

No. 1 / 2024, Cologne #Idscologne

# Starting signal for the International Dental Show 2025: online registration for exhibitors from the dental industry now open at ids-cologne.de

The International Dental Show (IDS) is opening its doors to the global dental community again from 25 to 29 March 2025. Based on the applications received via the official IDS website by the end of March 2024, the planning for the world's biggest and most important dental trade fair will then begin. The fair makes all of the industry's innovations, technologies and trends experienceable in Cologne.

As the biggest forum of the international dental community, IDS 2025 will bring the top international decisions-makers from the dental industry, dental technicians trade, specialised trade, education and industry sectors together in one location for the 41st time. The activation of the online form for self-registration on the IDS website is the official starting signal for participation at the pioneering trade fair, which celebrated its 100th anniversary in 2023.

With immediate effect, dental industry manufacturers from all continents and nations have the opportunity to present once again or for the first time their new dental medicine or technical products and further developments at IDS next year. The approx.  $180,000 \, \text{m}^2$  of gross exhibition space planned, spread over seven halls of the Cologne fair grounds, underlines the high relevance the trade fair has for the entire dental industry.

Around 120,000 trade visitors from 162 countries attended the event last year to find out about the extensive offer of dental medicine and technical products that were presented by just under 1,800 exhibiting companies from 60 countries.

Companies that have officially confirmed their participation at IDS by 31.03.2024, will be directly taken into consideration and positioned in the initial layout planning of the halls of IDS 2025.

## Click here for the application form:

]https://www.ids-cologne.de/fuer-aussteller/aussteller-werden/aussteller-anmeldung/

Furthermore, should you have any queries and concerns regarding the application, don't hesitate to contact Koelnmesse's team per e-mail at IDS@koelnmesse.de or by phone on +49 221 821-2086.



IDS 25.03. - 29.03.2025 www.english.idscologne.de

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GFDI is the commercial enterprise of the



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Page 2/2

# **About IDS**

IDS (International Dental Show) is staged every two years in Cologne and is organised by GFDI (Gesellschaft zur Förderung der Dental Industrie mbH), the commercial enterprise of the Association of the German Dental Industry (VDDI), and is staged by Koelnmesse GmbH, Cologne.

### Note for editorial offices:

IDS photos are available in our image database on the Internet at www.english.ids-cologne.de/imagedatabase
Press information is available at www.english.ids-cologne.de/pressinformation
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If you reprint this document, please send us a sample copy.

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