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#immcologne

Excellent level of registrations for imm cologne 2024

Germany's biggest interior design trade fair can already report an excellent level of registrations four months before the event opens. Hall 1, which will form part of the exhibition space for the first time, is fully booked even at this early stage. Featuring market leaders, a new layout and numerous highlights as part of an innovative event and content concept, this hall will provide a forum for inspiration and networking.

From 14 to 18 January 2024, the interior design world will gather for imm cologne. Hosted in the design hotspot of Cologne, the event will once again serve as a trend barometer for interior decor and a meeting place for the entire industry. Appearing alongside other renowned companies in the already fully booked Hall 1, where they will be part of the Pure segment, are other major names such as Adova Group, Brühl & Sippold, BW Bielefelder Werkstätten, Cor, Draenert, Freistil, Girsberger, Interlübke, Ipdesign, Kettner, KFF, Object Carpets, Raumplus, Rolf Benz, Scholtissek, Schönbuch, Schramm, Team 7, Treca, Vispring, Walter Knoll and Yomei.

"We're delighted with the keen interest that we're seeing from our exhibitors in the registration stage for imm cologne 2024. The excellent level of registrations confirms that our new concept is well received. It shows that we're on the right track for a successful event in January," says Bernd Sanden, Director of imm cologne.

The Circles: new concept for networking and inspiration

A key factor in the tremendous response from exhibitors is the innovative trade fair format The Circles, which includes a diverse array of content and event platforms. In Hall 1, the concept will be embodied in various formats, including the Circle Club. This special area, furnished in the style of a café, will be more than just a place for trade fair participants to enjoy tasty delicacies. It will also double as a venue for the high-quality event programme in the integrated studio. The Installation Circle in Hall 1 will be themed around the idea of "Sense of Surface" and will form part of several installations staged by outstanding designers. Hall 1 will also host a Community Circle, where several exhibitors will be able to present their ideas and innovations in joint showcases, making it the ideal place to start conversations with like-minded peers. The Circles format will extend throughout the entire trade fair and give the halls a unique appearance that fosters networking and inspiration.

Hall 1 is part of the Pure segment, imm cologne's format for exclusive, high-end design. Pure will be staged alongside the trade fair's two other segments - the Home



imm cologne 2024
14.01. - 18.01.2024
www.imm-cologne.com

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interior world and the Sleep section. Together, they cover the diverse spectrum of interior design for which imm cologne is famous. The Home and Sleep segments are also attracting growing registrations. With this high level of interest, imm cologne 2024 is set to be an outstanding event.

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Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

At the trade fair hub of Cologne, in addition to imm cologne and interzum, other trade fair formats such as LivingKitchen, ORGATEC, spoga+gafa, FSB and aquanale are among the internationally renowned and established industry meeting places. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as public space, sports and leisure facilities and also sauna, pool and ambiente.

In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe like with the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia and interzum guangzhou in China and interzum forum italy.

Further information: <https://www.imm-cologne.com/trade-fair/imm-cologne/industry-trade-fairs/>

The next events:

imm cologne - The interior business event, Cologne 14.01. - 18.01.2024

Note for editorial offices:

imm cologne press information as well as photos are available on the Internet at www.imm-cologne.com in the section "Press".

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