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#idscologne

IDS 2021: Around 830 exhibiting companies from 56 countries

The high level of international participation underscores decisive importance as a global industry platform

The International Dental Show (IDS) is opening its doors for the 39th time from 22 to 25 September 2021. IDS is characterised by a new positioning for the entire international dental industry: It is playing a key role in the successful restart of the market. At the same time, IDS is also setting new concept-related benchmarks: The leading global trade fair is combining the great strengths of a physical event with trailblazing digital features in the form of IDSconnect. The hybrid approach enables professionals from the dental world to discover attractive trade fair presences and products and connect with relevant contact partners via innovative channels.

Around 830 companies from over 56 countries are awaited in Cologne for the leading international trade fair for dentistry and dental technology in September. 74 percent of the exhibitors come from abroad. The high level of internationality underlines once again the outstanding significance of IDS as the most important global industry platform - especially also with a view to the exceptional framework conditions. In addition to Germany, the most strongly represented countries include France, Great Britain, Italy, Korea, Switzerland and the USA. Companies from Brazil, Bulgaria, China, France, Italy, Korea, Russia and the USA are participating at group stands.

IDS 2021 is being staged in Halls 2, 3, 10 and 11. All halls are connected via a simple circular route. Four entrance areas - the South, East and West entrances and the entrance on the trade fair Boulevard - ensure that the visitors will be evenly distributed throughout the exhibition halls. In addition to the existing restaurant and resting areas in the halls, which are being extended with additional space to ensure the social distancing rules can be adhered to, a new food service area is being installed in Hall 4.1. The hall planning accommodates all necessary measures and official requirements for the protection of exhibitors and visitors. Koelnmesse has created the best prerequisites for an interesting trade fair experience with its safety and hygiene concept, #B-SAFE4business.

About IDS

IDS (International Dental Show) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the Association of German Dental Manufacturers (VDDI), and staged by Koelnmesse GmbH, Cologne.

Note for editorial offices:



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<https://english.ids-cologne.de/>

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