

No. 20 / 2023, Cologne
#immcologne

imm cologne is returning to its January dates in 2024

The Interior Business Event imm cologne will take place in January 2024 over five days from Sunday, 14 January, to Thursday, 18 January, at Koelnmesse's trade fair grounds in Cologne. After the enforced break due to the pandemic and the imm Spring Edition in June 2023, Germany's biggest interior trade fair will return to its established January dates from 2024 onwards to launch the new interior design year. The event will continue the journey towards a redefined imm cologne that it has embarked upon with the imm Spring Edition. Like the special event in June 2023, imm cologne 2024 is designed for effective business with amended dates and a focus on trade visitors.

Right at the start of the new year, imm cologne 2024 is the ideal platform for an industry gathering that brings the global interior design scene together - making it the ideal opportunity to get a feel for emerging trends. The trade fair is an invitation to present new collections and product innovations, to exchange ideas and trends, and to establish new contacts and nurture existing relationships.

"In close consultation with the industry and the associations involved in the event, we're delighted to be able to announce that imm cologne will return to its usual January dates from 2024. The start of the year always has a unique dynamic, which makes it the perfect time for the industry and the retail and wholesale trade to gather and design tomorrow's living spaces together," says Gerald Böse, Chief Executive Officer of Koelnmesse. This view is shared by Elmar Duffner, President of the Association of the German Furniture Industry (VDM): "We welcome this early decision on imm cologne's future dates. The announcement will make planning easier for our manufacturers. There is strong support in the industry for an imm cologne in January - the event has been a firm fixture on the calendar for decades."

The journey continues

The journey that the trade fair has embarked upon with the imm Spring Edition in June continues, and the event's transformation is ongoing. Exhibitors and visitors can expect a new and reimagined imm cologne in 2024. Matthias Pollmann, Vice President Trade Fair Management for Furniture, Interiors and Design at Koelnmesse, explains: "The gathering of key market players not only offers exhibitors and visitors outstanding opportunities to grow their business and establish new contacts. It's also a chance to play an active role in idea creation and trend setting. imm cologne sees its future role as a driver for both industry-specific and external topics that are



imm Spring Edition
04.06. - 07.06.2023
www.imm-cologne.com

Your contact:
Markus Majerus
Tel.
+49 221 821-2627
e-mail
m.majerus@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

relevant to the entire world of interior design.”

Page

2/3

Like the imm Spring Edition, imm cologne is specifically designed to meet the needs of trade visitors. End consumers will be able to visit the trade fair by invitation.

The imm Spring Edition: an early-summer event in Cologne

Even if exhibitors and visitors are already looking forward to imm cologne’s return to its usual dates in one year’s time, the organisers are currently focused on fine-tuning the concept for the imm Spring Edition. In just under five months, the special edition of the Interior Business Event will open its doors. The imm Spring Edition is set to impress as a networking event for the who’s who of the interiors industry, combined with unique business opportunities.

Koelnmesse - industry trade fairs for the interior, outdoor and design sector:

Koelnmesse is the world’s top trade fair organiser in the fields of interiors, furnishings, design, home living, garden lifestyle and modern work environments. At the trade fair grounds in Cologne/Germany, the leading international trade fairs imm cologne, LivingKitchen®, spoga+gafa and ORGATEC showcase the latest trends, products and innovations, serving as international, central gatherings for the global industry. In addition to the events at its Cologne headquarters, Koelnmesse is strategically expanding its portfolio internationally: The inaugural ORGATEC TOKYO will be hosted in 2022. It will be the first trade fair in Japan to focus on professional and hybrid work environments. As the satellite event for imm cologne and ORGATEC, idd shanghai provides European companies in the premium and luxury segment of the interior design industry with a unique platform for showcasing exclusive, design-driven products.

Further information: <https://www.imm-cologne.com/trade-fair/imm-cologne/industry-sectors>

The next events:

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 26.04. - 28.04.2023

imm Spring Edition - The interior business event, Cologne 04.06. - 07.06.2023

spoga+gafa - The garden trade fair, Cologne 18.06. - 20.06.2023

Note for editorial offices:

imm cologne press information as well as photos are available on the Internet at www.imm-cologne.com in the section "Press".

If you reprint this document, please send us a sample copy.

imm cologne on Facebook:

<https://www.facebook.com/immcologne>

imm cologne on Instagram:

<https://www.instagram.com/immcologne>

imm cologne on LinkedIn:

<https://www.linkedin.com/showcase/imm-cologne>

Your contact:

Markus Majerus
Communications Manager

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany
Tel +49 221 821-2627
Mobile: +49 151 14535306
E-Mail: m.majerus@koelnmesse.de
www.koelnmesse.com