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#immcologne

Strong participation of major international suppliers at imm cologne 2026

The reconceptualised imm cologne will launch the 2026 furniture year with strong international participation. Around four months before the trade fair opens, exhibitors from 27 countries have already registered. Suppliers from China and other Asian nations will be particularly well represented. With this line-up, the trade fair, which will be hosted in Halls 4, 5, 10.1 and 10.2 of the Koelnmesse trade fair grounds from 20 to 23 January 2026, reflects current market developments. In line with its redefined profile, the event is positioning itself as the central sourcing platform for consumer-oriented interior design in the mid-range segment to entry-level price points. Taking World of Interiors as its central theme, the trade fair will bring the international industry together at the furniture destination of Cologne.

According to recent official foreign trade statistics, international supplier countries are becoming increasingly important in the German market. Particularly dynamic growth has been seen in imports from China, which increased by 25 per cent to 1.7 billion euros in the first half of 2025 alone. A considerable 30 per cent of German furniture imports now come from China. Overall, imports account for approximately 60 per cent of the German furniture market - a clear indication of the growing importance of global sourcing markets. This dynamic is having a tangible impact on the supply landscape. Asian producers are increasingly looking for sales markets in Europe, while the retail sector and purchasing groups are realigning their ranges. Against this backdrop, imm cologne is positioning itself as a platform for initiating concrete business deals. The event's new direction has been met with broad approval within the international industry.

International line-up of exhibitors from 27 countries

Around four months before the trade fair opens, exhibitors from 27 countries have confirmed that they will be participating. Suppliers from Asia will have a particularly strong presence at the event, which will feature companies from China, Hong Kong, India, Indonesia, Malaysia, Singapore and Vietnam. In addition, the organisers have announced international group stands that will represent suppliers from Bosnia and Herzegovina, Brazil, Japan, Romania and Taiwan. Among the other European exhibitors, Denmark and the Netherlands will be particularly well represented.

"A situation dominated by economic challenges calls for a platform for efficient sourcing. This is exactly where imm cologne comes in. The strong presence of Asian suppliers confirms the trade fair's continued position as a crucial gathering for the global furniture trade - an event that bridges continents," explains Bernd Sanden,



imm cologne
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imm cologne's director. He sees the fact that so many international players have decided to appear at imm cologne as a clear sign of their commitment to the city as a trade fair location. Many of the companies have already exhibited several times at imm cologne, he adds. "These long-term partnerships create planning certainty - for both sides. Our exhibitors are immediately able to deliver worldwide."

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A clear structure for targeted sourcing

True to the event's central theme, World of Interiors, imm cologne will cover the entire spectrum of the international interior design market. It will focus on market-ready, high-demand solutions for the international furniture trade - from furniture store chains to purchasing groups all the way through to online retailers. The hall layout for imm cologne 2026 has been carefully planned to respond to current market conditions and to provide orientation to help buyers stay focused when visiting the trade fair.

Asian suppliers will be represented in Halls 4.2 and 5.2. Their presence reflects the growing significance of international sourcing markets. Hall 10.2 will primarily showcase home and upholstered furniture from European suppliers, while mattresses and upholstered furniture will be presented in Hall 10.1. According to the recent analysis by the Association of the German Furniture Industry (VDM), these segments have been particularly hard hit and are experiencing a significant decline: German upholstered furniture manufacturers reported a fall in turnover of eight per cent in the first half of 2025, while the mattress industry - the sector's smallest segment - declined by as much as 18.8 per cent. By hosting a strong presence from these segments, imm cologne is supporting the industry where the need for action is currently greatest.

Tickets for imm cologne

Tickets for imm cologne 2026 are available at: www.imm-cologne.com/trade-fair/tickets/.

A compact programme of tailored events for imm cologne's target groups will accompany the trade fair - further details will be announced shortly.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the trade fair duo imm cologne and idd cologne (interior design days cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family now includes imm india and La FERIA De Diseño Medellín - powered by imm cologne in Colombia. The ORGATEC brand has

established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo.

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Further information: www.imm-cologne.com/trade-fair/portfolio-worldwide/

The next events:

imm cologne - shaping homes and hospitality, Cologne 26.10. - 29.10.2025

ORGATEC India - India's International Trade Fair for the Future of Workplaces & Ecosystems for Facilities, Mumbai 04.11. - 06.11.2025

imm cologne - The interior business event, Cologne 20.01. - 23.01.2026

imm india - The Business Platform for Furniture and Interiors in India, New Delhi 11.03. - 14.03.2026

Note for editorial offices:

imm cologne press information as well as photos are available on the Internet at www.imm-cologne.com in the section "Press".

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