

No. 4 / June 2025, Cologne  
#iddcologne

## idd cologne downtown to bring interior design to Cologne's city centre

**A new trade fair for premium interior design will be launched in autumn 2025 with the inaugural edition of idd cologne. Parallel to the trade fair, the accompanying urban event programme idd cologne downtown will invite visitors to experience design across the entire city of Cologne from 26 to 29 October. More than 25 partners - ranging from established furniture stores and showrooms to creative pop-ups and design boutiques - have already signed up for the initiative, which is set to transform Cologne into a buzzing design destination.**

Inspiring design, high-end brands, innovative concept: idd cologne will make its debut from 26 to 29 October 2025. The event is positioned as an exclusive platform for the residential, hospitality and contract segments of the interior design market. Centred around its key theme, Shaping Homes & Hospitality, the new trade fair is an invitation to rediscover interiors in private residences and commercial spaces as holistic design concepts. And this is the idea that idd cologne downtown picks up on: The new format is designed to strategically expand idd cologne, taking it beyond the trade fair grounds and into the city. Cologne will be transformed into a stage for design experiences and stimulating conversations.

“The launch of idd cologne will give the furniture hotspot Cologne a new industry platform that brings the diversity and quality of the premium international interior design market to life. idd cologne downtown is the perfect extension to this concept. It takes the inspiration from the trade fair and injects it into the city,” explains Maik Fischer, idd cologne’s director.

### Trends, talks and promotions are coming to the city of Cologne

The participating retailers and creative businesses will showcase their latest collections, new launches and design ideas. They include Becker Interior, Biomöbel Johannes Genske, Bretz Store, Denisoerberender Design, Designpost, Eiting Räume, Goldkant, Machwerkhaus, Markanto, Pfannes & Virnich, Qvest Shop and Stoll Wohnen + Objekt.

To accompany the product premieres and special promotions, a programme of inspiring design talks is planned - featuring a diverse line-up aimed at both the trade audience and design-savvy visitors. Some of the participating partners will start their programmes the weekend before the trade fair opens, signalling the launch of the autumn design season in the cathedral city.

“idd cologne downtown will take interior design into the beating heart of the city -



idd cologne  
26.10. - 29.10.2025  
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the streets, store windows and interiors. The new format is an invitation to join an open dialogue between specialist retailers, manufacturers, creative professionals and consumers,” says Dick Spierenburg, idd cologne’s creative director.

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### **Celebrating design - with music, drinks and conversations**

To round off the downtown programme, varied evening events are planned: Networking get-togethers, parties and cocktail receptions will set the scene for conversations in a stylish and inspiring ambience. The line-up of urban events will transform interior design into an experience - for the industry, the city and design lovers from across the world.

idd cologne is a trade fair aimed at interior design professionals. On the last day of the event, it will also open its doors to private visitors with a passion for design. During the preceding days, design enthusiasts will be able to obtain tickets to the trade fair from retailers participating in idd cologne downtown, giving them exclusive access to the flagship industry event before other members of the public. The urban event programme idd cologne downtown is open to everyone - both industry professionals and design-loving consumers.

Details on the programme will be posted online shortly at: [www.idd-cologne.com/en/](http://www.idd-cologne.com/en/).

**Save the date: idd cologne downtown - from 26 to 29 October 2025 in Cologne**

### **Koelnmesse - Global Inspiration for Living, Contract and Public Spaces**

At its home base in Cologne, flagship events such as imm cologne and idd cologne are joined by internationally renowned and well-established trade fairs including interzum, ORGATEC, spoga+gafa, FSB, and aquanale. These events comprehensively represent the interior and design sectors, supply industries for furniture manufacturing and interior construction, modern working environments, garden lifestyle, as well as outdoor spaces, sports and leisure facilities, and wellness areas such as saunas and pools. In addition to its events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe. Its international trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, ORGATEC TOKYO in Japan, ORGATEC INDIA in Mumbai, ORGATEC WORKSPACE Saudi Arabia in Riyadh, and the interzum brand family events: interzum guangzhou in China, interzum bogotá in Colombia, interzum jakarta in Indonesia, and the interzum forum italy in Italy. A new addition to Koelnmesse’s Living, Contract and Public Spaces portfolio is the FSB Sports Show Riyadh in Saudi Arabia.

### **The next events:**

FSB Sports Show Riyadh - Saudi Arabia’s largest trade fair for sports build, leisure facilities and public spaces, Riyadh 16.06. - 18.06.2025

spoga+gafa - The world’s biggest garden and BBQ trade fair, Cologne 24.06. - 26.06.2025

ORGATEC WORKSPACE Saudi Arabia - Saudi Arabia’s Premier Trade Event for Workspace Solutions, Riyadh 16.09. - 18.09.2025

La Feria De Diseño Medellín powered by imm cologne - The Meeting Point for the

Interior Design, Architecture and Lifestyle Scene in Latin America and the Caribbean, Medellín 18.09. - 20.09.2025

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interzum jakarta - The Premier Gateway to Indonesia's Furniture Innovation and Supply Industry, Jakarta 24.09. - 27.09.2025

idd cologne - shaping homes and hospitality, Cologne 26.10. - 29.10.2025

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne 28.10. - 31.10.2025

aquanale - International Trade Fair for Sauna.Pool.Ambience., Cologne 28.10. - 31.10.2025

ORGATEC India - India's International Trade Fair for the Future of Workplaces & Ecosystems for Facilities, Mumbai 04.11. - 06.11.2025

imm cologne - The interior business event, Cologne 20.01. - 23.01.2026

ORGATEC TOKYO - SHIFT DESIGN - The Leading International Trade Fair in Asia for the Modern Workspaces, Tokyo 29.05. - 31.05.2026

interzum forum italy - The Networking Event in Italy for Suppliers of the Furniture Industry and Interior Design, Bergamo 04.06. - 05.06.2026

FSB Sports Show Riyadh - Saudi Arabia's largest trade fair for sports build, leisure facilities and public spaces, Riyadh 08.06. - 10.06.2026

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 22.06. - 24.06.2026

ORGATEC - The leading international trade fair for the modern working world, Cologne 27.10. - 30.10.2026

interzum - The world's leading trade fair for furniture production and interior design, Cologne 11.05. - 14.05.2027

**Note for editorial offices:**

idd cologne photos are available in our image database on the Internet at [www.idd-cologne.com/en/](http://www.idd-cologne.com/en/) in the "Press" section. Press information is available at: [www.idd-cologne.com/en/press/press-releases/press-releases-of-idd-cologne/](http://www.idd-cologne.com/en/press/press-releases/press-releases-of-idd-cologne/)

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