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#Idscologne

Global presence at IDS 2025: Looking forward to around 2,000 exhibitors in Cologne

More flexibility for IDS visitors

The International Dental Show (IDS) is consolidating its position as the world's leading trade fair for the dental industry once again in 2025. Over 1,300 exhibitors, including all of the important industry players, have confirmed their participation at the 41st edition that is being staged in Cologne from 25 to 29 March 2025. In addition, around 500 participants are awaited in country pavilions from all continents. Once again the trade fair will cover the entire spectrum of the dental world - from the dental and dental technology section, infection protection and maintenance, through to services, information, communication and organisation systems. Due to this entirety and the high number of innovations presented, IDS does justice to its significance as a forward-looking trendsetter of the industry.

IDS makes the trade fair preparations easier for the visitors

In light of the global reach of IDS, Koelnmesse is expecting a high number of visitors again. As such, the trade fair organisation recommends that all of the visitors begin planning their visit in good time. The ticket shop will already be online in mid-November 2024. All tickets for IDS 2025 can exclusively be ordered online and will be issued as personalised tickets. The visitors benefit from flexible ticket management that is tailor-made to satisfy individual needs. The ticket can for instance be managed via the official IDS app, uploaded into the smartphone wallet or printed out in the classic manner.

Moreover, further services are offered that will make the visitors' participation in the five-day event as pleasant as possible. Namely, IDS not only considers itself to be the leading platform for the dental industry, but also as a host for the entire international dental community. For example, a VRS/VRR travel ticket and exclusive offers from Deutsche Bahn and Lufthansa are available in conjunction with the admission ticket. Furthermore, exhibitors and visitors can book up to five rooms online via the hotel booking portal and benefit from special conditions.

From the beginning of March on, the online platform that accompanies the fair, IDScconnect, will offer extended networking and preparation options. From learning sessions, online seminars through to corporate and product presentations, the tool makes manifold opportunities available so that the unique IDS feeling can be experienced beyond the exhibition halls prior to, during and after the trade fair.

About IDS



IDS
25.03. - 29.03.2025
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The IDS (International Dental Show) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the Association of the German Dental Industry (VDDI), and is staged by Koelnmesse GmbH, Cologne.

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Note for editorial offices:

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