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#immcologne

## Attention turns to imm cologne 2025

Following the positive response to imm cologne in January 2024, preparations are already in full swing for the next edition of the Interior Business Event, which is scheduled to take place from 12 to 16 January 2025. By further refining tried-and-tested formats, the organisers aim to offer an even more compelling and effective trade fair experience that will inspire exhibitors and trade visitors alike and encourage collaboration.

With its new central theme of "Connecting Communities" and the associated trade fair concept "The Circles", this year's imm cologne focused on promoting networking and dialogue within the furniture industry. The interior design event attracted around 750 domestic and international exhibitors to Cologne and gave 42,000 trade visitors from 129 countries the opportunity to make valuable contacts, deepen business relationships and draw inspiration from a wide range of creative interior design ideas. With its revised approach, the trade fair demonstrated a real awareness of current industry needs and marked a successful milestone in the ongoing development of imm cologne.

In the face of a constantly changing market situation in which the interiors industry is looking for innovative sources of inspiration, imm cologne once again positioned itself at the beginning of the year as the ideal platform for satisfying these demands. "The positive feedback from the market clearly proves that imm cologne is still an important source of momentum for the sector. Especially in today's challenging market conditions, it helps the industry to stimulate fresh interest both on the retail side and in the media," emphasises Bernd Sanden, Director of imm cologne. "With this in mind, we are pushing ahead with our plans with even more energy and anticipation in order to continue our success and shape the future of the furniture industry together."

### New concepts and highlights at the 2025 edition

A decisive factor in the positive feedback from the 2024 event was the trade fair concept "The Circles", which brought the underlying message of the central theme to life with interconnecting content and event areas. The diverse Circles featured inspiring design installations, welcoming hospitality zones and studios hosting future-focused presentations. They transformed imm cologne into an interactive platform where trade fair participants could meet, network and discuss important industry topics. Given the positive response, there are plans to intensify the intra-industry dialogue in the coming year.

In 2025, new hall concepts in the Pure, Home and Sleep segments promise to deliver surprising trade fair experiences for all participants. Exhibitors will also benefit



imm cologne 2025  
12.01. - 16.01.2025  
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from special participation formats designed to provide customised solutions.

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In addition to the overarching trade fair concept, the imm cologne Summit is also being further developed. Organised in cooperation with the Association of the German Furniture Industry (VDM) and the Federal Association of the German Federal Association of Furniture & Kitchen Retailers (BVDM), the congress highlighted the diverse potential of the interior design industry at this year's imm cologne.

The Pure Talents Contest design competition, which set a new record at the beginning of the year with over 1,000 entries, will be a particular highlight for participants once again in 2025.

With a refreshing forward-looking perspective and the resolute goal of stretching the boundaries of possibility, preparations for imm cologne 2025 are already well underway. The early-booking phase for exhibitors runs until 30 April 2024.

#### **Koelnmesse - Global Inspiration for Living, Contract and Public Spaces**

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

At the trade fair hub of Cologne, in addition to imm cologne and interzum, other trade fair formats such as ORGATEC, spoga+gafa, FSB and aquanale are among the internationally renowned and established industry meeting places. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as public space, sports and leisure facilities and also sauna, pool and ambiente.

In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe like with the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia and interzum guangzhou in China and interzum forum italy.

Further information: <https://www.imm-cologne.com/trade-fair/imm-cologne/industry-trade-fairs/>

#### **The next events:**

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 29.05. - 31.05.2024

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 16.06. - 18.06.2024

ORGATEC - New visions of work, Cologne 22.10. - 25.10.2024

#### **Note for editorial offices:**

imm cologne press information as well as photos are available on the Internet at [www.imm-cologne.com](http://www.imm-cologne.com) in the section "Press".

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