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#Idscologne

The future of the dental industry lives in Cologne: The leading global trade fair for dental medicine and dental technology is expecting further growth.

Cologne, - the guiding star for the dental industry. For over 100 years, the industry platform where the limits of the technically possible and feasible have been redefined - that is the International Dental Show, IDS, in Cologne. As the undisputed leading global trade fair, it unites innovation, technology and trends like no other event - and thus shapes the future of dental medicine and dental technology. The 42nd edition of IDS in Cologne remains on course for further growth and will once again set the pace and showcase future-oriented topics and solutions from 16 to 20 March 2027.

Unique: IDS continues to be a driver of innovation.

IDS is much more than a trade fair. It is the industry's central meeting point and defines the innovation cycle. Manufacturers worldwide specifically align their product developments to coincide with IDS so they can present their pioneering new products there. Whether digital technologies, AI-supported dental technology or sustainable solutions - IDS not only demonstrates what is possible today, it has also always set high-quality standards for tomorrow.

Successful: The figures speak for themselves.

IDS 2025 impressively demonstrated why it is the benchmark for the industry: More than 2,000 exhibitors from over 60 countries, 135,000 trade visitors from 156 nations and an impressive exhibitor and visitor rating. Over 95% of the German companies met their key partners and almost 100% of the international exhibitors reached their top customers.

These key figures not only reflect the strength of IDS, but are also proof of its outstanding role as an innovation and economic driver. The broad selection of products combined with lectures and networking possibilities offers the industry unparalleled added value. Oliver Frese, Chief Operating Officer of Koelnmesse, also underlined these facts: "No other event in the world brings the dental industry together as comprehensively, as internationally and with such a strong focus on innovation in one place and at one time. For me it is thus the prime example of a true leading global trade fair. It shows the state of the art in dentistry and at the same time provides an outlook of the future."



IDS
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Influential: Driver of the future with a focus on digital transformation and sustainability.

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The leading global trade fair upholds the industry's high standards. "Even in times of global challenges, IDS remains to be a symbol of stability, progress and cohesion," said Mark Stephen Pace, Chairman of the Executive Board of the Association of the German Dental Industry (VDDI). IDS 2025 emphasised impressively how it brings the industry's offerings, research and development, economic impetus and networking together on the exhibition floor. "We will further strengthen this dynamics with IDS 2027 and beckon the dental world to Cologne again - to the vibrant heart of an industry that creates trust and actively shapes the future of oral health in a future-oriented manner with unabated innovative power," said Pace.

IDS 2027 will push the digital transformation of the industry further forward. The main focuses will continue to lie on sustainability, artificial intelligence and promoting the industry's young talent.

Particularly the role of the German dental market will also be further reinforced: Germany sets global standards with its technological expertise, a strong medium-sized industry and leading research. This holistic innovative power turns IDS into an indispensable platform for the scientific and economic exchange.

For further information visit: <https://www.english.ids-cologne.de/>

About IDS

The International Dental Show (IDS) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial arm of the Association of the German Dental Industry (VDDI), and hosted by Koelnmesse GmbH, Cologne.

Note for editorial offices:

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