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#iddcologne

Launch of idd cologne: Around 100 brands to present interior design trends

From 26 to 29 October 2025, Cologne will be transformed into a platform for high-end interior design: The debut edition of idd cologne marks the launch of a new urban event format that will showcase exclusive residential, hospitality and contract concepts at 15 select locations across the city centre. Around 100 premium brands will present their latest collections, innovative furnishing ideas and inspiring design trends. The diverse programme features brand presentations, talks and panel discussions, guided Urban Design Walks and evening events, and is aimed at both trade visitors and design-savvy members of the public. Admission is free (registration required).

“We’re delighted that the launch of idd cologne is creating a new platform for sharing the passion for premium interior design,” says Maik Fischer, idd cologne’s director. “Our goal is to emphasise interior design as an expression of individuality and a source of well-being. With its tradition of high-quality design and architecture, Cologne provides the ideal stage for this urban format, which will inspire both industry professionals and design lovers alike. The event is tailor-made for anyone who wants to experience exclusive interior design in all its diversity.”

Experience interior design - in the heart of Cologne

With its innovative urban-only format, interior design days cologne will take high-end furnishing solutions into the places where people live, work and shape their lives. The three key exhibitor locations are the Design Post Köln - an official Koelnmesse cooperation partner - the listed monument Stoff-Pavillon Moeller, and the machwerkhaus köln, a centre for design and small-scale urban production.

But idd cologne will also extend beyond these venues, creating a diverse network that spans the entire city: Numerous showrooms, creative venues, flagship stores and pop-ups staged by the Cologne design scene will open their doors during the trade fair and become forums for conversations between interior design professionals and design enthusiasts. The list of partners features names such as benuta, Biomöbel Johannes Genske, Bretz Store, bulthaup smow Cologne, denisoberender, Gottfried Becker, Heerdt, Jan Kath Design, Markanto Depot and Roche Bobois as well as Stoll Wohnbedarf + Objekt.

A diverse brand line-up meets design culture

This decentralised concept will create a unique blend of presentations by leading exhibitors and character-filled design venues, transforming Cologne into a vibrant hub for interior design for four days. Showcases by around 100 premium brands -



idd cologne
26.10. - 29.10.2025
www.idd-cologne.com/en

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including arco, Bielefelder Werkstätten + ipdesign, Bretz, COR, Evavaara Design, Extremis, Gelderland, Kettnaker, KFF, Lammhults, mobitec, Möller Design, Sahco, Thonet and &Tradition - will come together to produce an inspiring overall experience that is deeply embedded in the city's architecture and unique ambience.

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Urban Design Walks

Professional, inspiring or sociable, the varied event programme lined up for idd cologne combines design expertise with an outstanding experience. The Urban Design Walks, curated and led by interior design expert Petra Linn of PURE Linn, will guide visitors through the broad spectrum of showcases and present a structured overview of idd cologne's highlights. The tours will place the latest design trends in a broader context, addressing various focus topics to cater to different target groups:

For media representatives

- "Shaping Spaces": 26 October 2025, 11.30 a.m. to 1.30 p.m.

For trade visitors

- "Shaping Spaces": 26 October 2025, 2.30 p.m. to 4.30 p.m.
- "Design, Collaborative Spaces & Materials": 27 October 2025, 2.30 p.m. to 4.30 p.m.
- "Urban Weave": 28 October 2025, 2.00 p.m. to 4.00 p.m.

For design enthusiasts

- "Discover (Dream) Living Spaces": 27 October 2025, 4.30 p.m. to 6.30 p.m.
- "Discover (Dream) Living Spaces": 28 October 2025, 4.30 p.m. to 6.30 p.m.

Architonic Talks

Internationally renowned experts in design and architecture will share their ideas, experiences and visions in an inspiring and relatable way. Moderated by Simon Keane-Cowell, editor-in-chief of DAAily, the sessions promise lively discussions that spark new ways of thinking and encourage exchange. The English-language talks will open up fresh perspectives, inspire dialogue and provide valuable opportunities for networking.

- "Form Follows Material", Jeroen Steenvoorden (studio PROTOTYPE), 26 October 2025, 2:00 p.m., Design Post Köln
- "Tough Love: Durability and Passion", This Weber (This Weber Design): 26 October 2025, 4:30 p.m., Design Post Köln
- „Well, well: The feeling of spaces“, Susanna Wåhlin (Note Design Studio): 27 October 2025, 5:00 p.m., Stoff-Pavillon Moeller
- "The Silent Luxury", Mia Kepenek (KEPENЕК): 28 October 2025, 4:00 p.m., Stoff-Pavillon Moeller

Standout events in the showrooms and stores

idd cologne's showrooms and store partners are also offering a variety of special events. The "Aluminium" exhibition in the Markanto Depot is open daily from 11:00 a.m. to 6:00 p.m., while raumKoerper, a studio focused on the link between living spaces and well-being, stages a live wall-printing demonstration in the machwerkhaus köln every day at 2:00 p.m.

On Monday, 27 October at 3:00 p.m., Bretz and SCHÖNER WOHNEN will celebrate their anniversaries - 130 years of Bretz and 65 years of SCHÖNER WOHNEN - with a panel discussion on tradition, passion and innovation in modern living. In the early evening, the convivial spirit continues as denisoberender hosts an architects' talk with a whisky- and wine-tasting session from 6:00 p.m. At the same time, BECKER interior opens its doors for the Gin & Tonic Night.

The full event programme for idd cologne 2025 is available online at www.idd-cologne.com/en/events/programme/ and in the idd cologne App. Some formats have a limited number of attendees, and visitors are therefore advised to register early.

Opening hours and free tickets

Visitors can book their free ticket online in advance or conveniently obtain one on site using a QR code: www.idd-cologne.com/en/trade-fair/tickets/.

The Design Post Köln and the Stoff-Pavillon Moeller will be open each day from 10:00 a.m. to 7:00 p.m., the machwerkhaus köln from 1.00 p.m. to 8.00 p.m. Information on the individual opening hours of the partner stores is available at www.idd-cologne.com/en/exhibitors-and-partners/.

The trade fair is supported by renowned partners such as Architonic, H.O.M.E, MitVergnügen, rausgegangen, SCHÖNER WOHNEN and the Association of the German Furniture Industry (VDM).

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the trade fair duo imm cologne and idd cologne (interior design days cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family now includes imm india and La Feria De Diseño Medellín - powered by imm cologne in Colombia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo.

Further information: www.idd-cologne.com/en/trade-fair/portfolio-worldwide/

The next events:

idd cologne - shaping homes and hospitality, Cologne 26.10. - 29.10.2025

ORGATEC India - India's International Trade Fair for the Future of Workplaces & Ecosystems for Facilities, Mumbai 04.11. - 06.11.2025

imm cologne - The interior business event, Cologne 20.01. - 23.01.2026

imm india - The Business Platform for Furniture and Interiors in India, New Delhi 11.03. - 14.03.2026

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Note for editorial offices:

idd cologne photos are available in our image database on the Internet at <https://www.idd-cologne.com/en> in the "Press" section. Press information is available at: <https://www.idd-cologne.com/en/press/press-releases>

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