

No. 11 / December 2022, Cologne
#idscologne

IDS 2023: Digital ticket in a few easy steps

IDS app combines ticket, transport ticket and important event information

IDS, the leading international trade fair of the dental industry is not only being staged for the fortieth time from 14 to 18 March 2023, the event is also celebrating its 100th anniversary. And industry participants all over the world are starting to plan their visit to the highlight of the dental industry. This also includes buying a ticket for IDS 2023 early on and installing the IDS app on their smartphone. The Ticket Shop of IDS 2023 will be online in mid-December and will then be available for the processing of ticket orders. All tickets for IDS 2023 can exclusively be ordered online and will be issued as personalised tickets.

The IDS Ticket Shop - buy the online ticket in a few easy steps:

1. Registration, ticket purchase and payment

In an initial step, the visitor calls up the following link: <https://www.english.ids-cologne.de/trade-fair/tickets/buy-tickets/>. Everyone can buy a ticket or redeem digital ticket codes here. Prior to this it is necessary to register for a new Koelnmesse account, the user is guided through this process. Trade visitors, who are already registered with Koelnmesse, can use their existing access data and purchase the ticket for IDS directly. This personal log-in data for the Koelnmesse account is also valid to log-in to the trade fair app and for the digital event platform, IDSconnect. The following applies for new visitors: After registering, the IDS ticket can be purchased or the digital ticket code redeemed. PayPal or a credit card (MasterCard, VISA, American Express) can be used to pay.

2. Download the IDS app

There are exclusively digital tickets available for IDS 2023. In order to use the digital ticket at the entrance it is necessary to have downloaded the IDS app, which is available from the App Store (IOS) or from the Play-Store (Android), on one's smartphone. The IDS app will be activated as soon as the IDS Ticket Shop is online. After logging in to the IDS app using the login details for the Koelnmesse account, the purchased ticket will automatically be displayed in the ticket wallet of the app. Of course, the IDS app is free of charge for you and will be available as a download for iPhones/iPads and androids in both German and English.

In addition to the entrance ticket for IDS 2023, the visitor receives the free public transport ticket in a separate mail. The transport ticket will also be automatically displayed in the wallet of the IDS app. The public transport ticket (2nd class) is valid for public transport in the extended network of the Rhine-Sieg transport system (VRS) and the Rhine-Ruhr transport system (VRR). Exempted are Deutsche Bahn AG trains that are subject to a supplementary charge, e.g. IC/EC or ICE trains. The



IDS
14.03. - 18.03.2023
www.english.ids-cologne.de

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transport ticket is only valid within the indicated trade fair period for arrival and departure to IDS 2023. It is non-transferable and only valid in connection with valid photo identification and a ticket for IDS 2023.

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3. Visiting IDS 2023 and benefits of the IDS app

The IDS app not only contains the tickets for admission to the trade fair and the transport tickets for local public transport (VRS and VRR), it additionally offers all trade fair participants a host of benefits - prior to, during and after the event. Three months before the event one can already arrange discussions and meetings with other industry participants and network using the organiser in the app. And diverse contents and networking options are available in the app even months after the event, which will enable a successful follow-up to the trade fair.

Further advantages of the IDS app are among others:

- Interactive networking with integrated simple text chat
- Exhibitor search acc. to A-Z, country, hall, product group or product entries
- Detailed view with in-depth information and the exhibitors' products.
- Current information and livestream of the event programme (incl. search, event location, etc.)
- Exhibitors and event programme appointments are inserted into the calendar or address book of the device.
- Note sharing of exhibitor and event programme information
- Interactive hall plan for all halls with all stairs, entrances and exits
- Compilation of a personal favourites list within the exhibitor search and the event programme
- Personal favourites can be exported (to your e-mail client, messaging app, OneDrive, Dropbox, etc.)
- Information on arrival and departure as well as on accommodation in Cologne
- Integrated lead tracking in the trade fair app - data export of the contact data

About IDS

IDS (International Dental Show) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the Association of German Dental Manufacturers (VDDI), and is staged by Koelnmesse GmbH, Cologne.

Note for editorial offices:

IDS photos are available in our image database on the Internet at www.english.ids-cologne.de/imagetdatabase

Press information is available at www.english.ids-cologne.de/pressinformation

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