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#idscologne

40th International Dental Show 2023: 10 good reasons to be at the "100 Years of IDS" anniversary event

There are many reasons to visit the International Dental Show (IDS) from 14 to 18 March 2023 in Cologne - and the first of them is very special:

1. This opportunity is once in a lifetime: "100 Years of IDS - and I am here!"
2. As an international showcase for dental innovations, the IDS presents all proven concepts and products, as well as current new products - in a form more comprehensive than that of any other industry.
3. The IDS has been reliably fulfilling its claim to leadership in the dental trade fair landscape for 100 years as the largest forum of the entire dental community for expert exchange and personal conversations.
4. Seeing and understanding make the IDS so valuable. Visitors experience all concepts and products right up close here. And this is why they can validly evaluate the extent to which a device, a material, etc. is suitable for their practice or their lab.
5. At the IDS, visitors can already sense the trends of tomorrow today. The trade fair, which is celebrating its 100th anniversary in 2023, is already pointing the way to the next 100 years. One's own practice and lab can be sensibly positioned on this trend basis.
6. Health consciousness, which has especially increased in the past three years, and the related patient wishes call for clear answers. The IDS is the right forum to enter into a dialogue about this and develop a strategy for the practice or lab.
7. The IDS is an ideal event for team building.
8. The IDS combines internationality with short routes. For visitors from Germany, the Benelux and other neighbouring countries, the renowned trade fair city of Cologne can be reached very quickly. And with the free travel ticket that visitors receive in addition to the admission ticket for the IDS, public transport in the extended network of the Rhine-Sieg transport system (VRS) and the Rhine-Ruhr transport system (VRR) can be used at no charge.
9. A comprehensive update on the state of the art, technical discussions, personal



IDS
14.03. - 18.03.2023
www.english.ids-cologne.de

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conversations with customers and partners, team building - all this together makes the IDS visit an experience you will not forget. Every visitor can derive decisions from it that will positively influence daily business.

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10. Anyone who has attended the IDS in recent years will confirm that the atmosphere at this trade fair is unique. That can't be described. You have to have experienced it!

"The world and the dental world are turning smoothly and more quickly again after the uncertainty of the past three years", Mark Stephen Pace, Chairman of the VDDI (Association of the German Dental Industry), is pleased to announce. "Patients have learned to intensively appreciate their health and are now much more aware of the importance of their oral and dental health for their general health. An ever increasing number of patients understands that investments in their dental health are at the same time investments in their own quality of life. Which is why it especially pays in this phase for dentists, dental technicians and their teams to orient themselves and set the recovery course for the future of their practice and their lab on a well-founded basis. The starting point is the 40th IDS 2023 from 14 to 18 March in Cologne."

About the IDS:

The IDS (International Dental Show) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the Association of the German Dental Industry (VDDI), and is staged by Koelnmesse GmbH, Cologne.

Note for editorial offices:

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