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#interzum

interzum 2025: setting a course for the future with combined innovative strength

Leading international trade fair resolutely drives sustainable transformation forward

With around 60,000 trade visitors from 157 countries and over 1,600 exhibitors from 57 countries, interzum 2025 has confirmed its position as the world's leading platform for furniture production and interior design. For four days, Cologne became the international stage for innovative materials, intelligent components and smart technologies that will shape the homes and workplaces of tomorrow. A palpable spirit of positivity and optimism, in-depth discussions and a willingness to effect change were the hallmarks of this year's trade fair. The central theme of "Rethinking Resources: Circular and Bio-based Solutions" lay at the heart of the event, with the industry demonstrating its determination to play an active role in shaping its journey into a resource-efficient, sustainable future.

"interzum 2025 has once again provided compelling proof that it is the leading platform for the design of future living spaces," commented Oliver Frese, Chief Operating Officer of Koelnmesse. "The feedback from discussions with our exhibitors confirms that the quality of the visitor profile at the trade fair was consistently outstanding, with discussions between professionals taking place at the highest level. Cologne has again earned its reputation as an excellent venue for international interior design and furniture trade fairs. By working together with a committed sector, we're staging events with global appeal here in the city."

interzum 2025 gathered the international who's who of the suppliers to the furniture and interior design industry in Cologne. Visitors from all of the important sales markets came together to discuss the latest developments, forge strategic partnerships and find practical solutions to current challenges. The leading countries in terms of visitor numbers included Italy, China, Spain, Poland and the Netherlands. The event's international focus was also evident among the exhibitors, reflecting the global relevance of the topics discussed and driven forward in Cologne.

Central theme "Rethinking Resources" strikes a chord with the industry

The guiding theme of "Rethinking Resources: Circular and Bio-based Solutions" lay at the heart of interzum 2025 and wove its way through the exhibition halls. From foams made from recycled waste to recovered fibres from MDF and HDF boards to resource-efficient zinc recycling systems, sustainability was the dominant theme at many exhibitors' stands.

With its three exhibition segments - Function & Components, Materials & Nature and Textile & Machinery - the trade fair offered a comprehensive overview of the



interzum
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www.interzum.com

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market, packed with innovation and impressively in-depth specialist content. Cologne was also the venue for many product launches, highlighting the pace of development in the industry.

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Inspiration for tomorrow: interzum as a platform for trends and knowledge sharing

In addition to informing the exhibitors' product presentations, interzum 2025's central theme was also reflected in the diverse event programme. The three interzum Trend Forums took deep dives into key issues affecting the future of the industry - from biocircular materials and resource-efficient furniture design to the Digital Product Passport as the key to a circular economy.

The interzum Trend Stage once again served as the trade fair's knowledge hub. Renowned experts gave first-class presentations, in which they shared detailed insights into international industry trends, provided in-depth market analyses and discussed the current regulatory environment. The interzum Product Stage augmented the programme with actionable tips relating to new products, best practices and forward-looking strategies from the exhibitors - directly from the source. What all of these presentations made clear was that the industry isn't simply watching the transition from the sidelines, but actively driving progress.

interzum award 2025

As in previous years, a particular highlight of the trade fair was the interzum award. In 2025, it had a strong link to the central theme with the introduction of a special "Rethinking Resources" category alongside the three standard categories. From a total of 146 entries submitted by 80 companies from 23 countries, the jury of experts selected 66 exceptionally forward-looking innovations - including twelve entries that were awarded the highest distinction: "Best of the Best". The award-winning products were displayed in an exhibition on Boulevard North and attracted a great deal of interest from trade fair visitors.

Face-to-face interactions, dialogue and community: #ILoveMyinterzum

With #ILoveMyinterzum - an interactive experience area at the trade fair with a daily happy hour event - this year's interzum deliberately encouraged in-person discussions and closer networking within the industry. The format created new conversation spaces within a laid-back atmosphere, strengthening international community building in the long term.

In his concluding remarks, Matthias Pollmann, Koelnmesse's Vice President Trade Fair Management, said: "interzum 2025 has demonstrated the strength of this industry's will to innovate - and the strength of its desire for sustainable change. We're already looking ahead to the next event, when we intend to keep on supporting this process of transformation and stimulating new ideas. Our aim is to continue to offer the industry a platform where global trends are not only discussed, but actively shaped."

Key figures for interzum 2025

A total of 1,616 exhibiting companies from 57 countries took part in interzum 2025 on a gross exhibition space of 176,000 square metres. 86 per cent of exhibitors

travelled from outside Germany. Estimated figures including the final day of the trade fair indicate that around 60,000 trade visitors from 157 countries attended interzum 2025, with approximately 77 per cent visiting from abroad.

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The next edition of interzum will take place in Cologne from 11 to 14 May 2027.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside events like imm cologne other formats hosted at the trade fair hub of Cologne such as interzum, ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, ORGATEC TOKYO in Japan, ORGATEC INDIA in Mumbai, ORGATEC WORKSPACE Saudi Arabia in Riyadh and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia, interzum jakarta in Indonesia and interzum forum italy in Italy. New to Koelnmesse's Living, Contract and Public Spaces portfolio is FSB Sports Show Riyadh in Saudi Arabia. Further information: <https://www.interzum.com/en/trade-fair/interzum/industry-trade-fairs/>

The next events:

FSB Sports Show Riyadh - Saudi Arabia's largest trade fair for sports build, leisure facilities and public spaces, Riyadh 16.06. - 18.06.2025

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 24.06. - 26.06.2025

ORGATEC WORKSPACE Saudi Arabia - Saudi Arabia's Premier Trade Event for Workspace Solutions, Riyadh 16.09. - 18.09.2025

La Feria De Diseño Medellín powered by imm cologne - The Meeting Point for the Interior Design, Architecture and Lifestyle Scene in Latin America and the Caribbean, Medellín 18.09. - 20.09.2025

interzum jakarta - The Premier Gateway to Indonesia's Furniture Innovation and Supply Industry, Jakarta 24.09. - 27.09.2025

idd cologne - shaping homes and hospitality, Cologne 26.10. - 29.10.2025

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne 28.10. - 31.10.2025

aquanale - International Trade Fair for Sauna.Pool.Ambience., Cologne 28.10. - 31.10.2025

ORGATEC India - India's International Trade Fair for the Future of Workplaces & Ecosystems for Facilities, Mumbai 04.11. - 06.11.2025

imm cologne - The interior business event, Cologne 20.01. - 23.01.2026

ORGATEC TOKYO - SHIFT DESIGN - The Leading International Trade Fair in Asia for the Modern Workspaces, Tokyo 29.05. - 31.05.2026

interzum forum italy - The Networking Event in Italy for Suppliers of the Furniture

Industry and Interior Design, Bergamo 04.06. - 05.06.2026

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FSB Sports Show Riyadh - Saudi Arabia's largest trade fair for sports build, leisure facilities and public spaces, Riyadh 08.06. - 10.06.2026

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spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 22.06. - 24.06.2026

ORGATEC - The leading international trade fair for the modern working world, Cologne 27.10. - 30.10.2026

interzum - The world's leading trade fair for furniture production and interior design, Cologne 11.05. - 14.05.2027

Note for editorial offices:

interzum photos are available in our image database on the Internet at <https://www.interzum.com/en/press/multimedia/image-database/> in the "Press" section.

Press information is available at: www.interzum.com/en/press/press-releases/press-releases-of-interzum

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