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#iddcologne

"Shaping Homes & Hospitality" is the central theme for idd cologne 2025

The very first edition of idd cologne will be held in Cologne from 26 to 29 October 2025. As a new premium trade fair for high-quality interior design concepts, it will bring together leading brands, professionals and design enthusiasts from all over Europe. The central theme of the new industry event is "Shaping Homes & Hospitality" - an invitation to take a fresh look at residential, hotel, hospitality and public spaces. With this theme, idd cologne aims to spark ideas for future interior design in which stylish solutions, responsibility and quality of life go hand in hand.

The demands placed on interior design are changing. In addition to unwaveringly high expectations in terms of aesthetics, sustainability concerns and an awareness of how our surroundings affect our well-being are growing in importance - and shifting the focus to a holistic design approach. idd cologne is responding to these changes by positioning itself as a forum for seeking and discovering positive factors influencing the design of high-quality living spaces and guest areas - in both private and public contexts.

"With a diverse range of products and services exhibited by leading premium brands and an inspiring event programme, idd cologne is positioning itself as a pivotal source of inspiration for future-oriented interior design concepts. Our aim is to energise the entire industry - from the specialised trade and interior design professionals to decision-makers in the contract and corporate business sectors, not forgetting private visitors with a passion for design - and play an active role in shaping the future of living and interior design," says Maik Fischer, Director of idd cologne.

Guided by its central theme of "Shaping Homes & Hospitality", the trade fair will be shining a light on the following topics:

Durability and passion go hand in hand

Sustainability begins with a decision in favour of longevity: products distinguished by their high quality and ability to stand the test of time minimise the consumption of resources and the amount of waste generated. At the same time, we retain our desire to actively shape our surroundings - with a focus on individuality, aesthetics and a passion for design. At idd cologne, durability and passion are not mutually exclusive, rather they complement each other:

"Durability goes hand in hand with a passion for design, beauty and quality. Our industry faces the task of actively shaping interior design so that these values are



idd cologne
26.10. - 29.10.2025
www.idd-cologne.com/en

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District Court Cologne, HRB 952

reflected in holistic concepts. And that is precisely where idd cologne comes in: as a platform where visions take on a physical form that can be experienced,” explains Dick Spierenburg, Creative Director of idd cologne.

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Well-being and comfort: spaces that affect how we feel

Our mood, behaviour and how we interact are influenced by our surroundings. There’s a growing awareness of the impact of design and ambience - and interiors professionals face increasing expectations. idd cologne presents concepts that go far beyond the mere functionality of rooms, showcasing spaces that foster a sense of security, strengthen social interaction and support rest and recuperation. Whether at home or away, we need welcoming spaces where we can linger, recharge our batteries and feel truly at ease.

Design begins with materials

There is growing interest in seeking out and working with materials that are natural or produced in an environmentally friendly way that doesn’t waste resources. The challenge facing the interior design industry is to develop sustainable options, make the most of opportunities and meet the highest design standards in the process. Particularly in the premium sector, it’s becoming increasingly clear that material choice is also considered a statement of values.

Looking at the bigger picture, shaping the future

From material choices to room ambience and sustainability, idd cologne looks at interiors holistically and invites you to imagine the living spaces and guest areas of the future in October 2025 with its theme of “Shaping Homes & Hospitality”.

The positive response to the new trade fair format is already evident: numerous renowned brands have confirmed their participation - including Bielefelder Werkstätten/JAB Anstoetz, Bretz, COR, domovari, Draenert, interlübke, Kettmaker, KFF, Rodam, Scholtissek, Schramm, Signet, and Sudbrock.

Companies interested in exhibiting at the first edition of the new trade fair can benefit from exclusive discounts and - if registering by 31 May 2025 - enjoy attractive early-bird rates. Register online to exhibit at idd cologne 2025 by visiting www.idd-cologne.com/en/

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

At its home base in Cologne, flagship events such as imm cologne and idd cologne are joined by internationally renowned and well-established trade fairs including interzum, ORGATEC, spoga+gafa, FSB, and aquanale. These events comprehensively represent the interior and design sectors, supply industries for furniture manufacturing and interior construction, modern working environments, garden lifestyle, as well as outdoor spaces, sports and leisure facilities, and wellness areas such as saunas and pools. In addition to its events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe. Its international trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, ORGATEC TOKYO in Japan, ORGATEC INDIA in Mumbai, ORGATEC WORKSPACE Saudi Arabia in Riyadh, and the interzum brand family events: interzum guangzhou in China, interzum bogotá in Colombia, interzum jakarta in

Indonesia, and the interzum forum Italy in Italy. A new addition to Koelnmesse's Living, Contract and Public Spaces portfolio is the FSB Sports Show Riyadh in Saudi Arabia.

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The next events:

ORGATEC TOKYO - SHIFT DESIGN - THE LEADING INTERNATIONAL TRADE FAIR IN ASIA FOR THE MODERN WORKSPACES, Tokyo 03.06. - 05.06.2025

FSB Sports Show Riyadh - Saudi Arabia's largest trade fair for sports build, leisure facilities and public spaces, Riyadh 16.06. - 18.06.2025

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 24.06. - 26.06.2025

ORGATEC WORKSPACE Saudi Arabia - Saudi Arabia's Premier Trade Event for Workspace Solutions, Riyadh 16.09. - 18.09.2025

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne 28.10. - 31.10.2025

aquanale - International Trade Fair for Sauna.Pool.Ambience., Cologne 28.10. - 31.10.2025

ORGATEC India - India's International Trade Fair for the Future of Workplaces & Ecosystems for Facilities, Mumbai 04.11. - 06.11.2025

imm cologne - The interior business event, Cologne 20.01. - 23.01.2026

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 22.06. - 24.06.2026

ORGATEC - The leading international trade fair for the modern working world, Cologne 27.10. - 30.10.2026

Note for editorial offices:

idd cologne photos are available in our image database on the Internet at www.idd-cologne.com/en/ in the "Press" section. Press information is available at: www.idd-cologne.com/en/press/press-releases/

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