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#immcologne

## imm cologne to kick off the 2026 furniture year

**imm cologne 2026 is gearing up for its opening: From 20 to 23 January, the international furniture industry will gather in Cologne for the reconceptualised Interior Business Event, with World of Interiors serving as its central theme. Across around 53,000 m<sup>2</sup> of exhibition space, more than 330 exhibitors from 25 countries will present furnishing solutions from the entry-level price point to the mid-range segment. Clearly positioned as a B2B sourcing platform, the trade event will present a vast diversity of offerings and provide efficient orientation for purchasing decision-makers.**

“The current market situation poses immense challenges for many companies, making it all the more important to have a platform that responds to this reality and presents tangible potential. That is exactly the kind of forum that we’re creating with imm cologne 2026: internationally oriented, clearly B2B-focused and closely geared to the needs of a consumer-oriented market,” says Bernd Sanden, imm cologne’s director. “In January, Cologne will be transformed into a crucial gathering for sourcing, exchanging ideas and sound decision-making on the make-up of ranges.”

The German furniture industry also sees imm cologne’s new role: “It’s not just the furniture landscape that has changed - the trade fair landscape has evolved as well. With its new concept, imm cologne covers the currently highly price-sensitive market, while imm cologne represents the premium segment,” says Jan Kurth, chief executive officer of the Association of the German Furniture Industry (VDM). “Our intention is for German-made furniture from the mid-range and high-end segments to be as broadly represented as possible in Cologne.”

### Diverse array of global exhibitors to appear in Cologne

An extensive line-up of international exhibitors will travel to Cologne for imm cologne 2026. The list of confirmed exhibitors features companies from 25 countries and includes manufacturers, distributors and OEM specialists.

Asian companies will be particularly well represented, with China a clear leader. This development reflects changes in supplier relationships: While Asian producers are increasingly looking to open up sales markets in Europe, many distributors are revisiting their sourcing strategies. In response to these trends, imm cologne is positioned as the crucial point of intersection where global procurement meets range design.

To further expand the international offerings, imm cologne will host several national pavilions: Bosnia-Herzegovina, Brazil, Japan, Romania, Taiwan and Turkey will stage group showcases presenting a selection of national brands.



imm cologne  
20.01. - 23.01.2026  
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District Court Cologne, HRB 952

The full overview of exhibitors is available online at: [www.imm-cologne.com/imm-cologne-exhibitors/list-of-exhibitors](http://www.imm-cologne.com/imm-cologne-exhibitors/list-of-exhibitors).

### **Decision-makers well represented among visitors**

On the visitor side, the key target groups from the international furniture trade have announced that they will be attending. This includes representatives from purchasing associations, retail chains, the wholesale and specialist retail trade, e-commerce companies and mail order businesses. The list of companies expected on the visitor side features names such as Begros, emob, Fabrics, Furniture Row, IKEA, JYSK, Next, OTTO, porta, Segmüller, Westwing and XXXLutz.

### **European offerings meet international sourcing**

The hall layout for imm cologne 2026 has been carefully planned to respond to market conditions: Visitors will find European home and upholstered furniture in Halls 10.1 and 10.2. International sourcing and OEMs specialising in seating furniture, tables and compact home furnishing solutions will be on display in Halls 4.2 and 5.2. With clearly structured ranges and related showcases positioned within easy reach of each other, imm cologne caters to the needs of different trading structures - from large-scale bricks-and-mortar stores to online-only players.

### **Networking: imm cologne interior after-work event**

On the first day of imm cologne, participants are invited to attend the interior after-work event from 4:30 to 6:30 p.m. in Passage 10/11 on the exhibition grounds. The event is aimed at exhibitors, visitors and media representatives, and is set to be an ideal opportunity to exchange ideas and make new contacts. DJ sounds and free drinks and snacks will set the scene for spontaneous conversations and relaxed networking. The interior after-work event is open to all attendees who want to round off the day's business at the trade fair at a laid-back gathering with strong community feel. Registering is not required.

As an additional extra, free coffee will be available on each day of imm cologne. To claim theirs, attendees can simply head to the Snack Point in Passage 10/11 between 8:30 and 10:00 a.m. - the perfect place to gather before the day's action gets under way.

Trade visitors can obtain tickets in the imm cologne 2026 Ticket Shop at: [www.imm-cologne.com/trade-fair/tickets/buy-tickets/](http://www.imm-cologne.com/trade-fair/tickets/buy-tickets/).

**Save the dates: 20-23 January 2026 - Welcome to the World of Interiors!**

### **Koelnmesse - Global Inspiration for Living, Contract and Public Spaces**

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the trade fair duo imm cologne and idd cologne (interior design days cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and

interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

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Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family now includes imm india and La Feria De Diseño Medellín - powered by imm cologne in Colombia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo.

Further information: [www.imm-cologne.com/trade-fair/portfolio-worldwide/](http://www.imm-cologne.com/trade-fair/portfolio-worldwide/)

**The next events:**

imm cologne - The interior business event, Cologne 20.01. - 23.01.2026

imm india - The Business Platform for Furniture and Interiors in India, New Delhi 11.03. - 14.03.2026

interzum guangzhou - Asia's Most Comprehensive Woodworking and Upholstery Machinery, Furniture Production and Interior Décor Trade Fair, Guangzhou 28.03. - 31.03.2026

interzum bogota - International Trade Fair for Technology and Components for Furniture Manufacturing and Wood Processing, Bogotá 12.05. - 15.05.2026

**Note for editorial offices:**

imm cologne press information as well as photos are available on the Internet at [www.imm-cologne.com](http://www.imm-cologne.com) in the section "Press".

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