

No. 3 / May 2025, Cologne  
#iddcologne

## Positive response to idd cologne 2025

**idd cologne, the new premium trade fair for exclusive interior design, will open its doors for its inaugural edition from 26 to 29 October 2025. Sales are well under way, and even at this point in time, shortly before the end of the early-bird booking period, it is clear that the new trade fair format is attracting great interest. Many renowned brands have already confirmed their appearance at the debut event by placing binding registrations. Interested exhibitors still have until the end of May to benefit from the attractive early-bird offers.**

As the premium platform for interior design solutions in the residential, hospitality and contract segments, idd cologne is the place to experience groundbreaking design trends and outstanding quality. Guided by its central theme, Shaping Homes & Hospitality, the trade fair will focus on exclusive interior design for both private residences and commercial spaces.

### Confirmed appearances by many premium brands

As one of the leading furniture hotspots in Europe, Cologne offers interior brands that are looking to position themselves strategically in the European market the ideal platform with idd cologne. Exhibitors that want to establish or nurture contacts to decision-makers from Germany, Austria and Switzerland will also find valuable points of access at the trade fair - as the high visitor numbers at events in Koelnmesse's established furniture portfolio demonstrate. With these advantages, idd cologne is the perfect stage for companies seeking to open up new commercial potential and establish a long-term presence in the European market. The list of exhibitors that have confirmed thus far includes names such as:

Bacher Tische, Bloom, Bretz, Brühl Sippold, Bielefelder Werkstätten + IP, COR, Draenert, F.Fertig Strässle, interlübke, Jori, Kettnaker, KFF, Mobitec, Möller Design, Müller Möfabr., Piure, raumplus, Rodam, Scholtissek, Schramm, Signet, Stern, Sudbrock, Thonet and Werther.

Maik Fischer, the director of idd cologne, is delighted with the excellent interim results: "The current level of registrations reflects the high interest in the new format and demonstrates the need for a central platform for the premium segment in Germany. We are confident that we will be able to secure further prestigious brands in the coming weeks."

### Palpable interest from Europe's key design regions

The organisers are particularly pleased with the steadily growing interest from key European markets for the furniture industry and from Germany's neighbours. Following initial discussions with premium European manufacturers, the



idd cologne  
26.10. - 29.10.2025  
[www.idd-cologne.com/en](http://www.idd-cologne.com/en)

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Oliver Frese

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Mayor of the City of Cologne  
Henriette Reker

Headquarters and place of jurisdiction:  
Cologne  
District Court Cologne, HRB 952

participation of a Norwegian exhibitor group has already been confirmed. The pavilion will be organized by Innovation Norway.

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#### **idd cologne downtown: Urban event programme takes shape**

As exhibitor sales continue, preparations for idd cologne downtown, an accompanying programme of events in the city centre, are also gaining momentum. Around 25 retailers, flagship stores and design and creative centres operating in the premium segment have signed up and begun planning special promotions to coincide with the dates of the trade fair. The accompanying events will take the idd cologne experience beyond the trade fair grounds and into Cologne's urban centre.

#### **Early-bird offers still available until end of May**

The early indications for the inaugural edition of idd cologne are excellent. Interested exhibitors still have until 31 May 2025 to secure the early-bird pricing and attractive discounts for the event's premiere.

For further information and to register online, visit: [www.idd-cologne.com/en/](http://www.idd-cologne.com/en/).

#### **Koelnmesse - Global Inspiration for Living, Contract and Public Spaces**

At its home base in Cologne, flagship events such as imm cologne and idd cologne are joined by internationally renowned and well-established trade fairs including interzum, ORGATEC, spoga+gafa, FSB, and aquanale. These events comprehensively represent the interior and design sectors, supply industries for furniture manufacturing and interior construction, modern working environments, garden lifestyle, as well as outdoor spaces, sports and leisure facilities, and wellness areas such as saunas and pools. In addition to its events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe. Its international trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, ORGATEC TOKYO in Japan, ORGATEC INDIA in Mumbai, ORGATEC WORKSPACE Saudi Arabia in Riyadh, and the interzum brand family events: interzum guangzhou in China, interzum bogotá in Colombia, interzum jakarta in Indonesia, and the interzum forum italy in Italy. A new addition to Koelnmesse's Living, Contract and Public Spaces portfolio is the FSB Sports Show Riyadh in Saudi Arabia.

#### **The next events:**

FSB Sports Show Riyadh - Saudi Arabia's largest trade fair for sports build, leisure facilities and public spaces, Riyadh 16.06. - 18.06.2025

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 24.06. - 26.06.2025

ORGATEC WORKSPACE Saudi Arabia - Saudi Arabia's Premier Trade Event for Workspace Solutions, Riyadh 16.09. - 18.09.2025

La Feria De Diseño Medellín powered by imm cologne - The Meeting Point for the Interior Design, Architecture and Lifestyle Scene in Latin America and the Caribbean, Medellín 18.09. - 20.09.2025

interzum jakarta - The Premier Gateway to Indonesia's Furniture Innovation and Supply Industry, Jakarta 24.09. - 27.09.2025

idd cologne - shaping homes and hospitality, Cologne 26.10. - 29.10.2025

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne

28.10. - 31.10.2025

aquanale - International Trade Fair for Sauna.Pool.Ambience., Cologne 28.10. - 31.10.2025

ORGATEC India - India's International Trade Fair for the Future of Workplaces & Ecosystems for Facilities, Mumbai 04.11. - 06.11.2025

imm cologne - The interior business event, Cologne 20.01. - 23.01.2026

ORGATEC TOKYO - SHIFT DESIGN - The Leading International Trade Fair in Asia for the Modern Workspaces, Tokyo 29.05. - 31.05.2026

interzum forum italy - The Networking Event in Italy for Suppliers of the Furniture Industry and Interior Design, Bergamo 04.06. - 05.06.2026

FSB Sports Show Riyadh - Saudi Arabia's largest trade fair for sports build, leisure facilities and public spaces, Riyadh 08.06. - 10.06.2026

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 22.06. - 24.06.2026

ORGATEC - The leading international trade fair for the modern working world, Cologne 27.10. - 30.10.2026

interzum - The world's leading trade fair for furniture production and interior design, Cologne 11.05. - 14.05.2027

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**Note for editorial offices:**

idd cologne photos are available in our image database on the Internet at [www.idd-cologne.com/en/](http://www.idd-cologne.com/en/) in the "Press" section. Press information is available at: [www.idd-cologne.com/en/press/press-releases/press-releases-of-idd-cologne/](http://www.idd-cologne.com/en/press/press-releases/press-releases-of-idd-cologne/)

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