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#iddcologne

New partnership between idd cologne and Design Season Cologne

Cologne will become the meeting point of the international design scene in the autumn of 2026

idd cologne and Design Season Cologne are joining forces: together with ORGATEC, taking place parallel, a unique design and interiors week is coming into being at the end of October 2026. The goal of the partnership is to more closely link the trade fair, the city and the creative scene with one another and to sustainably reinforce Cologne as an international design location.

Following its successful premiere in 2025, idd cologne is taking place in a second edition from 27 to 31 October 2026 as an "urban-only" format. Parallel with this, a new, citywide design festival is starting with the Design Season Cologne from 26 to 31 October 2026. The core of the cooperation is the joint incorporation of selected showrooms and store partners, which links both formats as urban places of experience and creates additional venues for trade visitors, creatives and guests interested in design.

"Cologne will become the meeting point of the European design scene in October 2026. The cooperation with Design Season Cologne emphasises the urban orientation of idd cologne and creates more visibility for interior design in the city. Showrooms and store partners are an important component of our event concept. The joint presence in the city and at the trade fair creates additional reach, synergies and real added value for all participants", says Alexander Caspari, Senior Manager Trade Fair idd cologne.

Robin Hapelt, initiator of Design Season Cologne, adds: "The cooperation between idd cologne and Design Season Cologne stands for a new form of design presentation: more open, more diverse and more oriented to experiences. Both formats share the goal of further reinforcing Cologne as an international design city. Together, this results in a diverse platform for design that more closely links the trade fair, the city, the creative scene and international visitors with one another.

idd cologne: premium interior design in the urban space

idd cologne is taking place in 2026 in the Design Post Köln, the machwerkhaus köln as well as in participating showrooms and stores throughout the entire city area. The focus is on high-quality interiors solutions, trends, materials and design concepts for the private living space. idd cologne is oriented to both a trade public and to private visitors interested in design. With its clear residential orientation, idd cologne complements the offering of ORGATEC, taking place at the same time. Together, new synergies arise between the living, work and contract business



idd cologne
27.10. - 31.10.2026
<https://www.idd-cologne.com/en/>

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Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairman of the Supervisory Board:
Mayor of the City of Cologne
Torsten Burmester

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

sectors, thus providing a holistic perspective on the design of professional and private living areas.

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Design Season Cologne: design festival throughout the entire city

Design Season Cologne expands the offering of idd cologne with related design fields, product innovations and new design approaches. The new format is organised by Thomas Fasshauer and his Chicos Event agency. Studios, companies, designers and brands as well as creatives present products, concepts and innovations in various design districts throughout the city. In addition to exhibitions and curated projects, brand appearances can be experienced outside of classic showrooms - at architecturally special places, in cultural institutions, temporary spaces and selected off-locations.

Added value for showrooms and store partners

For participating showrooms and store partners, the cooperation offers a variety of advantages: increased reach and visibility, access to additional trade and private visitors, integration into the official communication of both events as well as the possibility to be part of a high-quality, international design environment. Interested showrooms and stores are invited to actively help shape the design programme in Cologne with their participation.

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Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Leading international trade fairs such as ORGATEC, interzum, FSB, aquanale and spoga+gafa come together at the Cologne trade fair location to form renowned and established industry meeting points. This strong portfolio is further enhanced by imm cologne and idd cologne, both of which are also held in Cologne. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family includes imm india and IFFINA+ powered by imm cologne in Indonesia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou,

interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo. Furthermore, the portfolio features La Feria De Diseño Medellín powered by idd cologne in Colombia
Further information: www.idd-cologne.com/en/trade-fair/portfolio-worldwide/

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The next events:

imm india - The Business Platform for Furniture and Interiors in India, New Delhi
01.09. - 03.09.2026

La Feria De Diseño Medellín powered by idd cologne - The Meeting Point for the Interior Design, Architecture and Lifestyle Scene in Latin America and the Caribbean, Medellín 10.09. - 12.09.2026

IFMAC WOODMAC, Jakarta 23.09. - 26.09.2026

interzum jakarta - The Premier Gateway to Indonesia's Furniture Innovation and Supply Industry, Jakarta 24.09. - 27.09.2026

Note for editorial offices:

idd cologne photos are available in our image database on the Internet at <https://www.idd-cologne.com/en> in the "Press" section. Press information is available at: <https://www.idd-cologne.com/en/press/press-releases>

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