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#Idscologne

Profit from IDS 2025 together!

Ten benefits of visiting the trade fair

Cologne will once again become the hotspot of the global dental industry from 25 to 29 March 2025, because that is when the International Dental Show (IDS) opens its doors for the 41st time. It is the leading global trade fair for dentistry and dental technology and brings innovations, trends and technologies to the big stage. Dentists, dental technicians, dealers and experts from all over the globe meet up here to engage in an exchange, network and actively co-shape their future. Beyond this, the following ten reasons accentuate why it is worth visiting the trade fair.

1. IDS is the showcase for innovations in dentistry

The trade visitors don't receive such a comprehensive overview of the latest products, technologies and materials for the practice and laboratory anywhere else. Trusted concepts and forward-looking developments are presented here first-hand.

2. IDS is the biggest forum of the dental community.

With over 2,000 exhibitors from over 60 countries, IDS is the central industry experience. It offers a unique opportunity to engage in an exchange with experts, manufacturers and peers - personally, directly and at the highest level.

3. Experience and test instead of just examine

Testing products live, comparing materials and understanding new technologies live - that is what makes IDS so unique. Visitors receive valuable decision-making support for their investments and innovations.

4. Discover the trends of tomorrow today already

The dental industry is undergoing rapid development - from digital dentistry, to AI-supported diagnosis methods, through to new materials. IDS offers the perfect orientation for a future-proof alignment.

5. Answers to current challenges

The past years have strongly changed the awareness for oral and dental health. IDS offers solutions for the increasing patient expectations and shows how dental practices and laboratories can react to this.

6. Perfect event for team building

IDS offers valuable impulses for the entire team and the opportunity to discover innovations together, develop strategies and set the course for a successful future.

7. Short routes and optimal accessibility

Cologne is one of the top trade fair cities in Europe: Easily accessible for visitors from Germany, the Benelux nations and many other countries. Together with the



IDS
25.03. - 29.03.2025
www.english.ids-cologne.de

Your contact:
Markus Majerus
Tel.
+49 221 821-2627
e-mail
m.majerus@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com



GFDI Gesellschaft zur Förderung der
Dental-Industrie mbH
(Society for the Promotion of
the Dental Industry)
Aachener Strasse 1053-1055
50858 Cologne
Germany
Phone +49 221 500687-0
Fax +49 221 500687-21
info@gfdi.de
www.gfdi.de

GFDI is the commercial enterprise of the



Dental Solutions.
German Manufacturers.
Association of the German
Dental Manufacturers e.V. (VDDI)
info@vddi.de
www.vddi.de

ticket for IDS all of the visitors also receive a free ticket for the region's local transport system.

Page

2/3

8. High-quality business contacts and networking

Decision-makers, innovators and skilled workers meet up at IDS. The high internationality guarantees valuable contacts and new business opportunities.

9. IDSconnect: the digital trade fair extension

IDSconnect extends the trade fair experience far beyond the event. In this way, the visitors also remain informed after the trade fair. The digital platform offers numerous online seminars, product presentations and networking tools to expand the knowledge and contacts sustainably.

10. Unique atmosphere

Anyone, who has ever visited IDS, knows: This trade fair is an experience! The dynamic mood, inspiring expert discussions and the concentrated innovative power turn IDS into a unforgettable event.

"The 41st IDS 2025 will once again be the indispensable global marketplace of the dental industry. As the most comprehensive showcase of innovations, it presents the entire global dental market happenings in an environment of fair competition between the suppliers. We can already assume today that in its role as a trend and pacesetter IDS will once again boost the global dental industry," stated Mark Stephen Pace, Chairman of the Executive Board of the Association of the Germany Dental Industry (VDDI).

Interested parties can purchase tickets for IDS 2025 up until the last day of the trade fair at www.ids-cologne.de/tickets. The largest dental show in the world offers the ideal platform for establishing contacts and securing decisive competitive advantages for the future of the practice or laboratory.

About IDS

The International Dental Show (IDS) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial arm of the Association of the German Dental Industry (VDDI), and hosted by Koelnmesse GmbH, Cologne.

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If you reprint this document, please send us a sample copy.

Your contact:

For details and information on the dental industry:
VDDI/GFDI

Media & Communications
Martin Dommer
dommer@vddi.de

Page
3/3

Burkhard Sticklies
sticklies@VDDI.de

Your contact for IDS:

Markus Majerus
Public and Media Relations Manager

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany
Tel +49 221 821-2627
m.majerus@koelnmesse.de
www.koelnmesse.com