

No. 1 / May 2026, Cologne
#immcologne

imm cologne 2027: excellent level of bookings at the end of the early-bird period

At the end of April, imm cologne 2027 closed its early-bird period with excellent interim results: The booked exhibition space for the Interior Business Event, which will be hosted in Cologne from 19 to 22 January 2027, currently corresponds to just under 60 per cent of the space occupied at the previous edition of the trade fair. This means that the exhibition space currently planned is roughly three times larger than at a comparable point in time in the previous year. These results are strong early indicators for the forthcoming event and underscore imm cologne's significance as the key gathering for the consumer-oriented interior design industry.

At the end of the early-bird period on 30 April 2026, the planned gross exhibition space for imm cologne 2027 amounted to approximately 63,500 square metres. The companies that have registered to appear at the event come from a total of twelve countries.

"The current level of registrations is in line with our expectations and shows that the market approves of imm cologne's new direction. Achieving so much interest from high-calibre exhibitors at this early stage is especially pleasing. The positive trends we're seeing in terms of our international representation and booked exhibition space give us the confidence to continue on the path we've chosen and to further refine imm cologne's concept," says Bernd Sanden, the trade fair's director.

Business platform for the consumer-oriented interior design market

With a variety of all-in-one stand construction packages and attractive participation terms, imm cologne's concept will be even more firmly aimed at German and European manufacturers going forward. The event specialises in high-demand home furniture from the entry-level price point to the mid-range segment.

The trade fair will continue to draw on its established strengths: a clear focus on trade visitors, early dates at the start of the year and high international reach. At the previous edition, the proportion of international visitors already exceeded 50 per cent. They included numerous relevant decision-makers from the international furniture trade, such as purchasing associations, retail chains and representatives from the wholesale trade, specialist and online retailers, and mail order businesses.

With this strong visitor profile, imm cologne will once again provide a crucial platform for ordering, initiating new business and market orientation in 2027. The event combines targeted access to the German furniture market with opportunities to reach key target groups in Central Europe.



imm cologne
19.01. - 22.01.2027
www.imm-cologne.com

Your contact:
Celina Fuhrmann
Tel.
+49 176 125 63 266
e-mail
C.Fuhrmann@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairman of the Supervisory Board:
Mayor of the City of Cologne
Torsten Burmester

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

Registrations still open

Exhibitor acquisition for the trade fair is in full swing. Companies that would like to present their collections at the most important gathering for the consumer-oriented interior design industry at the furniture hotspot Cologne can still register online and benefit from attractive terms at: www.imm-cologne.com/for-exhibitors/become-an-exhibitor/online-application-2027/.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Leading international trade fairs such as ORGATEC, interzum, FSB, aquanale and spoga+gafa come together at the Cologne trade fair location to form renowned and established industry meeting points. This strong portfolio is further enhanced by imm cologne and idd cologne, both of which are also held in Cologne. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family includes imm india and IFFINA+ powered by imm cologne in Indonesia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo. Furthermore, the portfolio features La Feria De Diseño Medellín powered by idd cologne in Colombia
Further information: www.imm-cologne.com/trade-fair/portfolio-worldwide/

The next events:

ORGATEC TOKYO - SHIFT DESIGN - The Leading International Trade Fair in Asia for the Modern Workspaces, Tokyo 02.06. - 04.06.2026
interzum forum italy - The Networking Event in Italy for Suppliers of the Furniture Industry and Interior Design, Bergamo 04.06. - 05.06.2026
spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 22.06. - 24.06.2026
ORGATEC - The leading international trade fair for the modern working world, Cologne 27.10. - 30.10.2026

Note for editorial offices:

imm cologne press information as well as photos are available on the Internet at www.imm-cologne.com in the section "Press".
If you reprint this document, please send us a sample copy.

imm cologne on Facebook:

www.facebook.com/immcologne

imm cologne on LinkedIn:

www.linkedin.com/showcase/imm-cologne

Your contact:

Celina Fuhrmann
Public and Media Relations Manager

Koelnmesse GmbH
Messeplatz 1
50679 Köln
Deutschland
c.fuhrmann@koelnmesse.de
www.koelnmesse.de