Press release



No. 3 / May 2024, Cologne #Idscologne

International Dental Show 2025: The number of exhibitors at the biggest trade fair of the dental industry continues to grow

Ten months before opening, the International Dental Show (IDS) 2025 has recorded a strong rise in the number of exhibitors and is thus underlining its position as the leading trade fair for the global dental industry. Almost all relevant key players have already confirmed their participation at the 41st IDS, which is being staged in Cologne from 25 to 29 March 2025. The current list of participants already includes over 1,100 companies from 54 countries, so there are high expectations for a convincing end result.

A current list of exhibitors containing all companies that have registered so far is available immediately online under the "Provisional list of exhibitors" for IDS Cologne 2025. <u>https://www.ids-cologne.de/ids-cologne-aussteller/ausstellerverzeichnis/</u>

The Society for the Promotion of the Dental Industry (GFDI), the commercial enterprise of the Association of German Dental Manufacturers (VDDI), and Koelnmesse said in a joint statement: "In 2025, IDS will once again be welcoming the who's who of the entire dental industry in Cologne. The excellent number of registrations clearly shows that IDS is recognised as the leading international event and that it offers the best forum for innovations and market trends. It is impressive to see, how many companies use IDS as a platform for their business development."

The organisers' priority lies on the sustainable business success of all stakeholders involved and has always been shaped by the Olympic principles. Like the Olympic Games that are being held in Paris this summer, IDS stands for excellence, fairness and global cohesion. "IDS is a unique product show for the entire dental industry. We create fair competition conditions for a sportingly ambitious and collective comparison of performance in line with the Olympic principle," Mark Stephen Pace, Chairman of the Association of German Dental Manufacturers (VDDI), emphasised. Manufacturers interested in presenting their new dental medicine or technical products and further developments and in establishing valuable business contacts, still have the opportunity to register for IDS 2025 via the official website.

The application form is available at <u>https://www.ids-cologne.de/fuer-aussteller/</u> <u>aussteller-werden/aussteller-anmeldung/</u>.

Furthermore, should you have any queries and concerns regarding the application, don't hesitate to contact Koelnmesse's team per e-mail at IDS@koelnmesse.de or by phone on +49 221 821-2086.



IDS 25.03. - 29.03.2025 www.english.idscologne.de

Your contact: Markus Majerus Tel. +49 221 821-2627 e-mail m.majerus@koelnmesse.de

Koelnmesse GmbH Messeplatz 1 50679 Köln P.O. Box 21 07 60 50532 Köln Germany Tel. +49 221 821-0 Fax +49 221 821-2574 www.koelnmesse.com



GFDI Gesellschaft zur Förderung der Dental-Industrie mbH (Society for the Promotion of the Dental Industry) Aachener Strasse 1053-1055 50858 Cologne Germany Phone +49 221 500687-0 Fax +49 221 500687-21 info@gfdi.de

GFDI is the commercial enterprise of the





About IDS

The IDS (International Dental Show) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the Association of the German Dental Industry (VDDI), and is staged by Koelnmesse GmbH, Cologne.

Note for editorial offices:

IDS photos are available in our image database on the Internet at www.english.idscologne.de/imagedatabase Press information is available at www.english.ids-cologne.de/pressinformation Copyright for press information: IDS Cologne If you reprint this document, please send us a sample copy.

Your contact:

For details and information on the dental industry: VDDI/GFDI - Press Office Burkhard Sticklies / Agnes Plümer sticklies@vddi.de / pluemer@vddi.de

Your contact for IDS: Markus Majerus Public and Media Relations Manager

Koelnmesse GmbH Messeplatz 1 50679 Cologne Germany Tel +49 221 821-2627 m.majerus@koelnmesse.de www.koelnmesse.com Page 2/2