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#iddcologne

idd cologne 2025 celebrates successful premiere: Cologne becomes the stage for interior design

New premium platform convinces with brand diversity, design culture and urban flair

106 brands, 16 locations, more than 70 events and around 10,000 registered visitors: interior design days cologne celebrated its premiere from 26 to 29 October 2025. The new, decentralised format brought interior design right into the city and combined brand presentations with inspiring talks, curated tours and a variety of networking highlights. The positive feedback from exhibitors and the public shows: idd cologne became the stage for exclusive interior design concepts in the residential, hospitality and contract business segments and transformed Cologne into a lively meeting point of the interiors community.

"With idd cologne, we have started a new chapter together with the industry. The innovative format brought interior design there where it lives - in the middle of the city, to the people, into the urban environment", according to Oliver Frese, Chief Operating Officer of Koelnmesse. "The premiere impressively demonstrated the potential to be found in linking trade fairs and metropolitan areas and sustainably reinforced Cologne's role as a furniture and design location."

"Urban-only": interior design staged in a new way

With its "urban-only" concept, idd cologne relied on a new form of brand staging: the creative collections, interior design ideas and design trends were presented at authentic and architecturally special locations throughout the Cologne urban area.

Central venues were the Design Post Köln - an official Koelnmesse cooperation partner as of this year -, the listed monument Stoff-Pavillon Moeller and the machwerkhaus köln, a centre for design and urban production. The concept was supplemented by numerous showrooms, creative locations, flagship stores and pop-up formats of the local design scene. In total, 106 brands from the premium range joined at 16 locations to form a unique city tour through the diverse world of interiors - from classic living through hospitality to contract solutions. Embedded in the architecture and atmosphere of Cologne, a total experience arose that presented interior design there where people live, work and design.

Event highlights of the premiere

The event programme of idd cologne was distinguished by depth of content and a high level of experience quality. In total, the event offered more than 70 events that combined design, architecture and urban life in an inspiring way.

The Urban Design Walks proved to be real crowd-pullers. The six tours led to central



idd cologne
26.10. - 29.10.2025
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venues of idd cologne and made it possible to directly experience current design trends. In the Architonic Talks, leading minds from architecture and design provided forward-looking insights into themes like longevity, emotional spatial impact, brand identity and material properties. Also a special highlight was the idd cologne Aperitivo in the Stoff-Pavillon Moeller, which promoted an exchange and networking within the design community in a relaxed atmosphere.

Whether live performances, workshops or exhibitions: the numerous events in the showrooms and stores of the partners reflected the creative diversity of the event. The spectrum extended from lectures and panel talks to sociable networking formats - the spirit of idd cologne was tangible throughout the city.

New concept meets with a positive response

idd cologne equally convinced exhibitors, trade visitors and those interested in design. Especially emphasised were the high quality of the contacts and the immediate proximity between brands and the public.

Leo Lübke, President of the Association of the German Furniture Industry (VDM) and Managing Director of COR, explains: "idd cologne has shown what characterises our industry: creativity, entrepreneurial spirit and the courage to embark on new paths. The need for an exchange of ideas, visibility and inspiration is great, and it is precisely here that idd cologne takes its impetus: as a platform combining encounters and design culture in a unique way - close to the market, close to people, close to the future of interiors."

"The focus on premium brands and high quality interiors in the urban realm had its finger right on the pulse of the times", adds Christian Haeser, Managing Director of the Federal Association of the German Furniture, Kitchen and Furnishing Trade (BVDM). "Especially strong was the proximity and the experienceability - design was not only shown here, but was instead made tangible: spatially, emotionally and authentically. For the trade, idd cologne offered precisely what it needs - inspiration, exchange and a true overview of what is coming."

The future of idd cologne

idd cologne 2025 was an important step in the continuing development of the trade fair portfolio in the furniture and interior design segment of the Cologne location. With the change to the urban format, idd cologne implemented important impulses and wishes of the industry. At the same time, it became evident how dynamic the current market situation is: forms of use, target groups and expectations are changing rapidly and call for flexible trade fair concepts. In a close exchange with the furniture industry, experience values, feedback and perspectives will now be evaluated by partners, exhibitors and visitors. Taking other market and economic situation development factors into account, this provides the foundation for the continuing development of idd cologne in future.

idd cologne in figures

A total of 106 premium brands participated in idd cologne 2025 at 16 locations throughout the Cologne urban area. More than 70 individual events took place. According to the figures for registrations, including the last day of the fair, around

10,000 visitors registered for interior design days cologne.

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Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Leading international trade fairs such as ORGATEC, interzum, FSB, aquanale and spoga+gafa come together at the Cologne trade fair location to form renowned and established industry meeting points. This strong portfolio is further enhanced by imm cologne and idd cologne, both of which are also held in Cologne. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family includes imm india and IFFINA+ powered by imm cologne in Indonesia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo. Furthermore, the portfolio features La Feria De Diseño Medellín powered by idd cologne in Colombia

Further information: www.idd-cologne.com/en/trade-fair/portfolio-worldwide/

The next events:

ORGATEC India - India's International Trade Fair for the Future of Workplaces & Ecosystems for Facilities, Mumbai 04.11. - 06.11.2025

imm cologne - The interior business event, Cologne 20.01. - 23.01.2026

imm india - The Business Platform for Furniture and Interiors in India, New Delhi 11.03. - 14.03.2026

interzum guangzhou - Asia's Most Comprehensive Woodworking and Upholstery Machinery, Furniture Production and Interior Décor Trade Fair, Guangzhou 28.03. - 31.03.2026

Note for editorial offices:

idd cologne photos are available in our image database on the Internet at <https://www.idd-cologne.com/en> in the "Press" section. Press information is available at: <https://www.idd-cologne.com/en/press/press-releases>

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