

No. 13 / December 2024, Cologne
#Idscologne

International Dental Show 2025

Ticket shop for visitors now open with enhanced features

Since 18 November 2024, tickets for the International Dental Show (IDS) 2025, taking place in Cologne from 25 to 29 March, have been available for purchase online. The ticket shop on the official IDS website has been optimised for easy and flexible ticket management.

After purchase, personalised visitor tickets can be managed via the IDS app, stored in the smartphone wallet or printed out. The admission ticket also includes a public transport ticket for the VRS/VRR network as well as special deals from Deutsche Bahn and Lufthansa.

The direct link to the IDS app and IDScconnect digital platform makes it easy to prepare and network before, during and after the event. Starting March 2025, IDScconnect will expand the trade fair experience beyond the exhibition halls with digital features like learning sessions, online seminars and product demos. Visitors will also have the opportunity to get a head start on networking with exhibitors, colleagues and potential partners before the event.

For over 100 years, IDS has been the central meeting point for the global dental industry. Every two years, the trade fair brings together experts from all areas of the dental world and provides a platform for innovation, exchange and market trends. The upcoming IDS 2025 is seeing exceptional registration numbers and a strong international presence, with over 2,000 exhibitors expected from around 60 countries. All signs point to strong visitor growth for the next IDS, building on the success of the 2023 event, which drew around 120,000 visitors from 122 countries.

The ticket shop can be found at www.english.ids-cologne.de.

About IDS

The International Dental Show (IDS) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial arm of the Association of the German Dental Industry (VDDI), and hosted by Koelnmesse GmbH, Cologne.

Note for editorial offices:

IDS photos are available in our image database on the Internet at www.english.ids-cologne.de/imagetdatabase

Press information is available at www.english.ids-cologne.de/pressinformation

Copyright for press information: IDS Cologne

If you reprint this document, please send us a sample copy.



IDS
25.03. - 29.03.2025
www.english.ids-cologne.de

Your contact:
Markus Majerus
Tel.
+49 221 821-2627
e-mail
m.majerus@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com



GFDI Gesellschaft zur Förderung der
Dental-Industrie mbH
(Society for the Promotion of
the Dental Industry)
Aachener Strasse 1053-1055
50858 Cologne
Germany
Phone +49 221 500687-0
Fax +49 221 500687-21
info@gfdi.de
www.gfdi.de

GFDI is the commercial enterprise of the



Dental Solutions.
German Manufacturers.
Association of the German
Dental Manufacturers e.V. (VDDI)
info@vddi.de
www.vddi.de

Your contact:

For details and information on the dental industry:

VDDI/GFDI

Media & Communications

Martin Dommer

dommer@vddi.de

Your contact for IDS:

Markus Majerus

Public and Media Relations Manager

Koelnmesse GmbH

Messeplatz 1

50679 Cologne

Germany

Tel +49 221 821-2627

m.majerus@koelnmesse.de

www.koelnmesse.com