**Press release** 



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## Over 1,000 companies have already confirmed their participation at the International Dental Show 2025

The entire dental community is coming together for the 41st International Dental Show (IDS) in Cologne in less than a year. The trade fair is already announcing a convincing number of applications for 25 to 29 March 2025: Over 1,000 companies from 52 countries have already confirmed their participation at the biggest forum of the international dental industry, including the international market leaders. With this positive, intermediate result and a high rebooking rate, IDS 2025 is carrying on the success of the previous events and underlining its position as the key platform for innovations and business developments in the global dental industry.

In addition to the largest participation from Germany, the strongest international exhibitor participants currently come from France, Italy, the Republic of Korea, Switzerland, Spain and the USA. Numerous foreign group stands have also already confirmed their attendance, for example, from Argentina, Australia, Brazil, Bulgaria, China, Hong Kong, Israel, Italy, Japan, Korea, Singapore and the USA.

The field of participants, who have already registered, stand for the diversity and high quality of the exhibitors that will be represented at the trade fair next year, which covers the entire spectrum of the dental world. The visitors can look forward to a wealth of innovations in the Cologne exhibition halls, because at IDS the companies grant insights into the latest technological developments, present current research results and demonstrate forward-looking trends. In addition to the comprehensive presentation of products and services from the dental industry, the spectrum of exhibits ranges from analogue and digital solutions for the dental and dental technology section, through to a multitude of services, including advanced information, communication and organisational technologies.

IDS 2025 will be staged in Halls 1, 2, 3, 4, 5, 10 and 11 of the Cologne fair grounds on exhibition space spanning around 180,000 square metres. The perfectly designed hall layout with four entrances for the visitors enables an ideal tour around the entire dental show and thus offers maximum visibility for the exhibiting companies. In 2025, Hall 1 in particular will have a direct connection to the Entrance West via an additional passage and is thus more readily accessible for the visitors.

Interested manufacturers still have the opportunity to register for IDS 2025 on the IDS website and present their products and services to top decision-makers from the dental industry, dental technicians trade, specialised trade, education and industry



IDS 25.03. - 29.03.2025 www.english.idscologne.de

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GFDI is the commercial enterprise of the





sectors.

The application form is available at <u>https://www.english.ids-cologne.de/for-exhibitors/become-an-exhibitor/exhibitor-application/.</u>

Furthermore, should you have any queries and concerns regarding the application, don't hesitate to contact Koelnmesse's team per e-mail at IDS@koelnmesse.de or by phone on +49 221 821-2086.

## About IDS

The IDS (International Dental Show) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the Association of the German Dental Industry (VDDI), and is staged by Koelnmesse GmbH, Cologne.

## Note for editorial offices:

IDS photos are available in our image database on the Internet at www.english.idscologne.de/imagedatabase Press information is available at www.english.ids-cologne.de/pressinformation Copyright for press information: IDS Cologne If you reprint this document, please send us a sample copy.

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