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#immcologne

Pioneering concepts and inspiring live talks at the imm Spring Edition

Germany's biggest interiors show to provide impetus for sustainable interior decor and innovative design

Sustainability, protecting resources and the circular economy - issues that are becoming increasingly important for the interiors industry. More and more companies are recognising the benefits of a sustainable approach and implementing it in the production and design of their products. The imm Spring Edition at the start of June will address this strategy not just with the interior design solutions presented by its exhibitors, but also with a diverse programme of events.

The circular furniture industry in focus at the imm Spring Edition Summit

What does the circular economy mean for your business? How circular does the furniture industry think? Furniture 4.0 and the circular house - what developments are heading the industry's way, and what will take the interiors business forward on a sustainable path? These and other important questions will be discussed by experts from the industry, politics, the retail and wholesale trade, and the creative economy at the imm Spring Edition Summit on 4 June 2023, the first day of the trade fair, between 4:00 p.m. and 7:00 p.m. The congress, organised by the German Federal Association of Furniture & Kitchen Retailers (BVDM) in collaboration with the Association of the German Furniture Industry (VDM), is devoted to the circular economy - a concept that is set to influence future processes in the industry significantly.

The line-up for the imm Spring Edition Summit features a series of brief interventions, panel discussions and best-practice presentations. The distinguished speakers appearing at the congress include Christian Haeser, CEO of the German Retail Association for Home and Office Furniture (HWB); Jan Kurth, CEO of the Association of the German Furniture Industry (VDM); Gregor Zwingmann, Managing Director of Polster Aktuell, Dr Maik Schlickel, Sustainability Manager at nobilia-Werke J. Stickling GmbH; Paul Jonas, Co-Founder and Managing Director of Revive; Lars Grieseholt, Head of Product Management at Hettich, and Dr Christoph Epping, Head of Department at the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety.

Design for decades: timeless design classics in Pure Galleries

The exhibition Design for Decades in Pure Galleries in Hall 11.2 will showcase a selection of timeless product designs that represent long-lasting durability and continued use in the ethos of the circular economy. Curated by Dick Spierenburg,



imm Spring Edition
04.06. - 07.06.2023
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Director of the imm Spring Edition, the designs have been on the market for more than ten years, during which time updates and redesigns have maintained their contemporary feel. The exhibition will also feature more recent products with the potential to become genuine classics. The exhibits include designs by Brühl & Sippold, BW, COR, Durllet, Janua/Freifrau, JORI, Kettner, Leolux, Montis and Schönbuch.

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Industry stars in a dialogue: the Architonic Live Talks with leading thinkers from architecture and design

Immediately before the imm Spring Edition Summit, the Architonic Live Talks will be hosted in the Speakers' Corner at The Circle in Pure Galleries on the first and second day of the trade fair at 1:00 p.m., 2:00 p.m., and 3:00 p.m. on both days. Trade visitors will have the opportunity to meet renowned figures from the design and architecture scene and exchange ideas with industry insiders. The speakers include Patrick Reymond, Co-Founder of atelier oi, which takes an experimental approach to material, form and typology; Florian Kallus and Sebastian Schneider from the design studio KASCHKASCH, which specialises in furniture, lighting design and art direction; Maxime d'Angeac, Founder of the architecture and interior design studio with the same name that combines the classic style with the contemporary, and Werner Aisslinger, Founder of Studio Aisslinger, whose work focuses on storytelling and narrative architecture.

In addition to the live talks, the Speakers' Corner provides access to The Circle's bar and lounge area throughout the trade fair, making it the ideal place to share views and ideas on the latest industry developments with new and established business contacts.

Alongside the imm Spring Edition Summit and The Circle, the one-off special edition of imm cologne has many other exciting events lined up, including the Pure Galleries Vernissage and the Sundowner on the Piazza. For all the event highlights and detailed information on the programme, please visit: <http://www.imm-cologne.com/events/>

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

At the trade fair hub of Cologne, in addition to imm cologne and interzum, other trade fair formats such as LivingKitchen, ORGATEC, spoga+gafa, FSB and aquanale are among the internationally renowned and established industry meeting places. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as public space, sports and leisure facilities and also sauna, pool and ambiente.

In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe like with the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia and interzum guangzhou in China.

Further information can be found as well here: www.imm-cologne.com/trade-fair/interzum-home/industry-sectors or here www.orgatec.com/trade-fair/orgatec-2024/industry-trade-fairs/.

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Further information: <https://www.imm-cologne.com/trade-fair/imm-cologne/industry-sectors>

The next events:

imm Spring Edition - The interior business event, Cologne 04.06. - 07.06.2023

spoga+gafa - The garden trade fair, Cologne 18.06. - 20.06.2023

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne 24.10. - 27.10.2023

Note for editorial offices:

imm cologne press information as well as photos are available on the Internet at www.imm-cologne.com in the section "Press".

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