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#iddcologne

## **idd cologne 2025: Four days filled with inspiration, exchanges of ideas and design culture - an overview of the event highlights**

From 26 to 29 October 2025, the debut edition of the interior design days will take place in Cologne. Around 100 premium brands will present their collections and new launches in special exhibitions, interior design stores and showrooms at 15 venues across the city. To accompany the trade fair's unique decentralised concept, a diverse selection of events will be staged, with a programme that addresses the latest topics and trends in the world of interior design. A large spectrum of talks, guided tours and partner events is lined up for trade visitors and design enthusiasts alike. In addition to fostering exchanges of ideas between industry professionals, the programme will provide a forum for networking, inspiration and convivial gatherings - moments that bring the design scene together and transform Cologne into the hub of the international interiors community.

"We're looking ahead to the inaugural edition of idd cologne with great anticipation," says Maik Fischer, the trade fair's director. "Together with our partners, we are creating a premium event that will fill Cologne with international design, inspiring formats and a vibrant exchange of ideas. idd cologne is conceived as an open forum for everyone with an interest in contemporary home lifestyles and interior decor - a get-together for the design scene and a place that is devoted to ideas, conversations and celebrating the community feeling."

### **The Architonic Talks: Inspiration meets expertise**

Among the highlights on the event programme are the Architonic Talks hosted by DAAily Editor-in-Chief Simon Keane-Cowel, which will present new concepts developed by leading creatives and their individual design approaches in the Design Post Köln and the Stoff-Pavillon Moeller on the first three days of the trade fair. Providing concise and accessible overviews, the talks will blend personal experiences and inspiring success stories. They will offer orientation in a complex field while simultaneously opening up new perspectives on contemporary interior design. A direct exchange of ideas with the audience will foster a lively dialogue that provides valuable impetus and creates the ideal setting for targeted networking.

- The Architonic Talks will be kicked off by Dutch architect Jeroen Steenvoorden, founder of studio PROTOTYPE. In a presentation titled "Form Follows Material", he will shed light on the creative power of materials, demonstrating how form, construction and detailing are shaped by those used.
- In his talk, "Tough Love: Durability and Passion", Swiss-born designer This Weber



idd cologne  
26.10. - 29.10.2025  
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will discuss the importance of durability and lasting stylistic impact - two aspects that he considers key hallmarks of quality in his work for brands such as atelier pfister, Rolf Benz and Very Wood.

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- Jordan Cluroe and Russell Whitehead from London's 2LG Studio will explore how spaces can promote well-being while simultaneously reflecting the personalities of those who live or work in them. In their talk titled "Well, Well: The Comfort of Spaces", they emphasise, among other things, that the expressive use of colour serves as a fundamental tool in design.
- Zurich-based interior designer Mia Kepenek will round off the day's programme. In her presentation with the title "The Silent Luxury", she will explain why younger target audiences in particular have evolving expectations for branded environments and demonstrate how companies can foster authentic connections and enduring loyalty.

#### **Urban Design Walks with PURE Linn: A road map for industry experts and design enthusiasts**

The Urban Design Walks are an absolute must for those eager to pick up inspiration and make sense of key design trends. Interior design expert Petra Linn from PURE Linn will lead guided tours for both trade and private visitors interested in design, providing a well-organised overview of the most significant new launches and innovations. Participants will be guided to exhibitor venues like the Design Post and the Stoff-Pavillon Moeller, as well as various participating interior design showrooms and stores across the city. Along the way, they will not only gain an insight into the diverse range of exhibitions on offer, but also develop a clear understanding of where the latest design trends fit in. The guided tours combine informative content with hands-on experiences, while also providing a forum for targeted networking with like-minded individuals.

#### **Partner events: The city joins in the celebrations**

In addition, many of the participating showrooms and stores are staging independently curated events. Bretz and SCHÖNER WOHNEN are taking their anniversaries as an opportunity to explore the themes of tradition, passion and innovation in modern home living. Becker Interior will host a convivial exchange of impressions and ideas at its Gin Tonic Night, while denisoberender is inviting visitors to combine an architect's talk with a whisky- and wine-tasting session - an excellent opportunity to converse with sector professionals and make new personal connections. bulthaup smow has a design sale lined up, and Jan Kath will welcome visitors to a champagne breakfast accompanied by a string quartet. Biomöbel Genske is also inviting visitors on several days to a diverse program - ranging from a Culinary Kitchen Day with Gaggenau factory consultation to an autumn family festival and a special exhibition by Team 7 presenting the new "Smoked Oak."

With these events and others that will be staged in the participating showrooms and stores, Cologne will be transformed into an inspiration-packed route that invites visitors to wander and explore. During the Cologne trade fair and even before the trade fair officially opens, the programme of events will bring high-end interior design to life in all its diversity and create forums for striking up new conversations and networking.

**Registration and free tickets**

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The full event programme and information on how to register can be found at: [www.idd-cologne.com/en/events/](http://www.idd-cologne.com/en/events/) and in the idd cologne app.

Some formats have a limited number of attendees, and visitors are therefore advised to register early. The free idd cologne app gives visitors an overview of the complete programme, allows them to add their tickets and plan their personal itinerary for their visit to Cologne.

For further information and free tickets, visit: [www.idd-cologne.com/en/](http://www.idd-cologne.com/en/)

**Koelnmesse - Global Inspiration for Living, Contract and Public Spaces**

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the trade fair duo imm cologne and idd cologne (interior design days cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family now includes imm india and La Feria De Diseño Medellín - powered by imm cologne in Colombia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo.

Further information: [www.idd-cologne.com/en/trade-fair/portfolio-worldwide/](http://www.idd-cologne.com/en/trade-fair/portfolio-worldwide/)

**The next events:**

idd cologne - shaping homes and hospitality, Cologne 26.10. - 29.10.2025

ORGATEC India - India's International Trade Fair for the Future of Workplaces & Ecosystems for Facilities, Mumbai 04.11. - 06.11.2025

imm cologne - The interior business event, Cologne 20.01. - 23.01.2026

imm india - The Business Platform for Furniture and Interiors in India, New Delhi 11.03. - 14.03.2026

**Note for editorial offices:**

idd cologne photos are available in our image database on the Internet at [www.idd-cologne.com](http://www.idd-cologne.com) in the "Press" section. Press information is available at: [www.idd-cologne.com/pressinformation](http://www.idd-cologne.com/pressinformation)

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