

No. 26 / June 2023, Cologne
#immcologne

Cologne Calling!

imm Spring Edition as a unique experience for all interiors professionals

imm Spring Edition is starting this Sunday, offering a unique mix of networking, inspiration and business from 4 to 7 June. As the first day of the trade fair approaches, the facts speak for themselves: around 720 exhibitors are currently building their stands on the Cologne trade fair grounds. Both the Home segment and the Pure Galleries offer an attractive selection for all visitor groups, making imm Spring Edition a “must-see” for the industry. That applies even more in a period of lower sales in which the interiors business is urgently seeking new inspiration. Of course, imm Spring Edition is also on the itinerary for journalists, bloggers and influencers.

The international design scene interpreted anew

Pure Galleries, the format that borrows from art exhibitions, offers the international design community new perspectives. Here, trade visitors from the high-end segment have an opportunity to experience brands live and at first hand, and thereby set course in their ranges for 2024 - there are no other such compact opportunities of this kind on the international level this year. In addition to COR Sitzmöbel, companies such as KFF, Asco, Bielefelder Werkstätten, Leolux, Kettner, Freifrau, Janua, Brühl & Sippold, Christine Kröncke, Werther, Artisan, Richard Lampert, Raumplus, Schönbuch, Signet, Sanktjohanser, Jan Kurtz, IP Design, Erpo, Sudbrock and Müller Möbelfabrikation will be taking part in the innovative Pure Galleries format. Another exciting format for discovering classics from a new angle is Design for Decades, which presents style icons from ten major labels in the context of the circular economy, thereby providing concrete ideas for another kind of storytelling at the POS.

The Home segment as a global business engine

The three Home areas Home Scenes, Home Settings and Home Sleep present a diverse line-up of exhibitors with big international names such as Koinor, Voglauer, Furninova, Schlaraffia, Nouvion, Hjort Knudsen, Wimmer, Gealux, Abimovel, Noteborn, Albrecht Jung, Maja Werk, Aquinos, Kluft, Kuka and HTL. The global furniture industry regards Cologne as an important platform for the European market, as evidenced by the strong presence of more than 300 producers from Asia who are keen to ramp up business again after the pandemic with new models. As demonstrated by the number of registrations, the retail trade values the activities in the Home segment in particular: more than 100 purchasing delegations from the international retailing scene have already registered - among them Begros, Costco, Giga International, El Corte Ingles, Otto Group, Tchibo, Wayfair und Westwing.



imm Spring Edition
04.06. - 07.06.2023
www.imm-cologne.com

Your contact:
Markus Majerus
Tel.
+49 221 821-2627
e-mail
m.majerus@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
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Diverse event highlights

Besides the artful presentations and fresh collections, all kinds of “food for thought” will also be served: the diverse programme of events on the trade fair grounds includes the imm Spring Edition Summit focused on the circular economy, the Pure Galleries opening event, and the inspirational live talks in the Speakers’ Corner @ The Circle - featuring the legendary architects and designers Florian Kallus and Sebastian Schneider (Kaschkasch), Sebastian Herkner, Werner Aisslinger, Maxime d’Angeac, Patrick Reymond (Atelier Oi) and Dara Huang (Design House Liberty).

A unique opportunity to experience spring!

“We know for sure that we will enjoy unique experiences together over the coming days. The weather is cooperating, the entire city is in furnishing mode, and the trade fair site is the epicentre of the Cologne furnishing spring,” says Bernd Sanden, Director of imm Spring Edition. imm Spring Edition was conceived as a special edition that will only be held once, and it is the starting signal for a redesigned imm cologne in January 2024. Over the coming four days, every single visitor will have the opportunity to experience and help shape the imm cologne relaunch. The furnishing metropolis of Cologne invites the industry to enjoy amazing moments with a great work-life balance!

To save valuable time at the event, guests can register easily online: <https://www.imm-cologne.de/die-messe/tickets/tickets-kaufen/>

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world’s top trade fair organiser for the areas of Living, Contract and Public Spaces.

At the trade fair hub of Cologne, in addition to imm cologne and interzum, other trade fair formats such as LivingKitchen, ORGATEC, spoga+gafa, FSB and aquanale are among the internationally renowned and established industry meeting places. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries’ supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as public space, sports and leisure facilities and also sauna, pool and ambiente.

In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe like with the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia and interzum guangzhou in China.

Further information can be found as well here: www.imm-cologne.com/trade-fair/interzum-home/industry-sectors or here www.orgatec.com/trade-fair/orgatec-2024/industry-trade-fairs/.

Further information: <https://www.imm-cologne.com/trade-fair/imm-cologne/industry-sectors>

The next events:

imm Spring Edition - The interior business event, Cologne 04.06. - 07.06.2023

spoga+gafa - The garden trade fair, Cologne 18.06. - 20.06.2023

Page

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne
24.10. - 27.10.2023

3/3

Note for editorial offices:

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www.imm-cologne.com in the section "Press".

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Your contact:

Markus Majerus

Communications Manager

Koelnmesse GmbH

Messeplatz 1

50679 Cologne

Germany

Tel +49 221 821-2627

Mobile: +49 151 14535306

E-Mail: m.majerus@koelnmesse.de

www.koelnmesse.com