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#idscologne

## Around 1700 exhibitors already registered for 40th IDS

### 100-year success story set to continue

#### IDS 2023 once again with IDSconnect

IDS 2023 is not only celebrating its 40th edition, as the leading trade fair the International Dental Show has meanwhile been shaping the dental future of the global industry for 100 years. And the success story continues: So far, around 1700 exhibitors from 60 countries, including 15 group stands from 13 countries, have registered for the world's largest trade fair for the dental industry, dental medicine and dental technology, which is being staged from 14 to 18 March 2023. As such, the entire dental industry including all of the international market leaders is represented at IDS. A unique, wide-spanning constellation of areas is covered, ranging from dental medicine, dental technology, infection protection and maintenance, up to customer services, information, communication and organisational materials. No other dental trade fair presents such a wide spectrum of offers of products and services. And the online platform IDSconnect will allow all of the industry players to network, both physically and in digital form, and ensure they are up-to-date on the current themes.

In addition to the largest participation from Germany, the strongest international exhibitor participants currently come from Italy, the Republic of Korea, France, Japan, Switzerland, Spain, Turkey and the USA. Beyond this, group stands from Argentina, Brazil, Bulgaria, China, Israel, Italy, Japan, Hong Kong, Korea, Singapore and the USA are represented in Cologne. IDS 2023 will be staged in Halls 1, 2, 3, 4, 5, 10 and 11 of the Cologne fair grounds on exhibition space spanning around 180,000 square metres.

A detailed overview of the exhibitors, who have already registered for IDS 2023, is available in the online list of exhibitors and in the exhibitor search at <https://www.english.ids-cologne.de/ids-cologne-exhibitors/list-of-exhibitors/>. The exhibitors, who have already confirmed their participation, are listed alphabetically here together with additional product information - the ideal planning tool for preparing one's visit to IDS 2023.

#### IDSconnect

In addition to the physical exhibition, the digital platform IDSconnect, provides information on products and system solutions as well as enabling the streaming of webinars, press conferences, events and one-to-one interaction with industry



IDS  
14.03. - 18.03.2023  
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GFDI is the commercial enterprise of the



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decision-makers. This means consistent international reach combined with a successful trade fair experience. Trade visitors of IDS can go live any time or call up content precisely then when they have the time.

Page

2/3

Furthermore, IDSconnect provides a range of digital offers that enrich the trade fair visit: from learning sessions, to online seminars, through to corporate and product presentations.

IDSconnect is very easy and intuitive for everyone to use - even without previous digital experience - bringing the world's largest dental show directly to your screen for an authentic trade fair experience. All functions are presented as video tutorials on the IDS website - from the navigation through to networking. <https://www.english.ids-cologne.de/trade-fair/idsconnect/>

#### **Digital application: IDS Ticket Shop is available from mid-December**

The registration and ordering of admission tickets for IDS 2023 is part of the early trade fair planning, because all tickets for IDS 2023 can be booked exclusively online.

Three simple steps to your IDS ticket: Register for the new Koelnmesse account via the Ticket Shop - this log-in data is also valid to log-in to the trade fair app and for the digital event platform, IDSconnect. Subsequently, purchase the IDS ticket or redeem the digital ticket code. Next step: Download the app, right? After logging in to the IDS app using the login details for the Koelnmesse account, the ordered ticket will automatically be displayed in the ticket wallet of the app.

Free use of public transport in the Cologne region and the entire Ruhr region with the IDS ticket. That means that trade fair participants who travel from the metropolitan area of Düsseldorf, Duisburg, Essen, Gelsenkirchen, Mülheim and Dortmund, who have booked accommodations there or who fly to Düsseldorf can travel to the trade fair in Cologne with an Interregio train and other local public transport options free of charge.

#### **About IDS**

IDS (International Dental Show) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the Association of German Dental Manufacturers (VDDI), and is staged by Koelnmesse GmbH, Cologne.

#### **Note for editorial offices:**

IDS photos are available in our image database on the Internet at [www.english.ids-cologne.de/imagetdatabase](http://www.english.ids-cologne.de/imagetdatabase)

Press information is available at [www.english.ids-cologne.de/pressinformation](http://www.english.ids-cologne.de/pressinformation)

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Page  
3/3

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