzum 2025: a compass for the industry in challenging times

Over 93 per cent of the exhibition space already booked - Participation of top brands confirms interzum's relevance as the global industry gathering

The world's leading trade fair for furniture production and interior design is seeing strong international demand around seven months before the event opens. With over 93 per cent of the exhibition space already booked and confirmed participations by numerous major industry players and returning exhibitors, interzum 2025 is once again set to be a must-attend gathering focused on innovations and trends. The trade fair, which will take place in Cologne from 20 to 23 May 2025, is a strong anchor for the industry, particularly in times of economic change. The showcases of new products, solutions and ideas at the event equip the sector to jointly find answers to future challenges.

Across the globe, suppliers to the furniture industry are facing different economic and social challenges in the individual regions and countries in which they operate. Uncertain forecasts and the mounting pressure to improve sustainability are making long-term planning difficult.

Against the backdrop of this dynamic outlook, interzum will once again serve as the world's most important business and networking platform for the sector. Companies see the leading international trade fair as a unique opportunity to develop solutions and innovations to tackle the challenges that will define the coming years.

"We're delighted with the consistently strong demand for interzum," says Maik Fischer, the event's director. "The return of renowned exhibitors, the presence of numerous market-leading companies and the participation of many small and medium-sized businesses show how relevant the world's leading trade fair is to the industry, especially in economically challenging times."

Focus on sustainability and innovation

Under the banner of its new central theme, Rethinking Resources: Circular and Biobased Solutions, interzum will send a strong signal in support of sustainable furniture production next year. The exhibition will present the industry-relevant theme in all its facets and create a wide variety of hands-on experiences for participants, ranging from a diverse event programme to showcases of the exhibitors' biocircular innovations.

The speakers on the interzum Trend Stage and the interzum Product Stage and in the



interzum
20.05. - 23.05.2025
www.interzum.com

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three interzum Trend Forums will present and discuss innovative ideas, studies and market-ready solutions. Many companies use interzum to reveal their new product launches and technologies to a global audience for the first time. The Rethinking Resources Boulevard will give exhibitors the opportunity to showcase their products and visionary concepts that harness biobased materials and the potential of the circular economy. The interzum award 2025, presented by a jury of international experts, will once again honour outstanding products developed by suppliers to the furniture industry.

Page

2/3

ORGATEC gears up for its opening

The indicators are also extremely positive for ORGATEC, which opens tomorrow. With its new hall layout, themed Focus Areas and the Work Culture Festival, hosted by the German Interior Business Association (IBA), ORGATEC will provide groundbreaking insights into developments in the world of work across an exhibition space covering around 140,000 square metres. As the leading international trade fair for the modern working world, ORGATEC attracts top companies, specialist retailers and wholesalers, and interior professionals from across the globe.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

Alongside imm cologne and interzum, other event formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings.

These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include ORGATEC TOKYO in Japan and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia and interzum forum italy in Italy. Koelnmesse recently added a cooperation between imm cologne and an established design trade fair in Colombia to its portfolio. This event will be hosted under the name La Feria De Diseño Medellín powered by imm cologne.

Further information: <https://www.interzum.com/en/trade-fair/interzum/industry-trade-fairs/>

The next events:

ORGATEC - New visions of work, Cologne 22.10. - 25.10.2024

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 03.06. - 05.06.2025

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 24.06. - 26.06.2025

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne 28.10. - 31.10.2025

aquanale - International Trade Fair for Sauna.Pool.Ambience., Cologne 28.10. -

31.10.2025

Page
3/3

Note for editorial offices:

interzum photos are available in our image database on the Internet at <https://www.interzum.com/en/press/multimedia/image-database/> in the “Press” section. Press information is available at: www.interzum.com/en/press/press-releases/press-releases-of-interzum

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